

Ministers discuss deregulation proposals today

EC may thrash out airline deal

By Andrew Hill in Brussels and Daniel Green in London

A COMPROMISE over European airline deregulation could be thrashed out today in Luxembourg, where EC transport ministers are meeting to discuss the European Commission's third package of air liberalisation proposals.

Free marketeers, such as Britain, the Netherlands and Denmark, will press for airlines to be able to fly within and between any member states and to charge any fare, subject to controls on predatory or exorbitant pricing.

However they will face resistance from Germany, France

and southern member states, which want to delay full liberalisation.

Mr John MacGregor, the UK transport minister, said on Friday he wanted the changes to be implemented "as soon as possible". He said a breakthrough was possible after eight years of debate: "We are on the point of achieving very significant progress."

Under the compromise proposals to be debated today, airlines from one member state would be allowed to offer domestic services in another country as part of a longer route from January 1 1993.

The UK is hoping the market will be opened to full cabotage

with airlines allowed to compete directly on any route within the EC - just 12 months later. France, Germany, Portugal, Spain and Italy want a transition period of up to six years.

"The principle is that we would like to have a progressive opening, with safeguards to prevent damage to the environment, congestion and unfair competition with rail and road services," said a French official.

The prospect of a long transition period has been attacked by British Airways, the largest of Europe's privately owned airlines and a staunch supporter of liberalisation. This

During their two-day meeting, ministers will also consider similar compromises freeing up freight transport by road and water in the EC.

France brings Maastricht treaty congress forward

By Alice Rawsthorn in Paris

FRENCH President François Mitterrand has brought forward the parliamentary congress to complete the constitutional reforms required to ratify the Maastricht treaty by six days to tomorrow. Agreement at the congress would provide a boost for pro-Maastricht sentiment on the eve of the European summit.

The congress, joint sitting of both parliamentary houses, the National Assembly and the Senate, needs to deliver a three-fifths majority in favour of the necessary constitutional changes. France is to hold a

referendum on the treaty in the autumn.

President Mitterrand, who maintains that France must champion the Maastricht cause within Europe, decided to bring the congress forward from June 29 after the National Assembly on Friday delivered a decisive vote in favour of the proposed reform.

However, the French president's initiative may be marred by the militant farmers, who are threatening to encircle Paris and blockade Versailles, the venue for the congress, tomorrow as part of their protests at EC farm policy.

The only piece of good news

for the French president on the industrial relations front was that ACTION-Santé, which represents France's health workers, has decided to postpone its proposed day of action from tomorrow until the autumn.

• EC Commission President Jacques Delors yesterday urged French farmers to accept reforms of EC agriculture policy, saying it would be a catastrophe if France failed to go along with them, Renter reports from Paris.

Mr Delors said the price cuts would not affect farmers' livelihoods because they would be compensated with direct grants.

Other winning companies were Tokoku Oil of Japan, Benton Oil & Gas of the US, and two Venezuelan companies, Vincor and Lingotex. Sixteen Venezuelan and international groups presented bids on the operating contracts.

BP was one of the international companies entering a bid but it did not win. In announcing the winners, Mr Alvaro Parra, Venezuela's Minister of energy and mines, said that the companies would sign 20-year contracts in July under which they would develop the inactive fields, produce crude oil and turn it over to subsidiaries of Venezuela's national oil company, PDVSA. The contractors will receive compensation in terms of the volume of oil they produce.

The US industry claims large gains during its period of protection. Its exports rose from \$300m in 1986 to \$1.1bn in 1990 and 1991. Companies affected have increased their annual investment by 75 per cent.

TAIWAN, under considerable US pressure, has agreed to two more years of limits on its machine tool exports to the US, with the Bush administration promising the "voluntary" restraints will be phased out by 1993.

Japan bowed to similar US pressure for a two-year extension of the five-year quotas in April.

In 1986, both countries agreed to limit their exports to

their 1981 market share in several categories of machine tools.

The Association for Manufacturing Technology, which won the administration's support for an extension on grounds of national security, said the new pact would give additional breathing space to the industry and its workers.

Mrs Carla Hills, the US trade representative, said the understanding would allow US companies to complete necessary programmes for advancing US national security interests

while providing a gradual return to market-determined competition.

The new agreement with Taiwan will allow machining centres, lathes and milling machine imports to be raised over their current levels by 28 units in 1992 and 281 units next year.

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W Europe new car sales down 4.9%

By Kevin Done, Motor Industry Correspondent

NEW car sales in west Europe fell by 4.9 per cent in May, the sharpest monthly fall this year, chiefly because of an acceleration in new car demand in Germany.

According to industry estimates new car sales in west Europe in May fell to 1.19m from 1.25m in the same month a year ago.

Sales last month were lower than a year ago in 10 of 17 markets across west Europe, with declines most significantly in Germany and France.

New car sales in Germany are estimated to have fallen by 16.1 per cent last month to 359,000. Demand remained strong in Italy, however, with a rise in new car sales of 6.4 per cent, while sales increased by 6.2 per cent in Spain and 1.4 per cent in the UK.

Hopes for the start of a significant recovery in demand in the UK had been kindled by the 9.1 per cent jump in new car registrations in April, the first monthly year-on-year increase in 30 months.

WEST EUROPEAN NEW CAR REGISTRATIONS January-May 1992

	Volume (Units)	Volume Change (%)	Share (%) Jan-May 91	Share (%) Jan-May 92
TOTAL MARKET	6,221,000	-0.1	100.0	100.0
MANUFACTURERS:				
Volkswagen (incl.)	1,080,000	+4.9	17.5	16.7
Audi/SEAT/Aska	785,000	-4.3	12.6	13.2
Fiat (incl/Lancia)	776,000	-1.8	12.5	12.7
Alfa Romeo/Ferrari	23,000	-2.1	0.4	0.4
Innocenti/Maserati	736,000	+4.2	11.8	11.3
General Motors (GM/Vauxhall, USA & Saab)	745,000	-1.5	12.0	12.1
- Opel/Vauxhall	745,000	-1.5	12.0	12.1
- Saab	23,000	-2.1	0.4	0.4
Peugeot (incl. Citroen)	714,000	-5.6	11.5	12.1
Ford (Europe)	706,000	-5.5	11.4	12.0
- Ford Europe	706,000	-5.5	11.4	12.0
- Jaguar	5,000	-18.2	0.1	0.1
Nissan	650,000	+5.8	10.8	10.0
Renault	203,000	-1.0	3.2	3.5
BMW	200,000	+16.5	3.2	2.9
Mercedes-Benz	194,000	-5.9	3.1	3.3
Toyota	147,000	-9.5	2.4	2.6
Rover	133,000	-17.6	2.1	2.6
Mazda	125,000	-8.6	2.0	2.1
Volvo	99,000	+6.2	1.6	1.5
Honda	79,000	+5.1	1.3	1.2
Mitsubishi	73,000	-16.0	1.2	1.4
Total Japanese	727,000	-4.0	11.7	12.2
MARKETS:				
Germany	1,834,000	-7.3	29.5	31.7
Italy	1,174,000	+4.8	18.9	18.0
France	651,000	-1.0	13.7	13.8
United Kingdom	668,000	-5.3	10.7	11.3
Spain	450,000	+21.3	7.2	6.0

*Cars imported from US and sold in western Europe.
**With 37 per cent and management control of Skoda.
***With 25 per cent and management control of Autostar.
****With 20 per cent and management control of Fiat.
*****Renault and Volvo are listed through minority cross-shareholdings.

Source: Industry estimates

Robert Graham on Giuliano Amato, trying to form a government in Rome

no one questioned either his impartiality or his respect for Mr Craxi. And when Mr Craxi last week recognised the cards were stacked against his own candidature, it was he who suggested Mr Amato should stand in his place.

These links with Mr Craxi are important now for two reasons. Prof Amato needs to show that he is not a stalking horse for Mr Craxi's thwarted ambitions to acquire credibility. Second, he needs to insulate himself from the possibility that Mr Craxi and the Socialist party might be further implicated in the Milan corruption scandal, with its effect on other judicial investigations into Italian political corruption.

On the latter point, Mr Amato should be reasonably well protected in a world of corrupt politics; his reputation is one of patent honesty.

Demonstrating his independence from Mr Craxi will be more complex. Traditionally, party bosses have sought to control the prime minister and dictate his cabinet. However, the financial plight of Italy, with rapidly deteriorating public finances and the lira under severe pressure, combined with the unprecedented weakness of the parties after the elections, has changed the rules of the game. The situation requires an emergency austerity programme, followed by electoral reform.

All the parties recognise this and

accept the idea of a more "technocratic" cabinet. In essence, decisions are being forced upon Italy and Mr Amato has to execute them.

To all intents and purposes, he will be forming a government of national salvation with initially limited objectives.

The fragmented nature of the new parliament is unprecedented and obliges him to operate on the basis of broad cross-party support. Otherwise the government will not last.

As it is, on the most optimistic scenario, Prof Amato's task may be no more than to carry out essential measures ahead of an early general election in, say, 14 months.

In this situation, his curious hybrid experience as academic and politician could prove the right mix. He began his career as a university lecturer after a postgraduate degree at Columbia University in New York, but he was soon acting as a legislative adviser to the Ministry of

Planning. In the late 1970s he ran the research department of CGIL, the main trades union federation, dominated by the communists - a reflection of the strong socialist roots he inherited from his civil servant father.

He stepped back into the administration helping to reorganise the running of the cabinet office before steering a commission examining state shareholdings. He also acted as special adviser to the European Community on regional policy before standing as a Socialist deputy in 1983 for Turin.

He was once quoted as saying: "As treasury minister I am realising that everyone treats the budget like a Christmas tree from which they all feel entitled to take something." Now, he has the unpopular task of forcibly removing the hands from the Christmas tree - or, perhaps more appropriately, the till.



Perot vs Bush, hawk vs rabbit

By George Graham
in Washington

IT HAS long been evident that there is little love lost between President George Bush and Mr Ross Perot, the Texas populist challenging him for the presidency.

But the depth and age of their feud became clearer this weekend.

Mr Perot has recently refrained from direct abuse of Mr Bush, although he has joined the chorus ridiculing Vice-President Dan Quayle's inability to spell "potato".

But in a conversation six years ago that appears destined to enter the folklore of the 1982 presidential campaign, he apparently called then Vice-President Bush a "rabbit".

According to the Washington Post, Mr Perot's hostility was sparked by his obsession with the fate of American servicemen missing in Vietnam.

Disseminated with Mr Bush's lukewarm support for his efforts to locate US prisoners of war, Mr Perot launched, the Post reports, a series of unsuccessful investigations designed to implicate Mr Bush in tax and investment scandals, as well as in the Iran-Contra and October Surprise affairs.

"This world is full of lions and tigers and rabbits, and you're a rabbit," he told Mr Bush, according to the Post.

The episode appears unlikely to do much to change voters' attitudes. Those who find Mr Bush indecisive will think the "rabbit" gibe appropriate, while those who worry about Mr Perot's respect for the US constitution will find fresh evidence in his habit of unleashing investigators on anyone who crosses him.

Undeclared presidential candidate Ross Perot concludes a Boston campaign rally

US to abolish levy on defence equipment

By George Graham

THE Bush administration has decided to abolish a levy on foreign sales of defence equipment or civilian goods using technology developed by the defence industry.

The levy, known as recuperation fees, is designed to recover some of the costs incurred by the US government for the development and

production of defence equipment.

Originally charged only on government-to-government sales of important defence equipment, it has been extended progressively to commercial goods having as little as 10 per cent in common with an original defence product.

The total cost of the fees is uncertain, but the AIA calculated in 1990 that the paper work needed to comply with recuperation rules alone would cost \$42m a year.

However, the abolition of recuperation fees could also revive an argument with the European Community over the Airbus passenger aircraft company.

While the EC agreed to limit subsidies to Airbus, an end to recuperation would call into question the US's commitment to limit indirect subsidies to aircraft makers through defence contracts.

National barriers chipped away

Semiconductor makers ahead of a trend, writes Michiyo Nakamoto



THE EUROPEAN MARKET

it has virtually arrived already.

Motorola, the US communications and electronics group, is paving the way towards a single European pricing system for the network of distributors through which it sells semiconductors. It also intends to bring in common payment terms as a way of unifying sales conditions across Europe.

The challenge is to deal with distributors in one currency, to allow them to respond to customers in different countries, and to make that channel to customers more efficient," says Mr Barry Waite, general manager of Motorola's European semiconductor group.

If Europe intends to have a competitive semiconductor industry, it has to be competitive not only in design, manufacturing and

Moscow sends troops to defend Russians

John Lloyd sees a significant change in policy

RUSSIAN troops for the first time engaged in combat operations against the forces of other former Soviet republics at the weekend - in one case, against troops of a fellow member of the Commonwealth of Independent States.

These conflicts mark a decisive and not easily reversible shift in Russian policy and may mark Russia's decision openly to defend its kith and kin outside its own borders.

On his arrival back in Moscow yesterday morning from his trip to the US and Canada, President Boris Yeltsin said that in the case of wars on Russian borders "we cannot remain idle... we must react to defend people and to stop the bloodshed that we have the strength to do that."

Two conflicts are of immediate concern. The first, to which Mr. Yeltsin was reacting, is in the self-declared TransDniestrian Soviet Socialist Republic. The territory, part of the Moldovan Republic, is bounded by the Dniestr River to its west and the Moldovan border with Ukraine to its east. Here, most of the population are Russian or Ukrainian; and here, for nine months, fighting has been going on between the local forces and the Moldovan National Guard.

According to the latest reports the Moldovan forces

took the town of Bender - the second centre in Trans-Dniestr - on Saturday, but were repulsed later. Estimated casualties run into the hundreds, according to General Alexander Rutskoi, the Russian Vice President.

The relations between the Georgians and Russians have worsened suddenly in the past week. Georgian military forces attacked a Russian tank regiment in the town of Gori, and fire was returned.

In the absence of Mr. Yeltsin, Gen. Rutskoi - attracted to nationalist themes - went on television on Saturday night looking almost like a national leader declaring war. He said that there were hundreds of dead in both Bender and Tskhinvali, that both Mr. Mircea Snegur, the Moldovan president and Mr. Shevardnadze were guilty of the most "cynical" deceptions, and that "Russia will not permit a settlement of the Dniestr and South Ossetian conflicts from the position of strength. We are going to put an end to the massive extermination of the civilian population."

What this means should be clear this week.

Over the weekend, the Georgians made what appears to have been a successful assault on Tskhinvali, the Ossetian capital, which was reported to be almost destroyed. On Thurs-

Rivals 'grab for land' to split Bosnia-Hercegovina between them

Croats and Serbs near all-out war

By Judy Dempsey in Belgrade

CROATIAN and Serb forces are preparing for an all-out war in Bosnia-Hercegovina aimed at dividing the independent republic between the two sides, western military attachés confirmed yesterday.

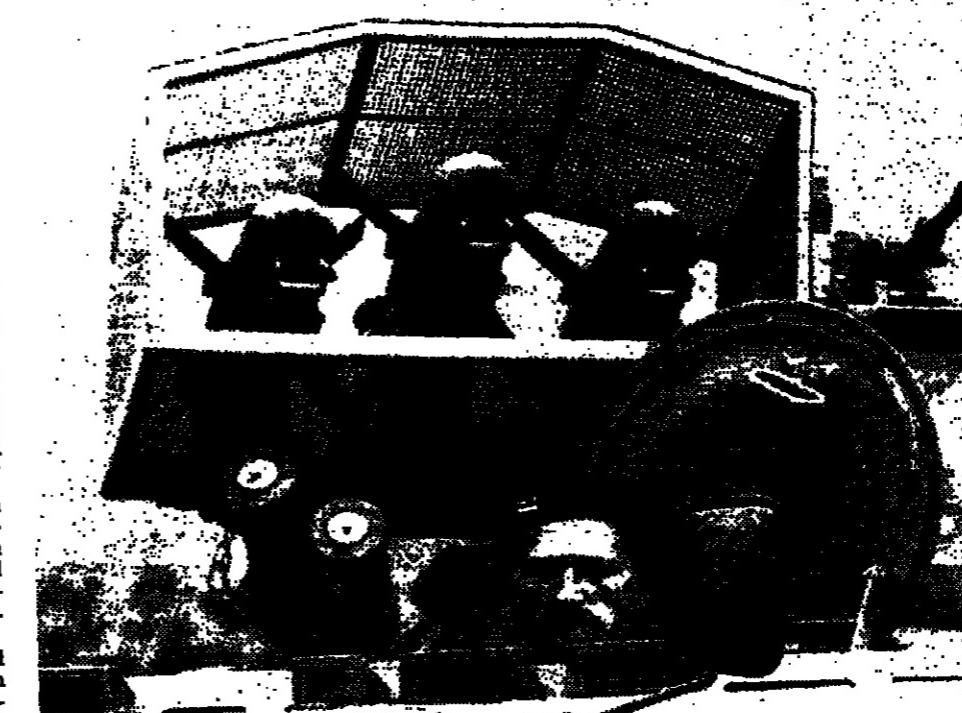
The diplomats said that, despite attempts by the United Nations to try to re-open Sarajevo airport, Croatia and Serbia were now engaged in a "grab for land throughout Bosnia".

Croatia wants to control a swathe of territory in the largely Croat-populated region of western Herzegovina, west Bosnia, as well as the north of the republic, they said.

Croatian control of the north of Bosnia is designed to prevent Serb units from forming a corridor between Serbia and the self-proclaimed Serb-inhabited republic of Krajina, south-western Croatia.

The military attachés added that Croatian forces, which have direct contacts with Croatian President Franjo Tuđman, had yesterday consolidated their positions in many parts of western Herzegovina.

"The speed in which they [the Croats] are moving, both across the north of Bosnia, and west of Bosnia, is both remarkable and very dangerous," one



A Serb militiaman peers from an armoured personnel carrier in Tjentiste in eastern Bosnia, near the Serbian border

diplomat said. He added that the recent military alliance between Bosnian President Alija Izetbegović and Croatia

legitimised forces from Croatia on Bosnian territory.

At the weekend, the Bosnian president declared a state of

The Croatian offensive from the west is being matched by attempts by Serb irregulars, and Serbia's proxy army in Bosnia, to consolidate their position in the eastern part of Bosnia, as well as establishing a "green line" dividing Sarajevo, the Bosnian capital.

Diplomats said the determination by the Serb irregulars to create this line could undermine attempts by the United Nations officials to set any realistic timetable for re-opening Sarajevo airport.

The UN yesterday announced another ceasefire after it suspended operations and negotiations to demilitarise the airport, now held by both Serb irregulars and Bosnia's Territorial Defence forces, under which Sarajevo's Muslim, Serb, and Croat communities are grouped.

Apart from sporadic shooting, the 48-hour truce appeared to be holding.

The blockade on the airport has prevented the airlift of food to the 300,000 starving people of the city, who have been besieged by Serb irregulars for the past 79 days.

"The UN is desperately trying to enforce this ceasefire, but I wonder if either side really wants it now," a UN official said.

Relaxed air but conflict has not ended

By Chrystie Freeland
in Tiraspol

TANKS yesterday vied with strolling families for space on the streets of Tiraspol, the beleaguered capital of the breakaway TransDniestrian Soviet Socialist Republic. The region, where hundreds of casualties were reported over the weekend in clashes between Russian-backed local troops and Moldovan forces.

The relaxed air even extended to the nearby town of Bender, recaptured from Moldovan forces late on Saturday.

A few dozen exhausted volunteers from the Kirov factory in Tiraspol, part of the 150-strong rag-tag force which was in the vanguard of the assault, nibbled at strawberries, dozed in the sun and dodged machine gun fire from a Moldovan sniper on the ninth floor of an apartment overlooking their positions.

But the casual attitude of soldiers and civilians alike is no sign that the conflict is abating. An estimated 2,500 heavily-armed Moldovan troops were reported on the outskirts of Bender last night.

The fighting over the weekend has also further alienated the TransDniestr from Moldova. And, with open Russian military support, the silver of land on the right bank of the Dniestr with less than a million inhabitants is now grimly confident

Yeltsin seeking special IMF deal

By John Lloyd in Moscow

PRESIDENT Boris Yeltsin of Russia is using the acclaim he received from last week's deal on nuclear arms cuts with the US to persuade foreign governments to press the International Monetary Fund to treat Russia as a special case. This would mean allowing it access to \$24bn (£12.9bn) in aid even though its economic reform programme does not observe IMF conditions.

Mr. Yeltsin told reporters in Ottawa, Canada, on Saturday that he would try to persuade the leaders of the Group of Seven industrial countries, whom he will meet in Munich early next month, to "throw their weight behind persuading the IMF into opening the \$24bn credit line".

He said that because of the effects of communism and the consequent difficulty of the transition to democracy and free markets, "the standard IMF project should not be applied to us to the letter".

Mr. Yeltsin's statement sets the stage for an unprecedented struggle between the IMF, whose officials are concluding talks with government ministers in Moscow, and the Russian government - with the G7 leaders invited to take one side or another.

The talks between the Fund

that it can beat back the Moldovans.

"It will be a real war," warns Mr. Valeri Litsko, the secretary of state of the breakaway republic. "But even with the support of the Romanian army Moldova cannot defeat us. Together with the 14th Army our forces are 200 per cent adequate."

Mr. Litsko believes the 10,000-20,000 well-trained 14th Army troops based in Trans-Dniestr, many of them locals, together with the region's Republican Guard, which is commanded by 14th Army officers, can repel any further attacks even if Romania throws its support behind Moldova, with which it has close ethnic ties.

Some of the weapons captured from the Moldovan troops carried Romanian markings, an indication that Bucharest is already supplying its neighbour. The Romanian Foreign Ministry added moral support last night by strongly objecting to Russia's decision to allow the 14th Army to operate alongside the TransDniestr.

Russian reports say more than 300 died in the weekend clashes. No independent corroboration of the figures was possible, but Bender's blood-soaked battlefield was testimony to the intensity of the fighting.

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NEWS: INTERNATIONAL

Negotiation likely to be Mandela's only choice

WE WANT arms now, declared the slogan on the placard greeting Mr Nelson Mandela, president of the African National Congress, as he arrived to address a township rally yesterday at the end of a week of confrontation and violence that has stunned South Africa.

At a dusty football ground at Evaton, 25 miles south of Johannesburg, the ANC leader was left in no doubt about the anger of the 15,000-strong, predominantly youthful, crowd.

"Mandela", declared another poster, "give us permission to kill our enemies". And as the ANC president asked what the party should do, a forest of arms went up, with fists clenched and index finger

curled, simulating the trigger action of a gun.

It would have been surprising if Mr Mandela had responded to the anger with anything other than the announcement that he was suspending bilateral talks with the government designed to end last May's impasse in constitutional negotiations.

It was all but inevitable that the stalemate at the Convention for a Democratic South Africa (Codesa), the multi-party negotiating forum, should be followed by confrontation in the townships.

More than two years after Mr Mandela's release the ANC and its allies seemed as far away as

ever from their main objective; running the government of South Africa. In the eyes of many of their impatient and expectant followers the political changes that have taken place are no more than cosmetic. And as it became apparent at Codesa that the government was determined to resist ANC demands for a majority rule constitution and insist on what amounts to a white veto, it was only a matter of time before the frustrations turned into violence.

But for all the anger it is hard to see that Mr Mandela has any choice but eventually to return to the negotiating table: the ANC is outgunned

by the security forces, and trade sanctions are a dead letter.

And ANC talk of the "Leipzig option" — overwhelming the government by putting millions of demonstrators on the street — is treated sceptically by government. Officials acknowledge the capacity of the ANC and trade unions to conduct a successful one- or two-day stay-away, but doubt that this or any other "mass action" can be sustained for much longer.

For President FW de Klerk, however, having the upper hand — for the time being at least — would be a Pyrrhic victory.

Only peace and stability, his officials concede, can bring about the economic recovery the country desperately needs.

Nevertheless, the government is open to charges of complacency or over-confidence, which events of the past week will have shaken. The ANC's accusation that the government would respond differently if whites were being slaughtered is undeniable.

The failure to seal off hostels for migrant workers, often located in the heart of troubled areas, is one key example of apparent indifference.

According to Mr Mandela,

Mr de Klerk promised in May last year to phase out hostels, replacing them with family accommodation, and to fence them off in the meantime. Nothing has been done. ANC criticism that the government has failed to ban so-called traditional weapons is also valid.

While no one forecasts an early resumption of talks, it may well be that the minds of the main protagonists will have been concentrated by a week which contained all the ingredients of the country's nightmare scenario, in which industrial action, the bloody rivalry between the ANC and the mainly Zulu Inkatha Freedom party, and trigger-happy South African police combine to tip the country towards ungovernability.

Japan risks losing lead in industrial competitiveness

By Frances Williams
in Geneva

JAPAN has maintained its world lead in industrial competitiveness from previous years. Japan continues to lead on factors such as the strength of the domestic economy, management, research and development, and education. But its scores on integration into the world economy, government policies, finance (following turmoil in Japanese financial markets) and the attitude of young people to life and work have slipped.

Germany takes second place in the competitiveness rankings from the US, which has slipped to fifth. Some way behind Germany comes its previous rival, Switzerland, in third place, followed rather surprisingly by Denmark, which has boosted its position to fourth from eighth in 1991.

The rankings of 22 industrialised and 14 developing countries are based on more than 330 criteria grouped into eight competitiveness factors. Hard statistical data are supplemented by the results of an international survey of executives who evaluate their country's ability to compete on world markets. This year, some 3,300 questionnaires were

returned, out of 18,000 mailed.

The report suggests a weakening of Japanese competitiveness from previous years. Japan continues to lead on factors such as the strength of the domestic economy, management, research and development, and education. But its scores on integration into the world economy, government policies, finance (following turmoil in Japanese financial markets) and the attitude of young people to life and work have slipped.

Germany too could face future problems of competitiveness. The report says German companies may increasingly invest abroad at the advantages of low wages in eastern Germany are eroded, so reducing the country's strength in foreign trade.

At the same time, the report notes that world recession has favoured countries such as Japan and Germany which excel in producing high-quality goods with a superior price-quality ratio.

World Competitiveness Report 1992 (G35pp, \$87/100), available from Ms Hoa Vu-Tin, IMD, PO Box 915, CH-1001 Lausanne, Switzerland, fax 4121-616 0707.

Poll challenges role of Israeli territories

By Hugh Carnegy
in Jerusalem

A LARGE majority of former Israeli generals and senior intelligence officers believe Israel could safely give up the occupied territories according to a survey published yesterday.

The survey, which comes two days before general election in which the ruling Likud party is defending its refusal to yield any territory in Middle East peace talks, largely endorsed the opposition Labour party's stance that Israel should be prepared to give up much of the occupied West Bank and Gaza Strip in return for peace and tough security measures.

Government supporters dismissed the poll, carried out by an independent organisation, as propaganda by the group of retired officers which commissioned it. But it appeared to undermine Likud's insistence

that, in addition to ideological claims to the land, the occupied territories are a vital component in Israel's security.

The poll of former generals showed 68 per cent were prepared to give up the West Bank and Gaza and 71 per cent "a substantial part" of the Golan Heights, given appropriate security arrangements.

In another awkward issue for Likud, the government yesterday reversed an earlier announcement that members of the Palestinian negotiating team at the Middle East talks who held a public meeting last week with Mr Yasser Arafat, chairman of the Palestine Liberation Organisation, in contravention of Israeli law would be arrested on their return.

A police spokesman said only that they would be investigated, apparently acknowledging that arrest would spark powerful international pressure to release them.

Loss of direction, Page 10



Khieu Samphan: could increase isolation

Boycott threat over Cambodia talks

By Steven Butler in Tokyo

A 32-nation ministerial conference on rebuilding Cambodia due to open in Tokyo today amid conflicting reports about whether Mr Khieu Samphan, leader of the communist Khmer Rouge, will boycott the meetings.

Hoped that the Khmer Rouge had dropped its opposition to the meeting, where pledges of nearly \$600m for the reconstruction of Cambodia are being sought, were raised on Saturday when Mr Khieu unexpectedly arrived in Tokyo.

However, Mr Khieu told reporters after a meeting of the country's Supreme National Council (SNC), which groups all four main Cambodian factions, that he would not attend. Subsequently, Kyodo News Service quoted a senior Foreign Ministry official as saying that he would.

A boycott of the meeting by

Mr Khieu would leave the Khmer Rouge even more isolated, as its refusal to participate in the disarmament phase of a UN-backed peace settlement has already cast doubt on the future of the country.

The Khmer Rouge has refused to lay down arms until Vietnamese troops have left the country. Vietnam says its troops have all done so.

Today's conference is a centerpiece of Japan's efforts to play a larger role in seeking a solution to the Cambodian conflict. Tokyo is expected to pledge \$150m to the effort and the government is looking at whether it should send troops to its self-defence forces to Cambodia.

Prince Norodom Sihanouk, president of the SNC, said he would like troops from Japan to construct roads and bridges in his country under the control of the United Nations Transitional Authority in Cambodia.

ETHIOPIANS voted yesterday in the first democratic election in Africa's oldest independent nation, but a powerful political faction warned that alleged irregularities could spark a new civil war in Ethiopia.

The Khmer Rouge has refused to lay down arms until Vietnamese troops have left the country. Vietnam says its

troops have all done so.

About 3,000 Ethiopians were eligible to vote in the poll for a federal-style government.

Mr Lelcho Letta, vice-president of the Oromo Liberation Front, which has boycotted the elections, said soon after the polls opened that the OLF might withdraw from the transitional national assembly.

"Renewed civil war is inevitable unless the situation improves," he said.

The OLF announced its boycott last week, alleging its offices had been closed and its officials arrested by the Ethiopian People's Revolutionary Democratic Front.

The EPRDF has dominated the interim government in Addis Ababa.

THE Reserve Bank of India has directed ANZ Grindlays, the Australian-owned bank, to make provision of Rs4.05bn (\$145m) for losses incurred in the country's Rs30.5bn securities market scandal, writes R.C. Murthy in Bombay.

The central bank rejected Grindlays' contention that it had done nothing wrong in crediting five cheques made out to the bank to the personal account of disgraced broker

Harshad Mehta.

In a statement to the reserve bank after meeting its deputy governor, Mr Bob Edgar, Grindlays' manager in India, defended as "normal practice" the crediting of cheques to Mr Mehta's account.

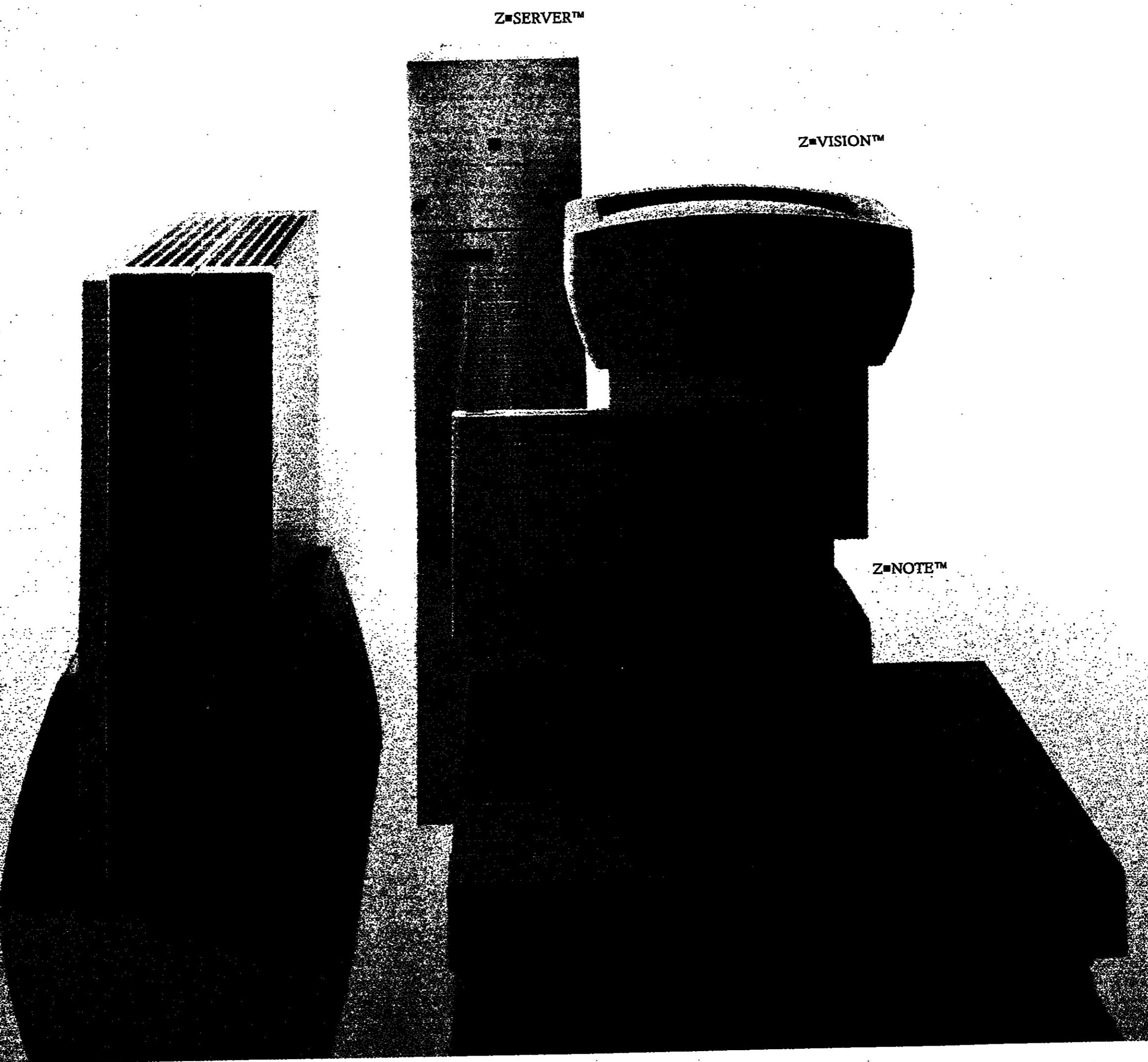
The reserve bank stepped up pressure on Grindlays after the State Bank of India paid Rs7.07bn last Tuesday to the National Housing Bank for losses in similar transactions.

Grindlays defends India action

INTERNATIONAL ECONOMIC INDICATORS: MONEY AND FINANCE

This table shows growth rates for the most widely followed measures of narrow and broad money, a representative short- and long-term interest rate series and an average equity market yield. All figures are percentages.																						
UNITED STATES			JAPAN			GERMANY			FRANCE			ITALY			UNITED KINGDOM							
Narrow Money (%)	Broad Money (%)	Short Interest Rate	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Narrow Money (%)	Broad Money (%)	Short Interest Rate	Equity Market Yield	
1985	9.2	9.1	8.00	10.50	n.a.	5.0	8.4	6.62	6.51	n.a.	4.4	5.1	5.45	6.94	n.a.	6.2	7.4	10.03	11.74	n.a.	13.71	14.34
1986	12.3	8.3	8.48	7.57	3.43	6.9	8.7	5.12	5.35	0.84	9.9	8.3	8.4	9.50	1.79	8.9	8.8	7.79	8.74	2.65	10.4	15.3
1987	11.6	6.5	8.62	8.38	3.12	10.5	10.4	4.15	4.64	0.55	9.0	7.3	4.03	8.14	2.21	4.1	10.0	8.26	9.48	2.75	10.5	11.32
1988	4.3	5.4	7.65	8.84	3.61	8.4	11.2	4.42	4.77	0.54	9.8	8.4	4.34	8.46	2.61	4.0	8.8	7.94	9.05	3.69	7.5	11.24
1989	0.9	3.6	8.38	8.49	3.43	4.1	9.9	5.31	6.22	0.48	6.3	5.7	7.11	6.94	2.22	8.0	9.5	8.39	8.79	2.68	8.1	10.1
1990	3.7	5.4	8.03	8.54	3.80	2.6	11.7	7.62	8.01	0.65	4.5	4.5	8.49	8.71	2.11	3.8	9.0	10.32	9.92	3.19	9.2	11.98
1991	6.0	3.2	5.67	7.65	3.21	5.2	3.6	7.27	6.37	0.75	6.2	6.0	8.25	8.44	2.38	5.6	2.8	9.62	9.03	3.58	9.4	11.63
2nd qtr. 1991	5.3	3.6	8.03	8.12	3.18	3.3	3.7	7.70	8.06	0.71	5.0	5.6	9.11	8.37	2.25	-0.3	6.4	9.43	8.95	3.48	10.1	11.51
3rd qtr. 1991	6.1	2.8	5.78	7.95	3.10	6.5	2.6	7.11	6.44	0.78	5.3	5.8	9.24	8.52	2.45	-2.1	5.4	9.54	9.05	3.60	7.0	11.60
4th qtr. 1991	8.0	2.8	5.00	7.34	3.09	8.5	2.2	6.11	5.88	0.78	4.2	5.6	9.47	8.29	2.45	-5.6	2.8	9.86	8.80	3.51	9.0	13.94
1st qtr. 1992	11.0	2.9	4.7																			

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Accountants to Maxwell hit at report

By Richard Donkin
and Alison Smith

COOPERS & LYBRAND, accountants of the Maxwell empire, said yesterday it would take legal advice over criticism in a confidential report on the regulatory supervision of the Maxwell companies.

The accountancy firm said it was outraged at criticism levelled in the unpublished report by Imro, the self-regulatory body for the fund management industry.

Leaks from the report and briefings about its contents have led to hostility between the auditors and regulators, amid indications by the government that it is reluctant to involve itself in the report's publication.

Mr Frank Field, one of the MPs leading the campaign on behalf of the Maxwell pensioners has called on the government to examine ways of publishing the report, which has been submitted to the Securities and Investments Board.

Publication has been delayed because of fears that the report might be libellous, but Mr Field said that if the report was released as a House of Commons paper, anyone who

wished to use it in a legal action would have to seek permission from the Commons. The government would prefer publication to be handled by the TSIB, which is taking legal advice about plans to publish an edited version by mid-July, before the Commons disperses.

The Financial Times reported on June 10 that Imro had produced the report, which is understood to be largely self-critical. Imro admits in the report that it failed to set up proper risk assessment procedures. Extracts in yesterday's Sunday Times, which said it had been shown a copy, demonstrate to be directing some blame for failures in the regulation of Maxwell companies at Coopers.

Coopers was the auditor for Bishopsgate Investment Management and London & Bishopsgate International, the Maxwell-owned companies at the centre of the scandal over the disappearance of £427m from Maxwell pension funds.

Neither Imro nor the TSIB could be contacted yesterday, but in the light of the leaks both will be under pressure to clear the air by publishing the report at the earliest opportunity.

Mirror Group expected to report £300m loss

By Raymond Snoddy

THE long-awaited accounts of Mirror Group Newspapers, to be published tomorrow, will show losses of more than £300m after full provisions have been made.

The newspaper group's gross losses are expected to total about £400m, including the money that disappeared in the last months of Robert Maxwell's life and £150m in lost pension-fund money.

The trading profits of the group, which includes the Daily Mirror, Sunday Mirror,

The People, The Scottish Daily Record and the Sunday Mail, are expected to be about £80m.

The publishing of the accounts is seen as an essential step on the way to clarifying the company's future, as no one was prepared to bid for the company until its true financial position was known.

Directors expect to announce the completion of two-year financing for MGN — £180m in lease finance and £250m in loan facilities.

The restocking of MGN shares, suspended in December, is not expected for at least another two weeks.

Top salaries review set to provoke dissent

By Alison Smith

INCREASING the pay of senior civil servants, judges and officers in the armed forces is set to cause its traditional political embarrassment for the government next week, when the cabinet is expected to consider the latest report from the Top Salaries Review Body (TSRB).

The report, said to recommend significant pay rises after a review comparing the public and private sectors, is likely to be delivered to the prime minister later this week, though almost certainly too late to be discussed at Thursday's cabinet meeting.

Though ministers are resigned to a row about the rises for the 2,000 or so judges, top government officials and senior officers in the armed forces covered by the review because there is never an optimum time to make such increases — sensitivities are particularly acute in the prelude to a tough public spending round.

The government's aim in public sector pay negotiations is an increase of no more than about 4 per cent. Widespread criticism of large pay increases for the chairmen of privatised utilities, and ministerial urging of pay restraint on the private sector, will also add to the government's discomfort.

The government's business managers will be conscious that the issue could become a "lightning conductor" for backbench concerns about the continuing lack of economic growth.

One option to reduce parliamentary opposition to the pay rises is to make public the top pay review at the same time as the TSRB's separate report on MPs' office costs allowance — an area where MPs tend to take a more generous view.

The top pay review represents the first wide-ranging study since 1985, which recommended increases of up to 46 per cent. Even though the government phased in those rises it faced a Commons rebellion when its majority of more than 100 was cut to 17.



AS BRITISH industry hauls itself along the "bumpy road" to economic recovery signposted by Mr Norman Lamont, the chancellor, its leaders insist that they do not want to be rescued from recession by another short-lived boom. They can stop worrying.

Reports from boardrooms and factory floors around the country suggest that while the worst of the recession may be over, any upturn will have to be patiently coaxed out of the economy. The process of recovery promises to be a long haul.

The prize may be the long-sought circle of low inflation, increasing competitiveness and an increasing share of world markets. Failure will mean a slip in Britain's ability to pay its way in the European single market and in the global markets.

Many industries agree that, after a false dawn last autumn, the early months of this year saw renewed flickers of improvement in demand.

Most also suggest, however, that the momentum has stalled, with industry facing continuing spare capacity and uncertain patterns of demand. Where higher volume sales are achieved, they are invariably offset by lower selling prices.

The result is that business is again indulging in what one textile chief this week dubbed "group therapy" — musing on

Companies indulge in group therapy

Coaxing a revival out of the UK economy will take patience, writes Michael Cassell

corporate ambitions to be fulfilled when the economy finally permits.

Manufacturers so far managing to report a brighter picture include some of those in pharmaceuticals and in plastics and paper. Any significant boost to car sales remains elusive, while commercial vehicle sales are still falling after nearly three years.

Companies still deep in recession include engineering businesses, as well as those in aerospace, shipbuilding and construction.

All hopes for recovery rest on a steady improvement in overall business activity during the rest of this year, with progress consolidated and built on through next year.

"The road ahead will be uneven and there will be setbacks along the way," says Mr Sudhir Junankar, deputy director of economic affairs at the Confederation of British Industry.

"But by the end of next year we should see industrial activity levels back to where they were before the recession began to bite in 1990."

In spite of what promises to be painfully slow progress, government is not beating on the door for help. Most calls for assistance centre on the need for an immediate start in reducing what remain historically high real interest rates. But Mr Lamont is in no hurry. Some manufacturers

still want fiscal incentives to stimulate investment, but Mr Lamont has no intention of obliging.

The managing director of an industrial machinery manufacturer based in the West Midlands says: "The government is defying economic gravity by keeping interest rates so high. It makes full economic recovery a pipe dream."

Mr Simon Powell, finance director of the GDO Group, the machine-tool and mechanical construction.

Industrialists remain pessimistic about the outlook for jobs, claiming any improvement could be 18 months away.

Handling company says: "Everyone was a bit too optimistic about the rate of recovery, but at least we see no prospect of collapsing again."

A return to higher levels of investment in fixed assets — down in the manufacturing sector by nearly 20 per cent since 1990 — can come only with better profit margins. A compensatory factor, however, is inward investment by overseas-based companies seeking a foothold in the EC.

A strong feature of this recession has been the decline in long-term order books. "We face far less predictable order

cuts in staffing in manufacturing looks unlikely, selective redundancies continue. Industrialists remain pessimistic about the outlook for jobs, claiming any improvement could be 18 months away.

Industry also concedes, however, that the recession — as in the early 1980s — has served to concentrate corporate minds on seeking new efficiencies.

Productivity has improved more quickly in this recession than in the last, and is back to the levels of early 1990.

GDO Group is pursuing a programme of sharply focused investment. According to Mr Powell: "We are not buying a machine if repairs will keep an existing plant going longer. We are spending in areas which can make us more flexible in our response to customer demand."

The picture is confirmed by companies such as Usher-Walker, the printing ink and roller manufacturer, which says that while ink sales to newspaper and packaging businesses are up on last year, customers are not yet replacing printing hardware.

The prospect offers the opportunity to remain competitive throughout the remainder of the 1990s — a bonus already reflected in an export performance that has improved as home markets have deteriorated.

The shedding of skilled labour, a reduction in investment and the threat of an eventual wage explosion may present serious handicaps as a revival gets under way. For the moment, though, industry confronts the continuing difficulties of underperformance rather than overheating.

UK government defends Delors' record on Europe

GOVERNMENT EFFORTS to rehabilitate Mr Jacques Delors so far as the Conservative party is concerned were renewed yesterday, as Mr Kenneth Clarke, the home secretary, mounted a defence of the EC Commission president, writes Alison Smith.

Mr Delors is expected to be reappointed for two years at the Lisbon summit at the end of this week, and his support is likely to include the UK government.

"I think we ought to wait and see who becomes president without deciding that this man is responsible for every piece of nonsense that has come out of Brussels in the last few years," Mr Clarke said.

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THE WEEK AHEAD

ECONOMICS

Focus on German money supply and cost of living

ATTENTION will be focused on Germany this week where May money supply data and the cost of living index for June will be released.

German M3 money supply growth is unlikely to have slowed significantly last month. In April the year-on-year rate of growth dropped to 6.8 per cent from 8.4 per cent in March. This was still significantly above the 1992 target growth rate of between 3.5 per cent and 5.5 per cent.

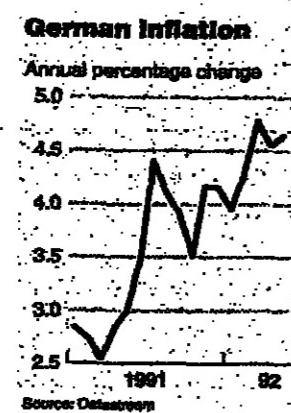
Economists are forecasting an annual rate of inflation of 4.3 per cent in May, from a revised 4.6 per cent in April.

However, they are not yet convinced that the inflationary pressures in the German economy have been successfully squeezed.

Service sector prices have been particularly stubborn. In the first four months of the year they accelerated to an annual rate of 5.7 per cent following rent increases.

The following are some of the other economic highlights of the week, with the figures in brackets the median of economists' forecasts from KMS International:

Today: UK, May visible trade balance (£1.1bn deficit), May current account (£9.8bn deficit); Japan, May money supply (up 1.4 per cent on year); April personal consumption expenditure, April personal income; Canada, first quarter real gdp



(up 0.4 per cent on previous quarter).

Tomorrow: Japan, Bank of Japan governor Mieno gives speech to private organisation; Luxembourg, all markets closed; Australia, April manufacturing output price index.

Wednesday: UK, first quarter GDP (down 0.5 per cent on quarter, down 1.4 per cent on year); May building society net new commitments (£3.2bn), April new construction orders; US, May durable shipments; June 11-20 auto sales (6.5m); France, May trade balance (FFr15bn surplus).

Thursday: US, final figures for first quarter GDP (up 2.4 per cent), first quarter GDP deflator (up 3.1 per cent), first quarter after tax corporate profits, May hourly earnings (up 6.5 per cent on year); Belgium, May CPI.

price index, initial claims for week ended June 13 (400,000), money supply data for week ended June 15; Australia, April import prices; Switzerland, Swiss National Bank annual press conference.

Friday: US, May personal income (up 0.4 per cent), May personal consumption expenditure (up 0.4 per cent), May bank credit, May commercial and industrial loans; Japan, June Tokyo CPI (up 2.5 per cent on year), excluding personal (up 2.6 per cent on year), May national CPI (up 2.1 per cent on year) excluding personal (up 2.4 per cent on year), May industrial production (up 0.5 per cent), May retail sales (up 0.6 per cent on year); Australia, April motor vehicle registrations (up 4 per cent); Portugal, EC summit - continues until 37 June.

During the week: Germany, May import prices (up 0.2 per cent on month, down 2.1 per cent on year), May M3 (up 8.5 per cent), June preliminary cost of living (up 0.3 per cent on month, up 4.3 per cent on year); Italy, May trade balance (£2.1 trillion deficit); June, CPI - major cities (up 5.8 per cent on year), April cumulative PISB (£5.5 trillion), May bank lending (up 15 per cent on year), May hourly earnings (up 6.5 per cent on year); Belgium, May CPI.

Emma Tucker

RESULTS DUE

TSB, the sixth largest UK banking group, is forecast to make a return to profits when it announces its half year results on Thursday.

A year ago, TSB dismayed the market by unveiling pre-tax losses of £150m after Hill Samuel, the merchant bank bought by the group in 1988, made a loss of £319m after bad debt provisions of £244m.

This time around the news from Hill Samuel is still expected to be fairly grim, but reduced provisions and improved profits on the retail side should mean a pre-tax profit for the group of between £7m and £10m.

This is still way below the £175m pre-tax in the first half of 1989, but the market is more worried about further bad news than hopeful of a return to good times at TSB.

Airtours, the holiday company, is likely to report an interim pre-tax loss of £7.25m tomorrow, down from a loss of £6.2m in the comparable period because after expansion of the number of holidays on offer. Its first half is always far weaker than its second. On that basis, notwithstanding any collapse of demand or excessive discounting, the company should make an increased full year profit of £26.5m compared with £27.5m.

Three more regional electricity companies are expected to announce bumper profits this week. On Wednesday, London Electricity should report pre-tax profits of around £145.5m, up 41 per cent on last year's pro forma result, analysts believe. This is close to the average expected for all 12 companies. Earnings per share may be around 48.7p.

Both Southern Electric and South Wales Electricity results are due on Thursday. Analysts expect an increase of around 50 per cent from Southern, giving pre-tax profit of close to £160m. South Wales Electricity, the smallest of the 12 companies, is expected to report a comparatively modest rise of just below 30 per cent, giving pre-tax profits of just under £75m.

Three water companies report next week. Wessex Water is likely to show a 17 per cent increase in fiscal 1992 profits to £77m tomorrow. Yorkshire Water is forecast for a 10 per cent increase to £125m on Thursday. Southern Water pencilled in for a 14 per cent rise to £11m on Friday.

UK COMPANIES

TODAY

COMPANY MEETINGS: Foreign & Colonial German Inv. Trust, Exchange House, Primrose Street, E.C., 12.15

Greenacre, The Copper Inn, Pangbourne, Berkshire, 10.00 Hopkins, The Lodge Hotel, 48, Birkby Hall Road, Birkby, Huddersfield, West Yorkshire, 2.00 North British Canadian Inv., Salfire Court, 20, Castle Terrace, Edinburgh, 2.45

I & S UK Smaller Co's Trust, One Charlotte Square, Edinburgh, 12.30 Jackson Group, Seckford Hall Hotel, Woodbridge, Suffolk, 12.15

Queens Hotel, Leeds, 1.00 Ralston Inv. Trust, 85, Queen Victoria Street, E.C., 12.30 Jarvis, 57, Great Eastern Street, E.C., 11.00

Preston, The Brewery, Chiswell Street, E.C., 12.30 Securities Trust of Scotland, 20, Castle Terrace, Edinburgh, 12.30 Shires Inv., 41, Tower Hill, E.C., 12.00

BOARD MEETINGS: Finals: AAH BTP Bristol Water Brown Shipley Courts (Furnishers) ERF Feedback Hogg Robinson JLI London Electricity ML Wagon Ind.

WESEX WATER Whitecroft Interims: Airtours Kleinwort Charter Inv. Shoprite

WEDNESDAY

COMPANY MEETINGS: BSG Inv., National Motorcycle Museum, Coventry Road, E.C., 12.00 Govett Oriental Inv. Trust, Painters Hall, 9, Little Trinity Lane, E.C., 12.00

COMPANY MEETINGS: BSG Inv., National Motorcycle Museum, Coventry Road, Bickenhull, Solihull, West Midlands, 11.30 Forward Group, Hedging Lane, Dosthill, Tamworth, 12.00

THURSDAY

COMPANY MEETINGS: Appleby Westward, St Mellion Golf & Country Club, St Mellion, Saltash, Cornwall, 2.30 Farmell Electronics,

Queens Hotel, Leeds, 1.00

Flinny (James), Glasgow Royal Concert Hall, 2, Sauchiehall Street, Glasgow, 12.15 Gerrard & National, 33, Lombard Street, E.C., 12.00

Helene, Berners Hotel Plaza Hotel, 10, Berners Street, W., 11.30 London Atlantic Inv. Trust, 91, Waterloo Road, S.E., 12.00

Moss Bros., Barber Surgeons Hall, Monkwell Square, E.C., 12.00 Scottish Mortgage & Trust, 1, Rutland Court, Edinburgh, 11.00

Upton & Southern, Swallow Kings Head Hotel, Prestgate, Darlington, 2.00

BOARD MEETINGS: Finals: BPB Inds. Berkeley Brown & Tawse Camellia Kalamazoo Neepsend Rothmans Ind. Scantronic

WEDNESDAY

COMPANY MEETINGS: BSG Inv., National Motorcycle Museum, Coventry Road, Bickenhull, Solihull, West Midlands, 11.30 Forward Group, Hedging Lane, Dosthill, Tamworth, 12.00

THURSDAY

COMPANY MEETINGS: Appleby Westward, St Mellion Golf & Country Club, St Mellion, Saltash, Cornwall, 2.30 Farmell Electronics,

Hardys & Hansons Soundtracs TSB

FRIDAY

COMPANY MEETINGS: Bilton (Percy), Bilton House, Uxbridge, W., 12.00

Brown Shipton, Founder's Court, Lothbury, E.C., 12.00 European Colour, 7, Tib Lane, Manchester, 11.30

LGW, International House, Old Brighton Road, Lowfield Heath, Crawley, West Sussex, 10.30

South Staffordshire Water, Green Lane, Walsall, West Midlands, 12.30 Trimoco, 77, London Road, Dunstable, Bedfordshire, 12.00

BOARD MEETINGS: Finals: Sytone Vistec Interims: Bett Bros. Brunner Inv. Tst.

Company meetings are annual general meetings unless otherwise stated.

DIVIDEND & INTEREST PAYMENTS

TODAY

Alcan Aluminium, 50.15 Barlow's, 1.65 Commonwealth Bank of Australia Ltd., Und. Var. Euro Caisse Nts, 1/22.39

Europ Carriers, 1/22.35 Jupiter Tyndall Sp. Lasmo 10%, Dec. 2009 5.17.185

London & Provincial Shop Centres 10% 1st Mtg. 2009 2026.5

Marine Midland Banks Fltg. Rate Sub Nts. 2009 1/37.08 2026.5

Riggs National Corp. Fltg. Rate Nts. 1996 2/17.08 Standard Chartered Und. Prim. Cap. Fltg. Rate Nts. 1/40.25 2026.5

Suter 5.6p Taiwan Power Fltg. Rate Nts. 1992 2/26.79 2026.5

Tiger Oats R0.28 Wace 6p

TOMORROW

Lawson Mardon Class A Sub. \$0.1

Manchester Corp. 3% Red. Cns. 02.75

Metropolitan Water Board Soc. 2/25.3

North British Can. Inv. C3 2.35p State Bank of India Fltg. Rate Nts. 1997 2/26.88

Portuguese Fltg. Rate Nts. 2000 2/28.75 Woolwich Bldg. Soc. 9.1% Fltg/Fltg. Rate Nts. 1995 4/5.48

Standard Chartered Und. Prim. Cap. Fltg. Rate Nts. 1/40.25 2026.5

Tesco 1/2.5p

Dow Jones 1.5p

Dun & Bradstreet 1.25p

Guinness (M.J.) 3.35p

Kingsmead 2.5p

Long & Short 3.15p

Montgomery 2.5p

Neepsend 2.5p

Northumbrian 2.5p

Portsmouth 2.5p

Reed 2.5p

Rowntree 2.5p

Scot. Am. 2.5p

Shire 2.5p

South Wales 2.5p

Stobart 2.5p

Telco 2.5p

Thames 2.5p

Transco 2.5p

Unilever 2.5p

Woolworths 2.5p

YTL 2.5p

Zinc 2.5p

FRIDAY

Alexandra Workwear 1.5p American Cyanamid 3.4% 01.4125

Asian Chemical Industry 2.5% Bds. 1998 3.8pc Black & Decker 5.01 Bowthorpe 7% Uns. L.

Bridgend 0.8p Dawsongroup 1.5p

Globe 1.25p

Guinness (M.J.) 3.35p

Holland TV A/N 4.5%

State Bank of New South Wales 10% Nts. 1997

NZ\$100 Thornton Asian Emerging Mkt. Inv. Tst. 0.5p TSB Gilt Fltg. Red. Prf. (Class B) 0.533p

Do. 5.1% Sec. Ln. 1992

Do. 10.2% Gtd. Deb. 1990/

Do. 10.4% Gtd. Deb. 1992/

Do. 10.5% Gtd. Deb. 1992/

Housing Finance Agency 2% IL 1993 IR£1.515

SATURDAY

Commonwealth Bank of Australia 10 Yr. Gtd. Ext. Fltg. Rate Cap. Nts.

\$22.18

EEI Enterprise Finance 8.1% Gtd. Exch. Bds. 2006

E34.75

GKN 6.1% Uns. Ln. 1988/

98 23.25

Do. (UK) 7.4% Gtd. Deb.

1987/92 C3.875

Do. 8.3% Gtd. Deb. 1991/

96 24.875

MANAGEMENT

Many arms manufacturers have been seeking to diversify. But David White says BAe's missile makers have been concentrating on what they know best

Fired with a new enthusiasm

Diversification has become the siren song of arms manufacturers facing reductions in defence spending. But at Britain's principal missile factory, managers have closed their ears to it. They take pride in having chosen just the opposite course.

Instead of making use of existing skills to branch out of depressed defence market into civilian products, British Aerospace managers are sticking to what they know. They have reduced the range of activities at the plant at Lestock near Bolton and are training employees in new skills to improve performance in the core activity of guided weapons.

After a period when the future of the business was in serious doubt, the Lestock plant is a changed place. The machinery in what used to be one of the largest machine shops in Europe has been thinned out. The plant has been converted wholesale to Japanese methods of assembly and inventory control, even in specialised low-volume production lines. Round tables have been installed for morning and afternoon performance review meetings. People who worked as machinists can now be seen braiding tresses of electrical wires.

Concentrating on core activities was a risky gamble, since the outlook in those activities was far from

secure. Until very recently, there were questions over all the division's big new projects.

Throughout 1990, BAe's plan was to merge the division with the guidance systems activities of France's Thomson-CSF. But its own business prospects appeared to get steadily bleaker and the merger plan fell through early last year.

The British government was threatening to pull out of a multi-national project for a new long-range anti-tank weapon involving BAe as the UK partner. The division was also being challenged over its biggest single project: a GEC-Matra consortium was competing to supply the RAF with a new air-to-air missile. If it won, the inevitable next step seemed to be a takeover of BAe's missile operations by GEC.

This year its fortunes have turned, with a batch of orders worth more than £700m. In the interim, BAe's workforce in the Dynamics division has been cut from 16,500 to below 8,000 and the number of big sites from seven to three. Almost all the manufacturing has been concentrated at Lestock.

The buildings date from the 1930s, a former de Havilland factory with a long record of diversified aerospace business. In 1988, guided weapons made up only about half the workload. "What we'd got here was a real mish-mash of everything," says Tom Nicholson.

Operations manager of BAe's Dynamics division.

Don Dewin, the current general manager for the site, found "an unsuccessful business unit that was a law unto itself". Everything was done on-site, from printed circuit boards to machining nuts and bolts.

"Their standards of success were all about technical performance," says Nicholson. "The concept of competitive advantage wasn't understood."

Employees were presented in stark terms with the problems of the business: high costs, high work-in-progress, late deliveries, customer dissatisfaction. "Existing work is insufficient and the site is grossly overloaded," said an internal management pamphlet.

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next step seemed to be a takeover of BAe's missile operations by GEC.

Kawasaki itself has extended the system - designed to ensure that components arrive only when they are needed - from motor-cycle production to other sectors including aerospace. In the UK, says Andy Taylor of Price Waterhouse, very few companies have taken it wholeheartedly on board. "The big challenge at Lestock," says Taylor, "has been to apply the same principles used in flowline production to 'one-offs', complex products made in small numbers, such as the ground equipment for the new-generation Rapier 2,000 air defence system."

Confident that it now has its own manufacturing process under con-

trol, BAe's Dynamics has started programmes for working with its suppliers on similar lines.

Nicholson recognises that the Lestock plant is still "a long way from best Japanese practices". But he reckons it is one or two years ahead of BAe's cash-rich military aircraft division, which has not yet had to face an abyss. Says Nicholson: "There couldn't have been a better climate to do it in".



Checking up on the supervisors

Bad supervision has long been a problem for UK companies. Yet improving the performance of supervisors can cause unwanted side effects.

One company taking part in a pilot scheme was appalled when its supervisors began to criticise their own managers. It panicked and threw out the government-backed researchers conducting the trials.

This was an extreme response from just one of 200 companies which took part in mainly successful trials of the UK's first standards designed to assess and improve the quality of supervisors.

The standards were published last week by the Management Charter Initiative, the UK industry and government-backed body which is struggling to improve the performance of managers. The MCI found that middle managers tended to make life of supervisors a misery, sabotaging them while at the same time branding them as the Achilles' heel of UK business. The companies found that flawed management structures and practices were often a more important cause of poor supervision than the supervisors themselves.

Indeed, few organisations have a clear idea of what supervisors do, let alone what they should do. This confusion is a central obstacle to effective supervision. The problem has been made worse by radical reforms of management structures and inadequate training.

The MCI believes its standards offer a mechanism for defining, assessing and improving the competence of supervisors.

The UK's 1.2m supervisors are a disparate group - ranging from leaders in a Belfast missile factory to British Rail station managers - so that not all standards apply to all supervisors. Employers should look at the company's objectives, identify the contribution of supervisors and then pick the standards which apply.

The standards are made up of seven units of competence. Each describes what is expected of a competent supervisor in particular aspects of the job. The actual outcomes can then be measured against what is desired and differences addressed where necessary.

Catherine Milton

Better to stay in control than try to branch out

Daniel Green reports on the pitfalls facing defence contractors seeking new markets in the civil sector

When Dowty, a middle-sized defence engineering company, decided in the mid-1980s to diversify into the civil sector, it made a classic mistake.

From its hard won position of providing command and control systems for Royal Navy ships, it plunged into a competition for a £700m civil aviation air traffic control system. But by 1991, had finally lost out to formidable rivals like IBM or Thomson-CSF, the French state-owned company.

The moral of the story, according to the National Economic Development Council which documented the case, is that "it is very difficult to topple established major

players whose past performance has not been subject to significant problems".

This is only one of the many potential obstacles in the way of defence contractors seeking new markets. A recent survey of defence companies by The Technology Partnership, a consultancy, found that executives see many blocks to diversification, including:

- A lack of marketing skills in the civil sector.

- Management accustomed to dealing with one customer - the Ministry of Defence - and unable to adapt to a more entrepreneurial environment.

- Financial pressures: banks have

become less prepared to lend on risky projects and top management and shareholders compound the problem by demanding rapid returns on investment.

Some companies can overcome these obstacles. Racal Avionics was formed in 1988 from Decca, which Racal had bought in 1980. At the time, it made aircraft radio equipment and sold 90 per cent of output for defence purposes.

Leo Gallagher, marketing director, says that when Racal decided to try to find civil customers, it had two main planks to its strategy: to identify products with the potential to be world leaders and, therefore,

to compete on technology rather

than price. It found that some of its satellite communications equipment could be fitted to civil aircraft with little modification.

The company underwent a profound cultural change, says Gallagher. "We had to become absorbent to new ideas. There was a big impact on marketing and product support." For example, sales staff had to recognise that while defence customers had their own maintenance crews, civil buyers did not.

But without expertise in such levels of customer service, or in marketing outside the defence sector, Racal also created partners. It established a joint venture with Honeywell, the US electronics com-

pany and formed a consortium with British Telecom and British Airways to develop aircraft-based satellite communications.

More than 60 complete satellite communication systems have now been delivered at a typical cost of \$500,000 (£370,000) each.

On the basis of this and nine

more cases, NEDC has produced a set of guidelines for companies keen to diversify.

- Build on strengths. Change the product or the market but not both.

- Prepare for cultural change. Relationships with customers and perceptions of how long it takes to

- get a product to market are different in the civil sector. Expertise

may have to be recruited at the highest level. A dedicated project team is one answer.

- Be prepared to acquire people and skills through recruitment, acquisition or joint ventures.

- Prepare to spend. Diversification must be driven by the board; ideas from the workforce should be sought but rigorously pruned.

The standards are made up of seven units of competence. Each describes what is expected of a competent supervisor in particular aspects of the job. The actual outcomes can then be measured against what is desired and differences addressed where necessary.

"Diversifying from Defence: Case Studies and Management Guide"

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Motorway work for Tarmac

Major reconstruction work at two junctions with the M25, amounting to more than £4m, is to be carried out by TARMAC CONSTRUCTION.

A £2.7m contract has been awarded by Surrey County Council for repairs and reconstruction to four and a half kilometres of slip roads and motorway at Leatherhead Junction 9.

Reconstruction, concrete repair and surface dressing, costing £1.5m, is to be carried out for Kent County Council along the A20 to the slip roads to the junction at Swanley.

Mixed workload

A batch of contracts has boosted the SHEPPARD HILL order book by nearly £10m. Almost half of this sum is a £4.5m contract by Severn Trent Water for the Strensham to Worcester main. Over the next 16 months the Cardiff office will be responsible for the installation of 19km of 600mm diameter water main through the Worcestershire countryside.

Another award is the construction of the £3.6m Ash bypass for Kent County Council. Sheppard Hill's southern region is handling the 5.5km of new single carriageway on the A257 that will provide a much-needed improvement to the Canterbury to Sandwich link.

Cornish orders

E THOMAS CONSTRUCTION has won four contracts in Cornwall worth more than £1m. They include a £3m project at Treleggan Road, Newquay, for construction of a supermarket shell for Safeway. It involves building a generally single-storey supermarket of about 46,700 sq ft and a petrol filling station.

CONTRACTS

Developing port in Oman



An artist's impression of the proposed port expansion at Mina Qaboos in Muscat.

A £17m contract has been awarded by Oman's Ministry of Communications to WIMPEY AL-AWI, part of the Wimpey Group, to develop the country's international sea port of Mina Qaboos in Muscat.

The contract comprises the expansion and upgrading of existing port facilities in the country's capital. The detailed engineering work has been prepared by Consulting Engineer.

Extensive pre-construction civil engineering works will be necessary, blasting and pro-

pared.

Work starts in July and will

continue for 21 months.

Multi-storey offices in central London

29-33 Kingsway, London WC2 where the company is taking down most of the existing building while retaining the original facade. Reconstruction work is due to begin in July and at the end of the 52-week programme the new building will have an in-situ steel frame with concrete floors, and insulated slating on a pitched roof.

The site leaves little room for manoeuvre with constant traffic at the front and only a small working area at the back.

Extensive reconstruction of the M2 viaduct at Junction 34 is to be carried out for the Department of Transport.

The present prestressed and post-tensioned deck is to be replaced with a steel/concrete composite deck on the existing substructure. A temporary 8 metre wide slip road is to be provided.

The 25-week project will be completed by December.

Benefits Agency premises

HENRY BOOT & SONS, based in Sheffield, has been awarded a four-year planned maintenance contract with an approximate value of £5m per annum for the management of maintenance and construction project services at Benefits Agency office premises throughout Scotland and northern England (from Stornoway in the Outer Hebrides down to Sheffield).

The work varies from modest repair and maintenance under-

Building up Amec construction

John Dean, joint managing director of Balfour Beatty construction arm, has taken over as chairman of Amec's mechanical and electrical activities in a move to strengthen the management of a part of the Amec group which has been hard hit by recession.

Dean, 51, replaces Mike Kersey, 50, who becomes deputy chairman. Kersey, a veteran Mathew Hall man, joined Amec after it acquired Mathew Hall in late 1988.

Amec's mechanical and electrical businesses account for an estimated 25 per cent of the group's profits and turnover and Dean's appointment suggests that Amec is anxious to take a tighter grip on what is one of its toughest businesses.

Malcolm Hawe, architect of Amec's ill-timed expansion into housebuilding, has also been replaced recently.

While the decision to demote

Kersey surprised some analysts, they noted that Amec and Balfour Beatty share similar cultures and often work as partners on the same construction projects. Dean has spent 18 years with Balfour Beatty including stints as managing director of Balfour Beatty Engineering & Services and chairman of Balfour Beatty

America.

Balfour Beatty itself has been undergoing a management shake-up following the surprise departure of chief executive David Cawthra last September. However, Dean resigned in January, and says that his decision to quit had nothing to do with BICC's decision to look outside the group for Cawthra's replacement. He describes his departure as "very amicable".

However, as part of the reorganisation, the old Balfour Beatty top management organisation has been disbanded. Haro Bedellin has become deputy to Peter Mission, the new chief executive hired from Norwest Holt last month, and Ian Carroll has been put in charge of all the group's channel tunnel power activities and made chairman of Balfour Kilpatrick. BICC says that Dean is not being replaced.

Constructive careers

Samir Al-Jawad (above left) previously Middle East regional director for Acer Freeman Fox, has been appointed chairman for GIBB Middle East.

Warwick Waugh (above right) has been appointed a director of FOSTER WHEELER Energy.

George Parsons has been promoted to be md of Robertson Contracting, a division of ROBERTSON CONSTRUCTION GROUP.

Roger Thompson has been appointed finance director of ALFRED McALPINE CONSTRUCTION HOLDINGS.

industrial services business.

Beresford, 50, will be one of three managing directors sitting on the GKN board and replaces John Jessop, 54, who retires at the end of the year in order to pursue his personal interests. Up to now GKN has recruited its executive directors from within the group, although finance director Brian Walsh was recruited from outside the group in 1987.

Beresford, 50, joined Smiths Industries in 1983 and by 1987 had become managing director of its automotive group. In 1988 he moved to Lucas as director and general manager Lucas Electronics and Systems, a joint venture between Lucas and Smiths Industries. Two years later he joined Plessey as managing director of Plessey Controls. Beresford takes over from Jessop on November 1.

Rose, who will be responsible for managing GrandMet's liquidity, debt and exchange rate exposure, reports to David Defty one of GrandMet's two deputy finance directors. Rose says that the big difference between his old job and his new one is that GrandMet has a lot of debt and his responsibilities will cover the world, whereas at Ford, he was restricted to the UK. With annual turnover of £2.7bn and pre-tax profits of £963m, GrandMet is Britain's tenth biggest company.

GKN, one of Britain's biggest engineering companies, is injecting some fresh blood into its top management team. It has hired Marcus Beresford, managing director of Siemens Plessey Controls, to head its

IRONMONGERS.

Gordon Edington, chairman of Lynton, has been elected chair of the PUBLIC ART DEVELOPMENT TRUST.

John Haynes, Andrew Keay, David Knowles and Eva Lamemann have been appointed fellows of the KING'S FUND COLLEGE.

Christopher Stewart-Smith, chairman of Healthcall and a past chairman of the London Chamber of Commerce, has been elected president of the BRITISH CHAMBERS OF COMMERCE.

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ARTS

Architecture/Colin Amery

Less talk, more action on the government front

The Royal Fine Art Commission has issued an important little yellow book with a catchy title, *Medics and the Millennium? Government Planning and Architecture*. It is modestly written by Judy Hillman – a veteran planning and architectural writer – and modestly produced. It says a lot of things that have often been said before but nonetheless need repeating, and repeating until they are really understood, about the need for Government to build only to the highest quality of design.

We seem to need special events and anniversaries to concentrate the official mind, and the current focus on the approaching millennium is as good a reason as any to think about the quality of Britain's buildings and cities for the long term future. Rumours abound about what is in the mind of the new Minister in the cabinet with special responsibilities for the National Heritage. Last week there was press speculation about a new national opera house which might be built on London's South Bank to house both the Royal Opera Company and the English National Opera. This seems, to say the least, a curious idea at precisely the moment the two companies are launching major appeals for development funds to improve their existing premises.

Mr Mellor's dream of a great millennium monument to be funded by the Government will, like everything the Government does, need Treasury approval. Is it perhaps the hope that the proposed national lottery will suddenly produce a flood of funds to enable the government to be generous to architecture and the arts? At present it looks as though the Treasury have still got a lot of decisions to make about the lottery, its tax status, and the ultimate destination of the funds.

There are four likely destinations. The Millennium Fund optimistically hopes to pay for every important public building in the country to be restored and refurbished. Exactly how this is to happen is not clear. As one of the destinations for lottery cash the Millennium Fund could soon consume most of the money. The arts in general are to be beneficiaries, as is sport. The National Heritage – presumably through the excellent National Heritage Memorial Fund – is the likely fourth beneficiary.

It can be seen that there is no

shortage of clients to spend the nation's betting profits. And there will be no shortage of advice for ministers from quangos like the Royal Fine Art Commission and a whole range of artistic beggars. But pious wishes are no substitute for planning and action. The millennium is very close and if ministers in this government want to leave the nation some more substantial monuments than a Canary Wharf full of unhappy civil servants and acres of empty offices, then a coherent and effective plan is needed.

Establishing priorities is essential and there are some obvious ones. Improvement in the quality of the homes of the people should take first place over everything else:

We seem to need special events and anniversaries to concentrate the official mind, and the current focus on the millennium is as good a reason as any to think about the quality of Britain's buildings.'

This is seldom mentioned by anyone except the Prince of Wales. I recently asked a young friend what he would like to see to mark the millennium and his reply was very clear. He thought that the demolition and replacement of all the unsatisfactory tower blocks of the 1960s should be any government's top priority. The recent publication of the report by the Urban Villages Group offers serious and careful alternatives for the enhancement of living and working conditions in our cities. This could be a key to action.

Once the daily lives of the majority are actively improved by better housing and improved infrastructure, then the nation can afford to contemplate the arts and heritage and the building of monuments to ministers. The much lauded *grands projets* in Paris have not grown up without considerable careful redevelopment of whole quarters of the city and a new town programme.

I am sure that Mr Mellor does not need my advice but on the cultural front it might be helpful to widen the discussion beyond provision of new facilities for the performing arts. Both the national opera houses in London need substantial government help; an end to the tedious round of begging should be

Medics and the Millennium? Judy Hillman. RFAC/HMSO 27.95.

Obituary/Noel Goodwin

Charles Groves

The conductor Charles Groves has died at the age of 77. He once said that he regarded himself as more of a GP than a consultant, and thought there were too many conductors aspiring to the latter category at the expense of the former. His career was very much that of an all-purpose music-maker, with no less distinction in his work across a broad spectrum of the classical and modern repertoire. In working with every major British orchestra and most of the opera companies, he was utterly professional and totally dependable, as ready (as he said) "to do everything from the *St John Passion* to Messiaen and Stockhausen".

He had notable spells of influential association at Bournemouth, where in 1954 he brought the Bournemouth Symphony Orchestra into being after civic support was withdrawn from the old Municipal

Orchestra, and with the Royal Liverpool Philharmonic, 1963-77 (and afterwards as conductor laureate), where he was the first British conductor to perform all 10 Mahler symphonies and to establish a post of associate conductor to encourage younger talent. This interest in developing talent led to his later presidency of the both the National Youth Orchestra and the National Association of Youth Orchestras.

Groves was born in London and entered music by way of St Paul's Cathedral School and the Royal College of Music. While still at the RCM he was engaged as a freelance accompanist to play for Toccetti's choral rehearsals at the BBC, which he then joined as choralmaster in 1938. During the war years he was asked to take charge of the Revue Orchestra, and at 28 was appointed conductor of the BBC Northern Orchestra in Manchester. Here he was expected "to do about five con-

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His BBC work brought him into opera by way of several studio productions. He became music director (1961-63) for Welsh National Opera, which he had frequently conducted, and from 1978 he spent two years in charge of English National Opera, where he conducted the complete Ring cycle as well as Weber's *Euryanthe*, Verdi's *The Two Foscari* and other major repertoire. He withdrew early from his contract on grounds of ill-health, but management problems were a factor.

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His BBC work brought him into opera by way of several studio productions. He became music director (1961-63) for Welsh National Opera, which he had frequently conducted, and from 1978 he spent two years in charge of English National Opera, where he conducted the complete Ring cycle as well as Weber's *Euryanthe*, Verdi's *The Two Foscari* and other major repertoire. He withdrew early from his contract on grounds of ill-health, but management problems were a factor.

Groves acknowledged Toscanini and Beecham as formative influences on his conducting craft, and followed the latter in his championing of Delius, making several notable recordings during the 1970s.

He was appointed OBE in 1988 and knighthed in 1993.

He had notable spells of influence at Bournemouth, where in 1954 he brought the Bournemouth Symphony Orchestra into being after civic support was withdrawn from the old Municipal

Orchestra, and with the Royal Liverpool Philharmonic, 1963-77 (and afterwards as conductor laureate), where he was the first British conductor to perform all 10 Mahler symphonies and to establish a post of associate conductor to encourage younger talent. This interest in

FINANCIAL TIMES

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President John Major

LAST WEEK'S Irish referendum result gives a reprieve, but not yet definitive salvation, to the project for European union embodied in the Maastricht treaty. It does not even restore the *status quo ante* June 2. The unexpected Danish No vote on that date, however narrow, continues to affect the climate and agenda of the entire EC in a way that the expected Irish Yes vote of last Thursday, however overwhelming, cannot do.

At the end of this week the EC's political leaders will gather in Lisbon for the first post-Maastricht meeting of the European Council. Before June 2 it had been understood that the main business of this meeting would be to consider the modalities of negotiations with would-be new members. Britain, which takes over the presidency next week, would still like to press ahead with that discussion and to fix the opening of the actual negotiations early in the new year. British governments have consistently supported the enlargement of the EC, which fits with their vision of it as an open free-trade area, and have made themselves strenuous advocates of its extension, at a later but not too distant date, to former communist countries in central and even eastern Europe. The thought that new members might have difficulty in accommodating themselves to a tightly integrated political and monetary union is, in British eyes, a pro rather than a con.

Shared misgivings

British logic therefore sees the Danish revolt against Maastricht as no obstacle to the enlargement process. On the contrary, it makes sense to deal with both problems at once, since Danish misgivings about an over-centralised Union are likely to be shared by fellow Scandinavians. But precisely for that reason other governments, which regard making a success of political and monetary union as the priority, insist that negotiations with new members cannot start until the Maastricht treaty is safely ratified, so that applicants know what it is they are applying to join.

That view seems likely to command a majority, and Mr John Major may therefore not be able to devote his presidency to the enlargement issue, as he had advertised his intention of doing.

Regulating the water industry

MR IAN BYATT, the UK water regulator, has acquired a reputation as the most interventionist of the utility regulators. This is entirely appropriate in an industry which lacks even the measure of competition existing in other utilities, where gas, for example, competes with electricity, BT with Mercury. The water companies can point to considerable benefits from privatisation: record levels of investment; fast-improving water quality; and better service. But with little potential to increase competition, only assiduous regulation can defend consumers against monopoly abuses.

There has been no shortage of reasons for the regulator to intervene. Price rises averaging 5 per cent a year over the rate of inflation produced profit increases last year in double-digit percentages. Most companies have increased prices less than the permitted maximum this year, but only with bad grace after Mr Byatt warned that excessive profits would bring nemesis. While shareholders have enjoyed rising dividends, many drought-stricken parts of the country are enduring hosepipe bans and other restrictions on the use of water.

Water company chairmen and chief executives – probably underpaid when nationalised – have tripled their salaries since privatisation with scant regard to public relations. The level of disconnections to collect unpaid bills has climbed steeply, with the most ruthless company 300 times more likely to cut off a non-paying customer than the least. Ambitious plans to use monopoly profits from water supply for acquiring businesses such as waste management have had to be squashed.

Tinkering rejected

This suggests considerable scope for tightening the regulatory regime when the present arrangements are reviewed in 1993. Mr Byatt has rightly rejected immediate tinkering on the grounds that the £28m investment programme would be undermined by a return to the short-termism prevalent when the industry was nationalised. But he has issued a stream of position papers on the options for 1993, inviting debate in the industry and among water users.

If in the end Maastricht does unravel – either because the French use their referendum to dispose of President François Mitterrand in the way they once disposed of Charles de Gaulle, or because the German Lander make themselves the spokesmen of increasingly widespread public anxiety about the demise of the D-Mark, or even (just conceivably) because the opposition joins forces with Tory rebels to force a referendum in the UK – then indeed it will make sense to involve the candidate countries in discussion of what, if anything, is to take its place.

Intense suspicions

Mr Major might then find ways to turn the unravelling to his advantage. But he cannot be the one to unstick a knot which he himself tied. Domestically, he cannot afford to denounce an agreement he once described as "game, set and match to Britain"; and in the Community he cannot afford to nourish the intense suspicions harboured by so many of his partners about the sincerity of Britain's commitment to European union in any form.

Much of the next six months will inevitably be devoted to efforts to preserve Maastricht by devising formulae to placate the Danes and other Eurosceptics, while at the same time inventing legal artifices to enable eleven member states to implement the treaty without Denmark if that proves unavoidable. Much time will also have to be devoted to the Community budget.

Yet the EC must not fall into the trap of imagining that the world will stand still while it wrestles with its internal problems. If it does so it will fail lamentably in dealing with the countries to its east, where the economic and political disintegration is proceeding at an alarming pace; and it will fail, above all, in reaching a solution to the impasse in GATT, a crisis more immediate and as urgent as anything involved in Maastricht.

As an experienced global power, Britain should be well placed to take the lead in dealing with this external agenda, provided it can dispel its partners' suspicion that it is using external problems to block or derail the longer-term process of integration.

The campaign for tomorrow's general election in Israel has been dominated by old wars, old men and old insults. Strangely lacking has been a serious debate about the immense changes the Middle East has undergone since the last election in 1988.

The Soviet Union, for decades the main sponsor of Israel's Arab enemies, has withered and died. The US, Israel's guardian ally, is prominent in the region. Saddam Hussein's Iraq, only two years ago a powerful and ominous shadow to Israel's east, has been vanquished by a war in which Israel was a de facto ally with its greatest foe, Syria, and other Arab powers.

For the first time, Arab nations have come to the negotiating table for peace talks constructed by the US on terms largely favourable to Israel. The Palestine Liberation Organisation has been kept at arms length and has accepted that any discussion of Palestinian independence be postponed for at least three years after an interim stage of limited self-rule is agreed, something it used to reject outright.

But rather than address these remarkable developments, the ruling Likud party, led by 76-year-old Mr Yitzhak Shamir, has preferred to spend the campaign maligning the opposition Labour party as a pro-Arab nest of Bolsheviks. For its part, Labour has wallowed in the military record of its 70-year-old leader, Mr Yitzhak Rabin, chief of staff during the triumphant Six Day War 25 years ago this month.

There have been many slogans, but precious little real discussion about the great strategic and economic challenges facing Israel as a consequence of the events of the past few years.

The disappearance of Soviet influence, coupled with Washington's growing strategic interest in the Gulf, has undermined the link to the US. This was sharply illustrated in the acrimonious breakdown early this year of Israel's appeal for \$10bn in US loan guarantees to aid the absorption of mass immigration from the former Soviet Union, itself a consequence of Moscow's collapse. The prospect of diminishing access to US aid has highlighted the failure by Israel to achieve a flourishing, independent economy to take advantage of the demographic "critical mass" Russian immigration offers Israel. The lack of significant growth has led thousands of Russian Jews to suspend plans to emigrate, a damning judgment for Israel on the relative economic outlook in the two lands.

Above all, the peace talks launched last October in Madrid, though slow to gain momentum, will before long require Israel to make the tough choices about its future it has avoided since 1967. It will have to decide what to do about the West Bank, the Gaza Strip and the Golan Heights – to say nothing of East Jerusalem – all captured from Jordan and Syria and most of which the international community, including the US, expects Israel to yield in exchange for peace.

Labour has pledged to drop Likud's commitment to hold all the territory in perpetuity. It promises to push ahead with the peace process. But it has avoided giving any detail about its intentions. Mr Rabin has made his election pitch more an attempt to steal the clothes of the Likud than to blaze a path to the future.

"If you look at the television campaigns, the slogans in the newspapers and so on, it seems as if they are debating the past and not the present," says Mr Arye Naor, a for-

mer cabinet secretary to Menachem Begin, the late Likud premier. "The leaders believe the nation is not ready to draw the consequences of the changes in the world and they do not pave the way."

Mr Naor decodes this lack of leadership. But he shares the belief that the Israeli people are largely unmoved by the great events of the past few years, distrusting the motive of the Arabs in coming to the peace talks. "They continue to see the walls of the siege and they don't see the windows of opportunity in the walls."

But is this really so? Many Israelis clearly do perceive that the country is at an important crossroads.

Mr Naor himself is among those who feel a great opportunity is being presented to Israel which

the government should not fail to grasp. Opinion polls have shown consistently strong support for the Madrid process, even among Likud supporters whose leaders remain steadfastly opposed to the "land for peace" formula upon which it is based.

Some younger Israelis think the problem lies not just in the unbending ideology of Mr Shamir and the Likud, but in the continued domination of the old generation of politicians whose thinking remains anchored in the traumatic past of the Nazi holocaust, the battle to

establish Israel in 1948 and the wars which followed.

"I am afraid that where we used

to be the rational ones, and the Arabs irrational, we have now become irrational and the Arabs rational in assessing the situation in the Middle East," said a prominent young Tel Aviv businessman in private conversation recently.

It is among businessmen, especially those involved in exporting, that the importance of taking advantage of the Madrid peace talks is often most clearly advocated. Aside from the political benefits, they can see the rewards from the opening of markets – closed until now – in Israel's natural Middle Eastern hinterland and the elusive inward investment that could be unlocked by political stability.

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strategic problem. A lack of growth is destabilising because it tempts the other side into seeing us as weak."

Both the Likud and Labour are committed publicly to accelerating market reforms. But neither has articulated any detailed economic programme during the election campaign.

There remains the suspicion that their vested political interests in the old system will continue to erode their commitment to reform. Labour is still bound to the Histadrut trade union federation, the power of which depends largely on the economic status quo, while the Likud has long exploited government patronage to channel favours to its bedrock constituencies.

Even if the main parties finally do enact domestic reform, it may not be enough. "The economy of Israel is going to be handicapped until we have a real peace process," says Mr Aharon Dovrat, former chief of Clal Industries and now head of his own investment house. "We should move much more aggressively than we have up to now."

What are the prospects, then, for a break in the logjam on Tuesday, given that in Israel no party ever wins an outright majority?

Labour is hoping that public support for the peace process, coupled with frustration over Likud's ambiguous attitude towards the negotiations and its dismal economic record, will translate into the most significant pro-Labour swing since Likud came to power in 1977. In theory, that could lead to a Labour-led coalition excluding the Likud which would shed its pre-election reticence and move forward boldly to unlock the peace process.

But that remains an unlikely scenario, unless the opinion polls are underestimating support for Labour and its small party allies. Indeed, polls suggest Mr Shamir might be able to reconstruct his coalition of Likud, extreme right-wing and religious parties. In that case it is hard to see how the peace talks could advance, given the extreme right's objection even to Palestinian autonomy.

The decisive question in the intense coalition bargaining that will start on Wednesday will be what Mr Rabin and Mr Shamir both want. Mr Shamir is unshakable in his opposition to giving up territory. He is, according to colleagues, very concerned that even conceding autonomy could lead ultimately to that end. But he has to take into account not only the strong support for the peace process within Likud, but also the immense, perhaps unbearable, international pressure Israel would come under if it withdrew from the talks.

At the same time, Mr Rabin is concerned not to expose himself to all-out opposition from the right if he goes ahead with negotiations. He would prefer to take the Likud with him into an interim settlement on the occupied territories, leaving aside underlying ideological differences on the issue of "land for peace" until final settlement talks begin several years down the road.

Thus many Israelis believe the next government will be a Labour-Likud coalition of the type which was in office from 1984 until 1990.

However, the "National Unity" government proved more a formula for paralysis than progress, both domestically and externally. There is no guarantee it would be any different again, despite the existence this time of a mechanism for peace talks.

Samuel Brittan

Case for Russian 'dollars'



In an article on January 20, I suggested that the use of western hard currencies – usually known generically as "dollars" – in the former Soviet Union was a useful lubricating agent in restarting the market economy before governments were able to launch a successful reform of local currencies.

Dollars, I remarked, would draw tropical fruits from the Siberian tundra. Instead of frantic attempts to clamp down on their use for such purposes, secondary western currencies, I concluded, should be encouraged; and the west should even help to provide some more.

The suggestion was treated with derision by advisers now swarming over the former communist world. I sensed I had broken a taboo of some sort. The silence has been broken by three economists, one from the University of London School of Slavonic and East European Studies and two from Kingston Polytechnic who have explained why the taboo should be disregarded.

The orthodox theory is straightforward. If a substitute for the local currency – say the rouble – becomes more easily available, the desire to hold it declines. Or to put it the other way round: the velocity of circulation of the rouble increases. As the increase in the money supply in such countries depends almost entirely on the government's deficit, the rate of inflation in rubles will – other things being equal – increase, thus making the inflation problem worse.

The fallacy of the orthodox theory is that other things are very much not equal. The first thing that is not equal is the level of output. Although monetarists inveigh against high inflation they tend in

their mathematics to overlook its effect on real output. The paper's authors remind us of some of the adverse effects of high and variable inflation. There is enormous information loss as economic agents become confused about how far any particular price rise represents a relative change and how far just general inflation.

Thus the price mechanism loses its ability to co-ordinate economic decisions and the level of output falls. The use of secondary western currencies can enable a price mechanism to function.

But that is not all. In the absence of western secondary currencies,

with a general price index the less scope there is for relative price changes, which again inhibits the functioning of the price mechanism. Indeed, indexation may be more expensive in terms of real resources. In Poland before the currency reform, hard currency transfers which were the source of the economy's "dollarisation", accounted for considerably less than 3 per cent of GNP. In Brazil, by contrast, widespread indexation and high inflation resulted in the expansion of the banking sector from 5 to 13 per cent of GNP in the 1980s.

There are many more subtle effects. In high inflation countries over half the real money supply may be in hard currencies. But if dollar transactions are illegal, they will not be taxed. Making them legal reduces the budget deficit even in terms of the local currency.

Tolerating dollar transactions need not prevent an eventual currency reform. It can even help credibility. For if local citizens are not forced to hold rubles as a store of value they will be less inclined to suspect that the government will deliberately resort to inflation as a way of taxing these holdings.

Of course, dollarisation is not a panacea. It does not get round the big political and institutional difficulties involved in privatisations and price reform. Nor does it create resources out of thin air. But as it is in line with local habits and inclinations there is a presumption in favour of it at least as a transitional device. Indeed there may be a case for western governments providing hard currencies not just as a stabilisation fund or for governments to use in buying imports, but directly in loans to local business to put into the circulation. A little unorthodoxy can go a long way.

Another compromise is the indexation of contracts. Although better than nothing this too has disadvantages.

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A velvet divorce, but a rough road to single life

The Czech and Slovak republics will face difficult challenges after separation, write Anthony Robinson and Ariane Genillard

The federal parliament which convenes today in Prague will almost certainly be the last. Only the unlikely prospect of a popular revolt against the decisions of its recently elected political leaders can now save the Czechoslovak federal state.

A new interim federal government, to be made up of Czechs and Slovaks in equal measure, will oversee the separation of the state, which was formed in 1918. Its function will be limited mainly to overseeing an orderly transition of federal powers to the Czech and Slovak national parliaments by September 30.

The dissolution of the post-communist state of Czechoslovakia, which was regarded as perhaps the most promising candidate for full European Community membership, will have repercussions well beyond its borders. It is further evidence that the fragmentation of Eastern Europe, most tragically experienced by Yugoslavia, is continuing.

The decision by the two republics to divorce, taken in the early hours of Saturday morning, comes only two weeks after general elections which revealed the strength of Slovak resentment against the government in Prague. Rejecting arguments that Slovakia's future will be best assured by firm linkage to the Czech economic locomotive, 60 per cent of the electorate voted for parties which were either nationalist or socialist, or both.

That vote provided the mandate with which Mr Vlastimil Mečiar went into the talks. The former boxer is the leader of the nationalist Movement for a Democratic Slovakia, which played on the resentments of Slovaks and emerged as the largest party in the republic. But although Mr Mečiar went into the post-electoral talks on Czechoslovakia's future as spokesman for the aggrieved party the terms of the proposed divorce bear the strong imprint of the Czech leader, Mr Vaclav Klaus.

Before the elections, Mr Klaus, the former federal finance minister whose Civic Democratic party (ODS) has become the dominant party in the Czech Republic, openly rejected any "soft options" such as a looser confederal structure. At the first round of talks in Brno, between Prague, the Czech capital, and Bratislava, the Slovak capital, he rejected Mr Mečiar's proposed "defence and foreign affairs community". Having received a mandate in the Czech lands for tight monetary policy, rapid privatisation and a market economy, Mr Klaus turned a deaf ear to Slovak demands



for its own central bank and requests for federal funds.

Mr Klaus argued that both sides should either agree on a smaller but more effective federal government dedicated to market-orientated economic reforms or on a quick divorce. In the event Mr Mečiar had to agree to the latter. After more than a thousand years of domination by Hungary, followed by a six-year interlude as a puppet state of the Axis powers during the second world war and Stalinist industrialisation after the war, Slovakia is therefore faced with the challenge of independence.

It is a daunting prospect. It raises questions about the Slovaks would be republic's political and economic future, its products in western markets

of the western Czech lands of Bohemia and Moravia, freed of the need to subsidise the economically weaker Slovakia, will now move faster on economic and other reforms. Such policies should allow them to fulfil the preconditions for membership of the EC while Slovakia, with its inefficient heavy industries, risks sliding backwards economically.

Politically, too, there are fears over Slovakia's future.

Mr Mečiar's tight control over the media and jibes at the Hungarian minority during the election campaign are warning signs which have been noted

by the Christian Democrat and other opposition parties during recent weeks.

The international implications of the division of

Czechoslovakia into two sovereign, internationally recognised states will affect all international treaties and agreements concluded by the Czechoslovak state – including the recently signed association agreement with the EC and membership of the International Monetary Fund and the General Agreement on Tariffs and Trade. The details of divorce will also require agreement on the division of responsi-

bility for Czechoslovakia's \$3.1bn net foreign debt, as well as the domestic debt and agreement on distributing assets.

Some issues are likely to be more fraught than others. At present, for example, over 80 per cent of Czechoslovakia's 12m tonnes annual oil consumption is imported through the Družba pipeline which runs across Slovak territory from Russia. It terminates in the Slovnaft refinery, just outside Bratislava.

An independent Slovakia will seek higher transit and delivery fees from the Czech lands. To lessen its dependence both on Soviet sources and Slovakia, however, the Czech Republic has already made plans to build a new 3.4m tonne capacity pipeline to bring oil from Trieste.

One of Bratislava's main economic complaints against Prague is that recent economic reform measures – in particular freeing of prices – have hit doubly hard in Slovakia. Officials in the Slovak industry ministry say that because the republic is a supplier of components and semi-finished steel to Czech factories, and because the products from Slovak factories are in many cases still price-controlled, Czech factories receive artificially cheap Slovak products which they then sell for valuable hard currency.

The collapse in trade between the former Comecon states which followed the shift to dollar pricing provided a warning about what could happen if the political and economic links between the two republics are severed. An independent Slovakia would be hard pressed to sell its products to the west, except at extremely low prices made possible by a devalued currency. Potential markets to the east have no money.

But this is a dangerous part of the world in which to be small and poor. The border between Hungary and Czechoslovakia was defined after the first world war by the Treaty of Trianon under which Hungary, as part of the defeated Austro-Hungarian empire, was much diminished. More than 50 Hungarians now live outside Hungary's borders. If they are made to feel second class citizens in an independent Slovakia the Hungarian minority may press Budapest to demand some form of protection or even a renegotiation of the borders which would bring them back into Hungary.

That could open a Pandora's box of similar claims from Poland and the Ukraine which would further destabilise a region already apprehensive about the future.

The political uncertainty surrounding the Earth Summit in Rio deterred many exporters, not just British, from exhibiting at Ecobrasil. Participation by companies in all of the national pavilions was well down on first estimates.

The determination of "our few" has been well rewarded. While we did not see many delegations from the Earth Summit (far less FT correspondents) those of us new to the Brazilian market, and those already established, were delighted with the results of their participation in Ecobrasil.

David Stagg
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OBSEVER

Red carpet for the poor

The only sort of tourists most cities seem to go out of their way to welcome are rich ones. But Paris, to its honour, is bucking the trend.

The city hall, ministry of tourism and holiday operators are gearing up to welcome at least a million impoverished east Europeans over the next few weeks. Having been taken aback 12 months ago when the lifting of visa restrictions suddenly brought a huge influx, especially of Czechs and Poles, they're determined not to be caught again.

Being too poor to afford hotels and restaurants, many of last year's eastern visitors ended up sleeping and grabbing the odd meal in vans and buses. On some August days, more than 1,200 such vehicles from various sources were parked in central Paris, often hampering access to the most popular sites.

Other visitors, still poorer, just pitched a tent wherever they could. As a result, Mayor Jacques Chirac complained to the head of the Paris police about hundreds of illegal campers regularly staying by the Eiffel tower.

To help those arriving this time, the city tourism office is ready to hand out lists of cheap hotels, restaurants and camp-sites specially printed in Hungarian and Russian as well as Polish, Czech and Slovak. It has also produced 10,000 Paris guides in the last three of those languages for distribution to tour operators in the east.

True, the expected 1992 influx is unlikely to have much to spend either. Nor, even without them, would France go short of its vital tourist trade. In all, visitors last year almost matched the country's 55.5m population – there were

5m of them, nearly a sixth of them going to Paris.

But the city is looking ahead. If east Europeans see a red carpet awaiting them as they are now, it believes, they'll return when they're richer in future years.

Continental drift

The front cover of WPP Group's annual report talks of "the management of the imagination". Imagination is clearly necessary to read the report of the marketing services group, currently in the throes of a refinancing.

A map showing the company's worldwide operations has lines of longitude and latitude, an equator and two tropics, but no land masses. There are just numbers locating the offices – 84 of them from Argentina to Vietnam – floating on a white page.

Early warning

In 1957 a young entrepreneur called Captain I.R. Maxwell asked the New York end of accountants Price Waterhouse if it would be willing to audit the books of his newly formed Pergamon Institute, headed by Sir Robert Robinson OM – one of Britain's leading scientists.

Before it would accept the assignment, PW New York asked PW London for its opinion of Sir Robert Robinson and Captain Maxwell. Not much was known about Sir Robert, but his Order of Merit impressed PW London. Sir Robert was "clearly a scientist of great repute" and the OM "is rightly given and then only to individuals who have given great service to the country", gushed the anonymous London partner.

But the Captain was another matter. "I must admit that I never took a great liking to

him and he always appeared to be somewhat of a mystery. Altogether my advice would be to go slow about accepting any work of a recurring nature from him."

Fresh face

If Conservative party rumours are to be believed John Major is toying with the idea of making Sarah Hogg, boss of his policy unit, governor of the Bank of England after Robin Leigh-Pemberton. But if a woman can make it into the Old Lady why can't a foreigner?

It would certainly widen the catchment area and provide a welcome breath of fresh air. After all if the Central Statistical Office can recruit Australian Bill McLennan, why can't the authorities show the same sort of adventurousness in choosing the next governor?

One candidate who springs to mind is Donald Brash, New Zealand's central bank governor. He has reduced inflation to under 1 per cent well ahead of the end-1993 deadline set by his official

High and mighty

"Since you'll have to wear breeches at banquets," the duchess told a candidate for a footman's job, "please roll up your trousers and let me look at your calves."

When he had done so, she added with a nod: "And as you'll be wearing a kilt when we're in Scotland, roll them up further and show me your knees." He obliged, and she nodded again. "Fine – all that remains is for me to see your testimonial," she said.

"Now if only I'd had a better education," the would-be footman thought later. "I never took a great liking to

paymasters. He has also succeeded in halving his bank's staff in the past few years – an achievement that should impress ministers.

Another advantage – apart from Brash's good record as a public speaker – is that he will be free for the job. His term of office ends in August next year, precisely two months after the Threadneedle Street job becomes vacant.

Name game

Greece's determination to lay claim to the name Macedonia and keep it out of the grasp of the former Yugoslav republic knows few bounds.

Having launched an international campaign to publicise the tourist attractions of its own Macedonia, the Greek government has now begun to repaint its assets to make the point.

Spotted at Paris's Orly airport last week: a state-owned Olympic airliner resplendent in new livery, and proudly bearing the name Makedonia in foot-high lettering on its nose-cone.

Observe in being unfair to this slim publication and unjust to Tokyo car hire firms, whose service in general is far more efficient than any I have found in London. And to suggest that Japanese corporate communications are still at that level is to demonstrate either ignorance or a vicious streak.

ID Scott,
Setagaya-ku,
Tokyo 156

"I hope we don't get transferred to Canary Wharf!"

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LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Accuracy of retail sales statistics

From Mr R.M. Norton

Sir, Mr Roger Scouf claims ("Appeal should be for better statistics", June 18) that the official retail sales statistics are and have been for some time, misleading. This is not so and he will be glad to hear of the progress we are making.

Until the end of last year, the official monthly retail sales index was based on a voluntary inquiry addressed to about 3,500 retailers covering about 60 per cent of retail sales.

This provided a generally sound indicator but did have some weaknesses. In particular, a small number of large retailers chose not to take part and it was difficult to achieve a statistically sound sample if we had to rely on the co-operation of volunteers.

From January 1992, the inquiry was made compulsory and the panel extended to comprise a carefully selected sample of 5,000 retailers of all types and sizes, covering around 70 per cent of total retail sales.

All large retailers are required to contribute and the sample is more truly representative. Results from the new inquiry were introduced when the April estimate was published last month.

There will be further improvements to the system of retail sales statistics. We are about to launch a quarterly inquiry to large retailers to collect information on sales by different product categories. We shall also be pursuing the possibility of a better breakdown by type of business to improve the usefulness of the detail currently published monthly.

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National Institute of Economic and Social Research, Cardiff Road, Cardiff, Wales, CF1 3LR, Gwent NP9 1XG

Rewards at Ecobrasil

From Mr David Stagg

.Sir, The commitment of Britain's gallant few to seeking exports at Ecobrasil ("British business left in the cold", June 10) was matched and encouraged by the Department of Trade and Industry with financial support and by our consulate general in São Paulo with its first class commercial intelligence and administrative assistance. We found David MacLean, minister of the environment, who visited us, to be excellent value.

The political uncertainty surrounding the Earth Summit in Rio deterred many exporters, not just British, from exhibiting at Ecobrasil. Participation by companies in all of the national pavilions was well down on first estimates.

The determination of "our few" has been well rewarded. While we did not see many delegations from the Earth Summit (far less FT correspondents) those of us new to the Brazilian market, and those already established, were delighted with the results of their participation in Ecobrasil.

David Stagg
Trade Fair Support
71 Bank Street,
Maidstone ME14 1SN

Demise of NEDC leaves UK without means for valuable industrial dialogue

From Mr Andrew Britton

Sir, I am glad that Samuel Brittan (Economic Viewpoint, June 18) did not cheer the demise of the National Economic Development Council. It

needed reforming, of course, but not abolition. The Council, and its many working parties,

tertian activities of the sector groups.

The work of the sector

groups and their various working parties has been actively supported by countless busy

industrialists, yet this work was not taken into account in the pronouncements of last week.

The sector group's job has been to develop strategic thinking and put key

sector issues under the microscope, thereby influencing

management, employees and the

stance of government, domestically and internationally. Yes, this involves

exchange of views and communi-

cation findings to individual

firms, an activity that can be

described as a "talking shop", a phrase used disparagingly by eminent politicians and the

Confederation of British Industry

when the NEDC was set up to provide

this analysis. However it was

sabotaged by the Treasury, which eventually insisted that

discussions must be based on its papers and no-one else's.

For a long time the CEC would

not discuss pay, and when it

did agree the Treasury sabotaged that, perhaps inadvertently, although I doubt it. The CBI spent a lot of its time trying to avoid accidentally agreeing with the TUC about anything. If that is corporatism it has a peculiarly ineffective form, but that is true of many British institutions.

The sector committees also

sometimes had delusions of

grandeur, it often did useful

work, but the basic concept

was wrong. It should be pos-

sible for industry trade associa-

tions to talk directly to govern-

ment, and these trade associa-



FINANCIAL TIMES

Monday June 22 1992

The London insurance market's deficit for 1989 is confirmed at £2bn **Lloyd's Names face heavy losses**

By Richard Lapper in London

ABOUT 4,500 Lloyd's Names face average losses of more than £100,000 each for 1989. It emerged yesterday following the first official confirmation that the insurance market lost £2bn (£3.7bn) in that year.

Unaudited figures confirm that losses are heavily concentrated among a minority of Names - the individuals whose assets provide Lloyd's with its capital base. Audited final figures are expected to be reported at Lloyd's annual general meeting on Wednesday.

It also emerged yesterday that Lloyd's authorities could be seeking as much as £50m from brokers and agents trading on the market to boost the funds available to provide "hardship" relief for hard-hit Names who would otherwise face ruin.

The £2bn loss for the market as

a whole compares with a deficit of £510m in 1988, the first time Lloyd's had been in the red for 20 years. It reflects the impact of disasters such as hurricane Hugo, which devastated the Caribbean in September 1989.

The latest loss comprises a £1.4bn loss on the 1989 year, the transfer of £400m to reserves to cover claims emerging from business underwritten in previous years and a separate amount of £200m for Named personal expenses.

More than 4,300 of the 31,329 Names made losses equal to 30 per cent or more of their premium income limits (the amount of premium Names are allowed to receive according to Lloyd's rules). With this limit amounting to an average of £350,000 in 1989, the indications are that this minority - about 14 per cent of the market's membership - has lost more than £100,000 each.

The losses of syndicates managed by two agencies - Goodall Walker and Feirman - amounted to about £362m, while five syndicates - numbers 255, 280, 288, 540 and 847 - registered losses of £560m.

The impact of the losses is certain to affect the number of Names seeking hardship relief, under which debts are restructured and Names are allowed to retain a house and a modest income. More than 1,000 applications have already been received by the hardship committee since its formation two years ago.

Although Lloyd's decided last week to reject the introduction of a bail-out plan - in which the market as a whole would have assumed the losses of the hardest hit - Mr Alan Lord, chief executive, confirmed on Thursday that discussions were under way with brokers and agencies to increase the amount available to help

ameliorate the terms of these hardship arrangements.

Lloyd's officials met the Lloyd's Insurance Brokers Committee on Friday, when the idea of Lloyd's brokers contributing £25m over a three-year period to such a fund was mooted. Agencies - which manage the affairs of Names and syndicates - could be asked for a similar amount.

The more than 200 brokers would contribute pro rata according to the amount of business they do with Lloyd's. Larger brokers, such as Sedgwick, could be asked to pay about £2m. One broker said the idea had been favourably received but stressed that the money was for helping hard-hit Names rather than for paying claims.

He warned, however, that brokers which are part of US corporations might find it harder to persuade shareholders than those domiciled in the UK.

Even after last week's gyrations, the US equity market appears deceptively sanguine. The Dow is sitting neatly between its recent peak and its level at the start of the year. But overall it has risen by a mere 4 per cent.

Broader indices, notably the S&P 500, have been flatter. Last week's cancellation of the GPA flotation suggests that investors are becoming more sensitive to risk after a flood of new issues. The forthcoming election is adding to the uncertain outlook.

Since late last year the equity market has been underpinned by retail investors switching out of money market funds in response to exceptionally low short-term interest rates. That process cannot go on for ever, though the Federal Reserve would be reluctant to raise rates ahead of the election, and the economy has also been slow to respond to monetary ease.

If anything, recent indicators have tended to weaken the view that recovery is gathering speed. The Fed could conceivably cut short-term rates again, which would help Mr Bush's re-election chances. But any cut will be small. Once a sustained recovery is evident, short-term rates will inevitably rise again, tempting retail investors back into cash.

Those who remain bullish on equities on the grounds that corporate earnings are expected to rise strongly cannot have it both ways. On the one hand the argument assumes slow growth and low inflation will continue to justify easy money. On the other, the economy will have to grow rather more robustly if the market multiple of 14 for next year is correct. In that case, presumably short-term interest rates will be rising again. That does not give much incentive for further buying of US equities.

Guidelines on banking regulation to be tightened

By Peter Marsh, Economics Staff, in London

NEW guidelines on minimum standards for bank regulation, designed to reduce the risk of big banking frauds, are to be issued over the next few weeks by the main industrial countries.

The rules - to be issued by the Basle-based Committee on Banking Supervision - are intended to give regulators additional jurisdiction over activities of banks outside their national territories. Swapping of information among regulators on banks operating in more than one country will also be encouraged by the guidelines.

Regulators and central bankers from the 11 nations in the Group of 10 industrial countries are represented on the committee.

It is headed by Mr Gerald Corrigan, president of the Federal Reserve Bank of New York, and has been working on ways to tighten banking regulation worldwide, particularly in light of the Bank of Credit and Commerce International scandal.

Many of the defects in supervising BCCI were due to the bank's complex management structure and its spread of operations around the world. This led to ambiguities in supervising responsibilities among national regulators.

The committee will issue its directive in the form of an update of the Basle Concordat on banking regulation, which was last strengthened in 1983. The new rules will in some cases put in concrete form standards which already apply in some countries.

They are also intended to serve as guidelines for regulatory bodies outside the G10, especially in the developing world.

The main points are:

- Regulatory agencies in specific countries which cover the head office of an international bank will have the right to inspect records of branches of the bank in other countries. That should make it easier for the so-called "home" regulator to gain the information it needs to find out about, for instance, suspected fraud.

Under discussion is a plan agreed last September by the Security Council, and extended in March, which would allow Iraq to sell \$1.5bn of oil over a six-month period.

The Security Council imposed mandatory sanctions against Iraq in August 1990, four days after the Iraqi army invaded Kuwait.

But before this could happen, the GCC would have to patch up their differences, he said, a reference to several border and economic issues dividing members.

• Iraqi and UN officials began a third session of talks yesterday to seek a way to end the UN's oil embargo against Baghdad. Reader reports from Vieques.

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FINANCIAL TIMES COMPANIES & MARKETS

Monday June 22 1992

INSIDE

Brother faces test of strength



Brother Industries, having paid for its high-profile seat at the top table of this year's Olympic corporate sponsors, should be able to bask in the publicity. Instead, the year of Barcelona has become an important test of strength for the maker of information equipment and household electric appliances. Its profits are under pressure. It has just announced a restructuring plan and the weak Japanese share market has increased the cost of capital, and denied the traditional easy profits on marketable securities. Page 15

Irish vote lifts bond gloom

Europe's government bond markets shed their gloom and rallied as Ireland voted in favour of the Maastricht Treaty on Friday, thereby reviving hopes of European economic and monetary union. Page 16

Stags' bonanza curbed

The flood of companies coming to the UK stock market — at a number unrivalled, barring privatisations, since before the 1987 stockmarket crash — would once have had the stags preparing for a bonanza. But this time round private investors hoping for a quick profit by applying for shares and selling them soon afterwards may find the issues have been structured to prevent the once-common mayhem when dealings in newly floated companies' shares began. Page 14

US economic data disappoint

Wall Street is having to revise its forecasts in the wake of the most recent economic data. After the 2.4 per cent growth of the first quarter, economists are now predicting the economy will have probably grown not much more than 1.5 per cent during the second quarter. The reason for this depressing downward revision is last week's raft of economic statistics which suggested that the economy was not growing as fast as originally hoped. Page 16

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Reichmanns 'shifted assets from O&Y'

By Bernard Simon in Toronto

THE REICHMANN family of Canada has moved assets worth several hundred million dollars from Olympia & York Developments, the holding company under court protection, into other private family companies during the past 18 months.

The family companies which bought the assets from O&Y lie outside the court protection which the Reichmanns sought last month for O&Y, its 28 subsidiaries in Canada, and the Canary Wharf project in London's Docklands.

There is no question about the legality of the transfers. The assets are understood to have been independently valued.

However, the transactions have contributed to growing friction between O&Y and holders of its C\$12.5bn (US\$11.2bn) debt.

A lawyer representing one of the lenders said the family "have managed to take away some valuable pieces of property from us."

The assets transferred from O&Y since January 1991 include:

- Olympia File, which is one of North America's biggest distributors of floor-coverings, and was one of the Reichmanns' first businesses after they arrived in Canada from Tangier in the late 1950s;

- The family's 65 per cent stake in Candev, the property developer previously controlled by Canadian entrepreneur Robert Campau;

- Several smaller office buildings.

Some key creditors are also complaining that O&Y, removed for secrecy until its liquidity crisis broke earlier this year, is still being less than fully co-operative in making available financial information.

The concerns centre on unencumbered assets, ranging from parcels of undeveloped land to the Reichmanns' Gulfstream jet, which could be sold to help service the debt.

An Ontario court order issued late last week requires O&Y to provide by this afternoon a more comprehensive list of its assets than has been available so far.

New procedures have also been put in place to speed up the flow of information.

The lenders say they were taken aback last week to learn that O&Y was selling 50 per cent



Paul Reichmann, one of three brothers who founded O&Y

of a 12-storey office development in the centre of Budapest.

This project was not listed in O&Y's application for bankruptcy protection.

O&Y officials acknowledge privately that the company has delayed providing some information.

However, they also blame lenders for making unreasonable requests, including for data which, if publicly known, could complicate the disposal of assets.

They say the Budapest property, which is still under construction, was not significant enough to be listed separately.

In other developments, a company spokesman declined to confirm or deny reports that O&Y's US subsidiary had raised US\$32m from the sale of a 12 per cent stake in Hyperion Capital Management, a New York portfolio management firm.

Much of O&Y's energy at present is directed towards keeping the US operation, comprising more than 30 buildings, out of the bankruptcy courts.

O&Y has disclosed that the three investment banks acting as its financial advisers will receive US\$8.8m in fees over the five months to October.

More than half will be paid to JP Morgan of New York, with the rest split between James D Wolfensohn — one of whose partners, Mr Steve Miller, is leading O&Y's debt restructuring effort — and Burns Fry of Toronto.

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Winds of change are threatening to topple London's discount houses 300 years after they were founded, writes James Blitz

Some people regard them as the most noble institutions in the City of London. Others think that they should die.

The City's discount houses are in the thick of a revolution that may extinguish their activities. For as long as anyone can remember, these money market dealers have played a crucial role in the Bank of England's sterling operations, acting as the valves through which liquidity passes from the Bank to the commercial banks.

But now, nearly three centuries after they were founded, voices in the City are saying these dealers have outlived their usefulness. "They are ancient history, a complete anachronism," says Mr Neil MacKinnon, chief economist of Yamaichi International in London and co-author of a book on the sterling money market.

Critics charge that London is looking increasingly out of step as the only European financial centre to use such intermediaries as discount houses in its money market operations.

"Given the expansion of the money markets globally, they now have a place only in the history books," Mr MacKinnon says.

The nine members of the London Discount Market Association, with names like King and Shaxson or Gerrard and National, still retain the image of old-fashioned houses which, elsewhere in the City, became an anomaly after its financial markets were deregulated by the Big Bang of 1986.

A few still cling to their traditions, wearing top hats when they turn up at Threadneedle Street to borrow money from the Bank in the early afternoon, or holding a ritual meeting with the Bank's governor once a week.

Their relationship with the central bank is jealously guarded. If the commercial banks are short of cash, one way they can balance their books is by borrowing money from a discount house. The commercial banks obtain cash by selling an eligible bill, essentially a post-dated cheque, to a discount house which, in turn, sells it to the Bank. The rate at which the Bank lends to the discount houses influence the level of lending rates throughout the banking system.

This intermediary role is now under attack from several fronts:

- British clearing banks — in the past year, the balance of power in the money market has shifted towards the clearers, as the Bank of England has allowed the protection given to the discount market to be eroded.

In the past year, the "club money" practice has faded. Commercial banks no longer have to place a minimum level of funds with the discount houses. Instead, they have begun keeping larger stocks of bills on their books.

This gives the bigger clearing banks greater leverage over the market. A common practice among clearers is to push short-term rates in the money markets downwards when it suits their books, by passing many bills on to the discount houses at once. They can deploy bills in the quantities they need to, rather than relying on the liquidity services of the discount houses.

- Another challenge comes from the plans for monetary conver-

ties, was known as "club money" and gave the discount houses an assured source of funding at lower rates than those in the market.

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A top-hat tradition in the balance



Money-market intermediaries are part of the City's history

gance envisaged in the Maastricht Treaty on European Monetary Union (emu).

The Bank of England's operations are unlike those in the other 11 EC countries. In Germany, for example, the Bundesbank deals directly with the nation's banks rather than through intermediaries. It keeps a tight rein over day-to-day money market developments by obliging banks to place minimum reserves in non-interest-bearing accounts at the central bank and, by way of compensation, operates a limited discount window for the banks at favourable interest rates.

The Bundesbank operates only once a week in the open market, rather than every day as the Bank of England does. "It is a lot simpler on the continent," says one money market trader in London. "If there is monetary union, Britain will have to resort to the

IMI

for building products, drinks dispense, fluid power, special engineering.
IMI plc, Birmingham, England.

Φ 13

Adjusting an undeserved reputation

the poorer rural sector, it reduces inequality and poverty.

The authors conclude that to minimise social costs the best stabilisation programmes combine devaluation, a restrictive monetary policy to keep the lid on inflation (which hurts the poor) and a moderate reduction in public service wages (if they are higher than elsewhere).

The worst involve raising the prices of basic goods and laying off public sector workers — recipes for social unrest, but often included in IMF-approved programmes.

Cuts in capital spending, if necessary, should not apply to rural investment which helps reduce inequality and poverty, the study says. Similarly, cuts in social spending and subsidies should avoid measures that impose disproportionate social costs to the sums saved.

For instance, making the poor pay for medicines effectively deprives them of medical care, even when treatment is free.

The study in general praises structural adjustments which it says tend to have positive social effects. For instance, price liberalisation usually favours the rural over the urban sector. Moreover, increased economic flexibility reduces the costs of stabilisation.

However, the authors, again disputing conventional IMF and World Bank wisdom, warn countries not to take drastic measures like privatisation to reorganise state enterprises during an austerity programme. If attempted, there should be compensation programmes for the unemployed, as in Ghana, and effective longer-term measures to retrain redundant workers and help them find alternative employment.

Adjustment and equity in developing countries: a new approach, by Francois Bourguignon and Christian Morrissey (OECD Publications, 2 rue Andre-Pascal, 75775 Paris cedex 16; £11pp, FFr130).

Looking at stabilisation policies, the authors suggest that devaluation seems to be a more efficient and equitable way of reducing a trade deficit than cutting public spending or running tight money policies. It slows economic activity less and, because it usually favours

non-adjustment (often confusing them with the costs of the crisis) and ignore the costs of

poverty.

The study is interesting partly because it claims to break analytical ground in disentangling and simulating the effects of different adjustment policies, and partly because it is the work of two academics with no particular axe to grind. Thus, while the authors see adjustment as essential, they do not necessarily endorse IMF prescriptions.

In the other countries, looked at in detail, Chile, the Ivory Coast, Ecuador and Morocco instituted programmes under IMF supervision. Malaysia and Indonesia did so on their own initiative before running into trouble (and so had more choice of policy measures). Ghana is cited as a prime example of an economy ruined by refusal to adjust when crisis hit in the 1970s.

In Malaysia and Indonesia, where the problems and so the stabilisation measures were

less severe, living standards rose during adjustment. Poverty also declined in Ghana during adjustment, which got underway in the 1980s.

In the other countries, adjustment was accompanied by stable or higher farm incomes and employment but urban poverty increased. In Chile, where the urban poor predominate, and in Ecuador where peasants rely heavily on non-farm sources of income, poverty rose overall.

The study attributes these differences to the timing of measures and to the policy mix chosen. Some governments, including Ghana's, ran programmes designed to protect the poor. Ecuador made no provision and Chile helped only the poorest.

Adjusting before the crisis

Kalon seeks to reassure Manders over jobs

By Roland Rudd in London

KALON Group, the West Yorkshire-based paint manufacturer, yesterday said its hostile £104.4m (\$133m) all-pager bid for Manders (Holdings), the Wolverhampton paint group, would result in a net loss of 300 jobs and not the 500 originally feared.

Kalon's formal offer document, which Manders' shareholders receive today, says recruitment after a merger would partly offset closure of the Windle factory at Bingley and further rationalisation.

The workforce would be cut by about 12 per cent overall instead of 20 per cent. It would still result in cost savings of more than £4m.

Manders yesterday accused Kalon of backing down under pressure.

The listing particulars also show that over the past three years Mr Mike Hennessy, Kalon managing director, received £745,300 bonus linked to earnings per share growth. His average annual salary including other bonuses over the same period was £123,000.

In 1988 Kalon's pre-tax profits were £5.72m; in 1991 they were £29.2m, a growth rate of 36 per cent a year.

Mr John Farmer, finance director of Manders, yesterday dismissed Kalon's profits growth and said its eight-for-three offer was "fragile".

He said: "Kalon is only offering its shares which have been inflated by its windfall figures of last year when its prices went up and raw material costs went down."

THORN EMI plc

has acquired

Virgin Music Group Limited



Goldman Sachs International Limited acted as financial adviser to Virgin Music Group Limited.</

New structures that keep the stags at bay

Maggie Urry on the changes taking place in the way companies float their shares

THE FLOOD of companies coming to the stock market - at a number unrivalled, barring privatisations, since before the 1987 stock market crash - would in days gone by have had the stags preparing for a bonanza.

But this time round private investors hoping to make a quick profit by applying for shares and selling them soon afterwards may find that the issues have been structured to prevent the once-familiar scenes of mayhem when dealing in newly-floated companies' shares began.

Partly through the privatisation programme, corporate financiers have developed ways to avoid the worst excesses of the old-style issues, hoping to secure a higher price for companies going public and reduce the risk of spectacular flops. The new structures also cut commissions involved in issues.

In the old days a flotation would usually mean a public offer for sale, perhaps with the price set by tender, but often with a fixed price pitched to ensure the issue's success. The offer would be fully sub-underwritten, costing 2 per cent of the value of the shares being sold in commissions.

Investors would fill in their

application forms - making multiple applications in the days before those were outlawed - then wait to see if the issue was oversubscribed.

If an oversubscription was large it would result in a ballot for shares or the scaling down of allotments to perhaps 100 shares per investor. On the first day of dealings the shares would open at a large premium to the issue price, and stags would sell their small parcels of shares to institutions attempting to gather together a holding large enough to justify its place in a fund. Often large percentages of the newly-quoted company's share capital would change hands in the first few days of its stock market career.

The Laura Ashley flotation in 1988 was by no means the worst example. Its offer for sale at £155m was 34 times over-subscribed, a ballot cut allotments to 300 shares for smaller applicants, and first day dealings saw the price at a 50p premium. But the stags' performance since has been dismal.

While this was great fun for the stags, the company could feel it had sold its shares too cheaply, and paid a lot to do so. Since the last rash of new issues new ways of handling flotation have

been introduced.

Nowadays, according to one merchant banker, "book-building is the buzz word in the new issue market". Book-building - gathering indications of the number of shares institutions will buy in a placing at what price - is the basis of large international offers, such as those of Wellcome shares. But they have a place in smaller UK only issues. Corporate financiers say that book-building has always happened on an informal basis. That helps to assess at what price the shares will be fully taken up, so that pricing is a more exact art.

Many of the current slate of issues have an institutional placing separate from the public offer for sale. This means the institutions can get the stock they want without having to scrabble in the aftermarket for it. It also reduces the risk of the issue flopping as a proportion of the offer is firmly placed after the public sale.

"A public offer for sale is a very blunt instrument," one new issue expert says. "There must be enough give in the price for the two week carry between pricing and applications closing."

Says one merchant banker:

"If you take the view that a proportion of the stock - say 65 or 75 per cent - is going to end up in the hands of the institutions, then the most effective and cheapest way of getting it there is through a placing. We are cutting out the stags, the middle men."

Another says: "If you put the shares where the buyers are it makes the pricing more accurate." That means a higher price as a narrower margin for error is needed. "It is very hard to assess public demand," he says, explaining why in the past some issues have appeared underpriced.

Kenwood Appliances, which is being valued at £104.5m in its float, is typical in placing half the 23.2m shares being sold and offering the rest to the public. The Telegraph and Anglian Windows issues take the same half and half route.

The commissions on the public offer are the usual 2 per cent, with 1½ per cent going to the sub-underwriters, and ½ per cent to the brokers who line up the sub-underwriters. But the placing involves commissions of only ¼ per cent, of which ¼ per cent goes to the brokers and ¼ per cent to Schroders, the sponsoring bank. The bank takes on the full risk of holding the shares being placed in the few hours between pricing and the receipt of firm orders from the institutional buyers.

At Kenwood's 285p issue price, the commissions on the public offer will total £62.000 and on the placing £248,000. By placing half the shares over £400,000 in commissions is saved.

The Stock Exchange insists that a proportion of the shares - usually 25 per cent - in a flotation are publicly offered, to be placed by changes, but companies coming to the stock market must be pleased to see their shares heading into long-term holders' hands at a higher price and lower cost.

unless the issue is raising under £15m. Smaller issues can thus avoid the costs involved in advertising a public offer, as well as the higher commissions. County Casuals, the retail group, is only doing a placing in its flotation.

However, another development in new issue tactics - the so-called financial intermediaries placing - helps smaller companies raise up to £30m without a public offer, and is also being used by larger ones to extend the placing element.

One merchant banker planning a flotation for the autumn is aiming to keep the issue just under £20m to avoid the need for a costly public offer.

The three companies will promote the drug together, Aclar, which was launched in Italy in 1988, is presently in phase III trials in the US.

Results from the US trials, involving 400 patients at 27 clinical trial sites, are expected during the first quarter of next year. Previous trials in Italy showed the drug could retard dementia in Alzheimer's disease, improving attention span, long-term memory and verbal ability.

Meanwhile, SmithKline is developing two drugs, oxiracetam and demecycline, for the treatment of Alzheimer's. The company said the agreement would not affect their development. It added that the experience the group gained from marketing Aclar would help it later when selling its own compounds.

• The US Food and Drug Administration is investigating reports that some individuals who smoked while using nicotine patches had heart attacks. It said a hospital in Massachusetts had reported that five heart attack patients had used nicotine patches while smoking.

Central bank quashes Unibank rumours

By Hilary Barnes in Copenhagen

DENMARK'S Nationalbank, the central bank, yesterday promised to provide cash support to Unibank, the country's second largest commercial bank, should support be necessary.

The central bank said that rumours concerning Unibank were "unfounded".

The action by Nationalbank follows a spate of rumours on Friday that Unibank was in serious difficulties, which caused an unknown number of depositors to withdraw their funds from the bank.

The bank itself issued a statement to its staff on Friday afternoon denouncing the rumours as completely untrue.

The Finance Supervisory Board, the bank sector's watchdog, also issued a statement

late on Friday saying that "the rumours which have come to our knowledge have absolutely no basis in reality".

Unibank made a Dkr1.8bn (£160m) loss in 1991 and it is expected to report a substantial loss again in the first half of the current year, both because bad loss provisions will remain high and because falling bond and share prices since Denmark rejected the Maastricht Treaty in the June 2 referendum will cause substantial unrealised losses on bond and share portfolios.

The bank's capital adequacy ratio at the end of 1991 was 10.7 per cent compared with the Danish minimum legal 10 per cent and Mr Steen Rasborg, chief executive, said that the ratio remains between 10 per cent and 11 per cent.

Volksfürsorge sees profit rise in 1992

Additions to profit reserves rose sharply last year from DM8.8m to DM18.3m in 1990.

At its life insurance unit Volksfürsorge Deutsche Lebensversicherung growth was muted in the first five months of 1992 as a steep rise in new business in eastern Germany tapered off.

Compared with January-May 1991 results the value of insurance policies was down 11 per cent at end of May, although premium income was up 6 per cent.

For property insurance arm Volksfürsorge Deutsche Sachversicherung the group is counting on a continuation of the positive developments.

Expansion planned by Chicago Mercantile Exchange

By Barbara Durr in Chicago

THE Chicago Mercantile Exchange plans to build a second trading floor directly above its current floor.

The \$26.5m (\$14.3m), one-year project will double the CME's trading capacity over the last decade had grown 222 per cent. "Our most successful products - interest rates and currencies - are overcrowded to the point where new business opportunities may be missed if

we do not make this move."

The exchange needs to grow to alleviate crowding. Trading volume over the last decade had grown 222 per cent. "Our most successful products - interest rates and currencies - are overcrowded to the point where new business opportunities may be missed if

we do not make this move."

The exchange's plans to expand its index products, with new contracts on the Russell 2000 small capitalisation index, the FTSE 100 and the Goldman Sachs commodity index have made the need for a larger space more urgent.

The CME will move its interest rate and currency group products to the new floor next year. The floor will have 16 new trading pits and 770 member-firms

booths.

• The Chicago Board of Trade, also overcrowded, is looking to build a new trading floor as well. However, the CBOT is housed in a 1928 landmark building without any expansion capability.

The exchange is consequently looking at other sites, but any of these is expected to cost the exchange over \$100m to construct.

CROSS BORDER M&A DEALS				
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
J Bibby & Sons (UK)	Finanziato (Spain)	Heavy vehicles	£26.2m	Revised offer
BICC (UK)	Unit of Reynolds Metals (US)	Cables	£55m	Bargain strategic buy
Fiat (Italy)/Saads (Algeria)	JV	Car manufacture	£37.2m	Fiat continues overseas development
Dasa (Germany)	Space systems Loral (US)	Satellite manufacture	£30.8m	Dasa taking 12½ stake
Clancy Shulman (US)	Unit of Saatchi & Saatchi (UK)	Market research	£5.7m	Proceeds to cut debt
CPC International (US)	PZKS Amino (Poland)	Dehydrated foods	£4.8m	Privatisation inching forward
IRI (US)/Addison (UK)/GPK (Germany)	NMRA Retail Audit (UK)	Market research	£1m	Another Maxwell unit sold
Climac (US/Switzerland)	Unit of Roussel-Uclaf (France)	Enteral nutrition	n/a	Roussel refocusing on core
Conoco (US)/Arkhangel'skogia (Russia)	Polar Lights (JV)	Oil	n/a	Oil field development
Forte (UK)/ENI (Italy)	JV	Hotels	n/a	Hotel management deal

Source: FT Mergers + Acquisitions International

This announcement appears as a matter of record only.



NIGEN Limited

a joint venture between

Powerfin (UK) Limited

(a member of the Tractebel group of companies)

AES Electric Limited

(a subsidiary of The AES Corporation)

has acquired two power stations in Northern Ireland

Kilroot Power Limited and Belfast West Power Limited

from H.M. Government

Financial advisers to NIGEN Limited

Kleinwort Benson Limited

FIELDSTONE PRIVATE CAPITAL GROUP LTD

May 1992

THE REPUBLIC OF TRINIDAD AND TOBAGO

U.S. \$50,000,000 Floating Rate Notes due 1992

Notice is hereby given that the Rate of Interest has been fixed at 5.5% p.a. and that the interest payable on the relevant interest Payment Date, December 22, 1992, against Coupon No. 14 will be U.S. \$279.50.

June 22, 1992 London
By: Citibank, N.A. (Issuer Services), Agent Bank

CITIBANK

NBB BANCORP, INC.

US\$100,000,000

Floating rate subordinated notes due 2005

Notice is hereby given that for the interest period 22 June, 1992 to 22 September, 1992 the interest rate has been fixed at 5.25%. Interest payable on 22 September, 1992 will amount to US\$134.17 per US\$10,000.00.

Agent: Morgan Guaranty Trust Company
J.P. Morgan

Sparbankernas Bank (Sweden)

Japanese Yen 10,000,000,000

Floating Rate Notes due 1993

For the period 22nd June 1992 to 21st December 1992 the rate has been fixed at 6.32 per cent per annum and interest payable 21st December 1992 for Coupon No. 9 will be Yen 3,142,732 per Yen 100,000,000.

The Industrial Bank of Japan, Ltd.
Agent Bank

THE STARS PROGRAMME STARS 1 PLC

£475,000,000 Class A Floating Rate Mortgage Backed Securities 2022

Notice is hereby given that the Principal outstanding on the subject issues for the interest period June 29th, 1992 to September 28th, 1992 will be £356,420,000.00.

The Principal amount outstanding for each note remains at £10,000.

June 22nd, 1992 London
By: Citibank, N.Y. (Issuer Services), Agent Bank

CITIBANK

Holland Goals 6.8-7 4/5
Denmark 2.8-3.2 2/5
Norway 1-1.5

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COMPANIES AND FINANCE

Brother slims down bloated product range

The Japanese equipment maker has embarked on a critical restructuring, says Robert Thompson

In the foyer of the Brother Industries building, a smiling photograph of Mr Juan Antonio Samaranch, president of the International Olympic Committee, congratulates the Japanese company on sitting at the top table of Olympic corporate sponsors along with Coca-Cola, IBM, Philips and a few others.

Having already paid for its high profile, Brother should be able to bask in Olympic year publicity. Instead, the year of Barcelona has become an important test of strength for the maker of information equipment, sewing machines and other household electric appliances.

With profits under pressure, Brother has just announced a restructuring plan that could become commonplace for Japanese manufacturers, many of which are burdened by too broad a product range and struggling in overcrowded consumer and business equipment markets.

Another problem not unique to Brother is the side-effect of having achieved the admirable aim of producing high-quality goods at reasonable cost - the company has consistently reported poor operating profits and has been dependent on non-operating items, such as profits on stock sales, to boost its earnings.

The weakness of Japanese stock prices has not only increased the cost of capital for manufacturers such as Brother, which lifted its long-term institutional borrowing from zero to Y3bn (\$23.8m) last year, but it has also denied the traditional easy profits on marketable securities.

For Brother, these circumstances were behind a mediocre operating profit of Y486m last year, down from Y2.35bn. The company would have reported a loss were it not for a change in pension plan accounting that produced an operating gain of Y659m.

Sales for the year were down from Y1.66bn to Y1.652bn. Net profit rose slightly from Y3.2bn to Y3.6bn, thanks mainly to a Y1.1bn increase in gains on property and equipment sales, and an extra Y89m in gains on stocks sold.

In response, Brother plans to



Brother's keeper: the company hopes a focus on successful products will lead to stronger profits

Shimizu said. Items to be cut its product range by about 30 per cent to 700 items, transfer 10 per cent of its 5,300 Japanese workers to new ventures, increase the percentage of parts produced in-house, and make research and development operations more market sensitive.

Mr Tamotsu Shimizu, the company's managing director, said a slowing economy had forced the restructuring. Office automation equipment and industrial machinery markets, already overflowing with competitors, were made all the more difficult by capital spending cuts. Meanwhile, sales of its old mainline product, home sewing machines, show a downward trend.

Mr Shimizu pointed to a curious contradiction that Brother was trying to resolve. Its international sales division is wholly owned and tends to produce good-quality market research material for product developers, while market trends are less well-tracked at home, where sales are handled

by an affiliate of the company.

"Within Japan, we have been product-driven and we have got to become more market oriented," Mr Shimizu said.

Again, Brother is one of many Japanese manufacturers reaching this conclusion, as the boom years of the late 1980s - when GNP expanded at 6 per cent and 7 per cent and the stock market soared - gave over-confident producers the impression that virtually anything would sell.

During this period, companies rapidly introduced slight variations on existing products and also attempted to squeeze into new markets. The steel companies elbowed their way into electronics, the camera makers attempted to re-establish themselves as office equip-

ment companies, and the consumer electronics makers launched hundreds of new items each year.

Times have changed. Japanese car makers are at least talking about slowing the flow of their new releases, while Hitachi, the consumer and commercial electronics company, wants to lengthen the life-cycle of its products to reduce expenditure on research and development.

But, in spite of weak earnings and rumours about reform, most companies are yet to bite the bullet, and there are doubts as to whether Brother's changes go far enough.

For example, the planned shift in parts sourcing only aims to increase in-house components from 12 per cent to 13 per cent of all parts. The company also wants to maintain Japanese production at 80 per cent of the total, though it hints that south-east Asian and Chinese factories will probably take a larger share if profits continue to falter.

Mr Shimizu is confident that the success of new ventures will allow the company to soak up excess labour, making redundancies unnecessary.

One of those new ventures is a karaoke (singing machine) systems company, Jousyond, of which he is a director.

The company is genuinely reassessing the cost of being an Olympic star, and contemplating whether to be a corporate front-runner again at the 1996 games in Atlanta.

"They want a lot more money for Atlanta," explained Mr Shimizu, aware that Brother's presence in the main stadium is less important than its survival in the market.

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INTERNATIONAL CAPITAL MARKETS

UK GIILTS

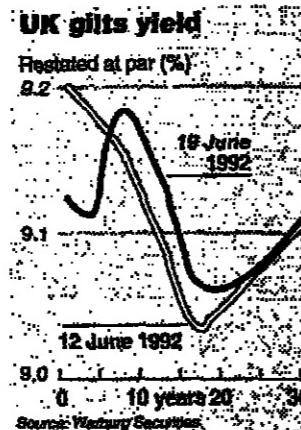
Funding fears depress long bonds

WORRIES about funding overshadowed good news on inflation, leading to a slight rise in yields at the long end of the gilt curve.

Talk in the market centred on the Bank of England's auction on Wednesday of £2.75bn of 9 per cent bonds maturing in 2012. Assuming the auction succeeds, the Bank will have disposed of nearly half the gilts it will need to sell to meet this financial year's projected public sector borrowing requirement (PSBR) of more than £20bn.

Even though in the first three months of the year the Bank has made good progress in gilt sales, fears are growing that the pace of funding may have to be maintained because of the deterioration in public finances. Consequently the likely large glut in supply would almost certainly reduce prices, pushing up yields.

Anticipating such a move, prices fell at the long end of the yield curve. At the short end there was a firmer floor for prices, a result of speculation about a reduction over the

Source: *Financial Times*

FSBR in May. Even though this was a smaller figure than the market had expected, the underlying trend is that the Treasury's projection of a £28bn deficit for the year to next March will be comfortably exceeded.

Assuming the deficit turns out to be closer to £22bn, that will leave about £35bn of gilts to be sold for the year as a whole, accounting for redemptions. Since the beginning of April, the Bank is believed to have sold nearly £15bn of gilts.

Last week also saw a reminder of the weak inflationary forces in the UK economy, a result of only small increases in demand over the past few months. Growth in average earnings, as measured at an underlying level by the Employment Department, fell to its lowest level for 25 years in April - 7 per cent on a year-on-year basis - and is expected to fall further in the next few months.

The slowdown in the rate of earnings growth was spread across all sectors of the UK economy. Average earnings for summer in UK base rates, now at 10 per cent.

The 9 per cent bond due in 2008 saw its price slip by a quarter of a point over the week, closing on Friday at 98. Its yield was pushed up 3 basis points to 9.04 per cent. As for the shorter dated 8.75 per cent stock maturing in 1997, the price was little changed at 98.8, for a yield of 9.11 per cent.

Fears about growing deficits were bolstered by the announcement of a 23.1bn

growth for manufacturing employees fell from 7.75 per cent in March to 7.25 per cent in April.

Indications that any recovery from the recession will be fragile were supported by news of a large decline in consumer confidence and a report from the Confederation of British Industry that manufacturers were expecting output to grow only slowly.

Such indicators underline the pressures pushing up prices throughout the economy will stay muted, which is good news for the gilt market. However, a slow or non-existent recovery will increase the FSBR, and produce a still higher figure in 1993-94.

For the time being, the gilt market is less impressed by the inflation outlook - which it reckons it has known about for some time - and is concentrating on the funding aspects which some economists think could lead to a dire time for gilt investors in months to come.

Peter Marsh

US MONEY AND CREDIT

Economic data prove disappointing

IT IS NOT exactly another double dip (or, to be exact, a triple dip), but Wall Street is having to revise its forecasts in the wake of the most recent economic data.

After the solid 2.4 per cent growth achieved in the first quarter (that figure is due for revision this week), but little change in the number is expected), economists are now predicting the economy will have probably grown not much more than 1.5 per cent during the second quarter.

The reason for this depressing downward revision is last week's raft of economic statistics which suggested that the economy is not growing as fast as originally hoped.

The clearest indication of the need to revise second-quarter GDP numbers came from the April trade data. The figures released by the Commerce Department on Thursday showed that the merchandise trade deficit widened in April from \$5.6bn in March to almost

\$7bn, the largest trade shortfall since November 1990.

The reason for the widened deficit was a 1.9 per cent drop in the value of exported goods (down to \$26.4bn) and a 1.5 per cent increase in imported goods (up to \$43.3bn). The drop in exports was particularly worrying, as it confirmed that the economic travails of foreign countries could prove a drag on US economic growth over the next six to 12 months.

Until April, the US was at least able to rely on steadily growing export sales to aid the domestic recovery. If that particular prop is now removed, the recovery in the US may prove to be even more anaemic than feared. What is more, the rise in imports during April was not necessarily evidence of increased domestic demand, but more a reflection of higher oil prices.

Hence the downward revision in forecasts for second-quarter GDP, and economists are now predicting flat export

and modest import growth over the rest of the second half, neither of which is much use to the US economy.

Most of the rest of last week's news was also on the bearish side. While May housing starts rose a handsome 11 per cent, all it did was reverse two months of declines. Clear proof of a sustained increase in housing activity has yet to be discerned.

The latest snapshot of retail sales was also unfavourable, with the Johnson Redbook service reporting that department and chain store sales dropped 4.5 per cent on a seasonally adjusted annual rate between May and the first half of June. Labour market conditions also show little sign of improvement, with weekly jobless claims starting a meagre 2,000 in the latest week.

So will all the economic gloom presage another interest rate cut by the Federal Reserve? Probably not, judging by the Fed's "Beige Book"

Patrick Harverson

EUROPEAN BONDS

Irish treaty referendum sparks rally

EUROPE'S government bond markets shed their gloom and rallied as Ireland voted in favour of the Maastricht Treaty on Friday, thereby reviving hopes of European economic and monetary union (EMU).

Having spent much of the last week nervously waiting for the Irish referendum to take place, the bond markets rose quickly on the news that Ireland's voters had said yes to Maastricht by a tidy majority. The chief beneficiaries were the higher-yielding markets: Italy, Spain, France, the UK and the Ecu bond market.

All of these - but particularly the Italian, Spanish and Ecu bond markets - were hit severely when the Danes overturned the convergence applecart by voting against the treaty on June 2, and they have suffered further falls subsequently due to uncertainty about the prospects for EMU.

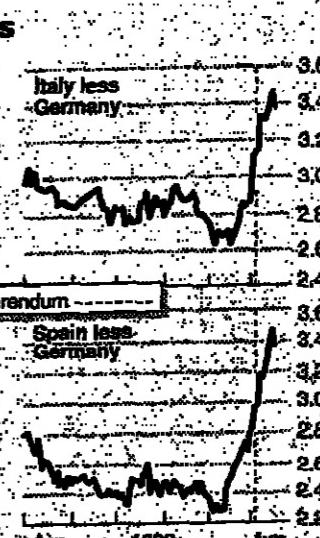
However, Ireland's referendum result revived confidence that the EC would succeed in pushing ahead with EMU, and not surprisingly it was the high-yielding markets which showed the strongest gains after the vote.

However, it seems likely that the sense of optimism will be brief. Indeed, not all of the high-yielding markets managed to hold on to their gains on Friday. Spain, France and the UK fell as investors and dealers took profits, and the immediate future is unlikely to hold much hope of a strong rally.

The whole episode of the last two weeks [since the Danish "referendum"] has made investors more circumspect about convergence," said Mr George Magnus, international economist at S.G. Warburg.

"Even if the politicians say we are back on the road to monetary union, people are more suspicious and will tend to look at the domestic fundamentals in future."

The Maastricht Treaty has to be ratified by all 12 member countries. France is due to hold a referendum in the autumn. As the date approaches the markets could well suffer bouts of nervousness, particularly as investors concentrate more closely on the economic problems of the



high-yielding markets, especially Italy and Spain.

Italy has had a particularly rocky ride since Denmark voted against Maastricht. The combination of political and economic problems and devaluation fears sent investors scurrying for safer D-Mark assets after the Danish referendum.

Last week, the Italian bond market see-sawed wildly. News that one of the large US securities house expects to see a 5 per cent devaluation in the lira caused further alarm in the markets on Wednesday and Thursday. This prompted the central bank to intervene in the foreign exchange markets to support the currency and to deny the possibility of a currency devaluation.

Indeed, the Italian bond market spent much of last week being buffeted by devaluation rumours. The Bank of Italy was forced to raise its emergency funds rate from 12.5 per cent to 13 per cent shortly after the Danish referendum with Merrill Lynch.

The other positive factor - news that the withholding tax on Italian bonds will be lifted - also proved only a temporary boost for the market with many traders remaining sceptical. "There has been a tendency to circulate rumours regarding the lifting of the withholding tax when the currency and/or the bond market are in deep trouble. This is one of those situations," said Mr Karim Basta, an economist with Merrill Lynch.

Indeed, the Italian bond market spent much of last week being buffeted by devaluation rumours. The Bank of Italy was forced to raise its emergency funds rate from 12.5 per cent to 13 per cent shortly after the Danish referendum in order to protect the lira.

However, the currency remains susceptible to devaluation rumours and the news that one of the large US securities house expects to see a 5 per cent devaluation in the lira caused further alarm in the markets on Wednesday and Thursday. This prompted the central bank to intervene in the foreign exchange markets to support the currency and to deny the possibility of a currency devaluation.

Sara Webb

GOTA BANK

SEK 13,500,000,000
Five-year loan portfolio financial insurance

The undersigned initiated, structured, and acted as financial advisor to Gota Bank in this transaction

JPMorgan

STRAIGHT BONDS Yield to redemption of the bid-price. Amount issued is expressed in million of currency units.

FLOATING RATE NOTES US Dollars unless indicated. Margin above 1-month offered rate for US dollars. C-cpt = current coupon.

CONVERTIBLE BONDS US Dollars unless indicated. Premium = percentage premium of the current effective price of buying shares via the bond over the most recent share price.

WARRANTS/EQUITY WARRANTS premium over current share price. Book value ex-yld = exercise yield at current warrant price.

Closing prices on June 19

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INTERNATIONAL CAPITAL MARKETS

US SYNDICATED LOANS

Banks regain enthusiasm for highly leveraged deals

HIGHLY leveraged transactions (HLTs) in the US syndicated loan market are creeping back into fashion in the wake of a strong high-yield bond market, a recovering economy and historically low interest rates.

Although the rate at which banks are taking on HLT deals today is nowhere near that seen at the height of the market's boom in the late 1980s, the volume is running at a pace that should easily exceed 1991's total.

After limiting their participation in HLTs because of loan default problems at the beginning of the 1980s, and then watching their HLT portfolios shrink as the surviving borrowers paid off their debt, US banks are re-entering the HLT market with renewed enthusiasm.

Typical of the deals currently in syndication is the \$400m financing for the supermarket group Grand Union. The deal is being put together by Bankers Trust and consists of three tranches - priced at spreads of between 300 and 350 basis points (bp) over the London interbank offered rate (Libor), and paying participation fees of up to 25bp.

Bankers Trust has been in the vanguard of much of the new HLT business. It has also joined Chemical Bank and Barclays Bank in constructing a \$380m deal for Colgate - priced at 275bp over Libor and paying fees of around 300bp - and is

also working on a \$750m HLT for soft drinks group Dr Pepper, and a \$470m deal for California supermarket chain Ralph's. Both of the deals are being put together alongside initial public offerings (IPOS) of stock.

In contrast with the mid to late 1980s, today's HLTs are not being used for mergers or acquisitions, but for deleveraging, paying off loans that carry high interest rates with funds raised through borrowings at lower rates. After years of carrying junk, companies want to retire their high-yielding debt, simplify their capital structures and generally clean up their balance sheets.

As Mr Dick Trask, head of syndication at Citibank in New York, said of the market today: "You don't have the feeding frenzy, acquisition-driven stuff you saw in the 1980s." Today it is strictly about refinancing, deleveraging and general corporate restructuring.

The watershed deal for the HLT market may have been the huge \$1.25bn syndicated loan in December involving textile company Burlington Industries. The loan, alongside the proceeds from a simultaneous stock offering, was used to retire or redeem all of the company's outstanding junk bond debt.

The Burlington deal, led by Bankers Trust and Chemical Bank, is typical of many to follow. It involved a company overloaded

with costly debt that managed to turn its business around sufficiently to persuade bank lenders and equity investors to provide fresh funds for a complete overhaul of its balance sheet.

It was also typical in that the HLT was put together alongside an IPO. As one banker explained: "Banks are looking at deals where the original HLT has seasoned for a couple of years, and where the company is now getting back to the banks and saying: 'We'll bring in new equity to improve the capitalisation and pay you a lot of fees'."

For many banks, it is a

difficult offer to turn down. Not only are the fees on new HLTs enticing - some deals are paying 300bp to 300bp - but so is the pricing, which on recent transactions has been nearer the top end of 250bp to 300bp above Libor, with even a few deals boasting margins as high as 350bp above Libor.

At the same time, the risk profile of borrowers has improved, and the companies are coming to the market, many of them after HLTs a few years ago, with a reputation for much sounder management than in the late 1980s.

As Mr Charles Kiley, managing

director in Bankers Trust Securities' syndicated loans department, says: "There has been an improvement in the confidence level of the bank market, which is a function of the economy and of these particular companies being pretty good success stories in their own right."

The recent decision by the US regulatory authorities to drop the HLT designation on leveraged syndicated loans has also helped the market. The authorities were worried that the HLT label, which scared away many potential lenders, was preventing companies from raising funds. Its removal could free up a fresh supply for capital-hungry companies.

The improvement in the economic outlook has also been a factor. Banks and other investors are feeling more confident about the economy than a year ago, and they are open for business," explained Bankers Trust's Mr Kiley.

As for the outlook, a lot will depend on developments in the IPO market, without which many recent HLTs would not have been possible. Recent signs that investor demand for IPOs is waning suggests the growth of HLTs may slow. Optimists, however, are hoping that as the economy recovers, and interest rates stay low, new life will be breathed into acquisition-related HLT business.

Patrick Harverson

Polish airline secures financing

THE biggest aircraft financing deal yet for an eastern European carrier has been secured by Bankers Trust, writes Daniel Green.

The bank will act as adviser to Lot-Polish Airlines in arranging a \$264m, 12-year financing deal guaranteed by the Export Import Bank of the US (Eximbank).

The figure covers 85 per cent of the cost of nine Boeing 737s to be delivered over the next two years. The balance of the financing will be raised separately by Lot.

The structuring of the deal allows the Polish carrier to pay interest at a floating rate with an

option to fix at a later date.

Mr David Flitterman, of the Bankers Trust's eastern European group, said that working with Lot was straightforward because it had been among the first east European airlines to purchase US-built civil aircraft and therefore was known to western financial institutions.

"Lot bought two Boeing 707s two years ago," he said.

The Eximbank-guaranteed funding will be used to finance the purchase of five Boeing 737-500 and four 737-400 aircraft.

Deliveries are scheduled to begin in November.

Maxwell questions for the City

Anthony Harris

THE ARREST of the Maxwell brothers will in one sense take the pressure off the authorities, who needed to be seen to be doing something; but in another, it ought to give them a longer holiday from the absorbing questions of who knew what and who signed what, we should be facing the larger issues - not just of pension arrangements, but of arrangements in the City. Those who come out of the affair with any credit are thin on the ground.

Now that we are to have a prolonged holiday from the absorbing questions of who knew what and who signed what, we should be facing the larger issues - not just of pension arrangements, but of arrangements in the City. Those who come out of the affair with any credit are thin on the ground.

The questions are too numerous even to list in a short column, so I will concentrate mainly on three: custody, including share registration; the abuse of collateral; and self-regulation.

It ought to be simply impossible for any borrower to pledge as collateral securities which he does not own, for ownership should be a simple matter of fact. Ambiguity arises only because of slow back-office operations, and the lack of any clear, legally defined custodial function.

In New York these matters are better defined. Custodial and back-office operations are run, very economically, by a handful of specialists with clear legal obligations and no possible conflicts of interest. Similar arrangements should certainly be legislated here for assets held on trust; and if the banks and brokers are seriously interested in cost-cutting, the practice would quickly become general. Indeed, it is only because of the easy-money laxity of the 1980s that these functions are not already contracted out.

Of course, the Maxwell problems would never have arisen had not stock-lending been a normal feature of pension fund life, and had not the banks been willing to extend credits on collateral which they would routinely have withheld. This could be a matter for legal reform; my post-bag suggests that I am not quite so lonely as I supposed in arguing for a law ending the banks' prior claim on pledged assets.

The main reasons for this are moral and economic: it seems both

wrong and economically damaging that the main losses in a bankruptcy should fall not on those who created the risk by excessive lending, but on suppliers and others who were in no way involved.

There is also a fundamental question of monetary control. Existing arrangements make it much too easy to monetise existing assets while retaining ownership. This helps to explain why credit booms run so far out of control, and why interest rates have had to be so much higher since deregulation. The Maxwell story of apparent abuse of this system is only a footnote: the system is wrong.

Finally, the Maxwell affair must cast still further doubt on the whole London system of self-regulation, already under question from earlier scandals and because of the present imbroglio at Lloyd's. The apologetic self-examination from Imro deserves some sympathetic attention.

The regulators were clearly too ready to give the benefit of any doubt; but would anyone have acted differently in their position? The whole system is redundant of cups of tea and Governor's eye-brows - effective when the City was a club and a blackball fatal, but increasingly inadequate to a deregulated system.

This is not just a question of attitude, but of manpower and rewards. Effective policing cannot be left simply to the serious fraud squad. An unregulated market surely needs policing by a basically adversarial body, properly financed and staffed, on the lines of the Securities and Exchange Commission in Washington.

None of this will prevent scandals; still less will any official safety-net system, such as US deposit and pensions insurance. The US savings and loan scandal has already given a new and deeper meaning to moral hazard, and there is good reason to fear that American company pensions will be defaulting on a scale which will pose yet another fiscal problem for Washington.

But a better policed City would be more widely trusted, and banks forced to be prudent might not be forced into overcharging like the unregulated public utilities they are. Scandals are only the small of a decay with much wider effects.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Avg. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Nissan Capital of Amer. ^(a)	150	1997	5	zero	20.775	Ful Int'l Fin Plc	
OKB ^(b)	200	2002	10	7 1/2	101 1/2	J.P. Morgan Secs.	7.425
National Financial ^(c)	100	2002	10	9 1/2	99 1/2	J.P. Morgan Secs.	9.435
Jordex Int'l Fin. ^(d)	45.7	1995	3	zero	88.625	Mitsubishi Fin.	
Eagle 2/c ^(e)	43	1995	4	(c)	100	Daiwa Europe	
Salomon Inc. ^(f)	300	1995	3	(g)	100	Salomon Brothers	
Banco Interamericano ^(h)	50	1995	3	(h)	98.025	Man.Hanover	8.500
Asian Dev.Bank ⁽ⁱ⁾	500	2002	10	7 1/2	98.725	Goldman Sachs	7.574
Carpley ^(j)	150	1995	7	(k)	100	Deutsche Bank	7.500
Danair Fin.(Cayman) ^(l)	76	2002	10	7 1/2	100	Deutsche Bank	
Den Norske Sk. ^(o)	50	2002	10	(c)	99 1/2	Goldman Sachs	
ECU							
Crediti Italiano ^(b)	150	1997	5	(b)	100	IBJ Int'l	
D-MARKS							
SBAB ^(a)	500	1996	4.167	(a)	100	Morgan Stanley	
Fuji Marubeni ^(a)	10	1997	5	(a)	101.375	Mitsubishi BK (Deutsch)	8.524
Kingdom of Spain ^(e)	200	2002	10	(e)	100.15	Ostwest Bank	
JPM ^(b)	100	1993	7	8 1/2	102 1/2	Deutsche Bank	7.844
SWISS FRANCS							
Robobank ^(b)	75	1995	3	7 1/2	101 1/2	Swiss Volksbank	6.882
P.T. Int'l Indorayon ^(b)	80	1997	5.417	4 1/4	100	SBC	4.951
YEN							
Comunidad De Madrid ^(b)	15bn	2004	12	(i)	100.70	Daiwa Europe	
Kobe Steel ^(m)	200m	1995	4.25	(m)	100.25	Nomura Int'l	
Kobe Steel ⁽ⁿ⁾	200m	1995	4.25	3.60	101.55	Daiwa Europe	5.16

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Banca Nazionale dell'Agricoltura S.p.A.
(incorporated with limited liability in the Republic of Italy)
London Branch
ECU 100,000,000
Floating Rate Depositary Receipts due 1993

Notice is hereby given that the Rate of Interest has been fixed at 10.625% for the interest period 22nd June, 1992 to 23rd December, 1992.

The Interest amount payable on 23rd December, 1992 will be ECU 543.06 in respect of each receipt for ECU 10,000 and ECU 271.53 in respect of each receipt for ECU 5,000.

Agent Bank
Cassa di Risparmio di Roma
19th June, 1992

Minebea Co., Ltd.
Yen 23,000,000,000
Floating Rate Notes 1995

Interest Rate 3.9% per annum
Interest Period From 22 June 1992 To 21 December 1992

Interest Amount due 21 December 1992
Yen 23,023.88

The Standard Trust & Banking Co., Ltd.
Agent Bank

MITSUI REAL ESTATE DEVELOPMENT CO., LTD.
Yen 50,000,000,000
FLOATING RATE NOTES DUE 1995

Notice is hereby given that for the interest Period from 22 June 1992 to 21 December 1992 the rate of Interest will be 5.9% per annum. The Interest payable on 21 December 1992 will be Yen 288,416 per each Yen 10,000,000 Note.

Agent Bank
The Mizuho Trust & Banking Co., Ltd., London

ROYAL BANK OF CANADA

Dividend No. 420
NOTICE IS HEREBY GIVEN THAT a dividend of 29 cents per share upon the paid up common shares of this Bank has been declared payable for the current quarter at the Bank and its branches on and after August 24, 1992 to shareholders of record at close of business on July 27, 1992.

By order of the Board
Jane E. Lawson
Vice-President & Secretary

Province de Québec
Floating Rate Notes Due 1999

Notice is hereby given that for the interest Period from June 22, 1992 to September 22, 1992 the Notes will carry an interest rate of 4.7835%. The Interest payable on the relevant interest payment date, September 22, 1992 will be 46,060.417 per 4,500,000 nominal amount.

By: The Chase Manhattan Bank, N.A

WORLD STOCK MARKETS

CANADA																	
Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng
TORONTO 4:00 pm prices June 19																	
Quotations in cents unless marked \$																	
1992 High Low June 19 Price Fns.																	
1,992 High	Low	June 19	Price	Fns.		1992 High	Low	June 19	Price	Fns.		1992 High	Low	June 18	Price	Kroner	
2,090 2,130 Austria-Airbus	2,200					518 4,200 Borsig-Deutsche	490		47.80	42.10	41.80	43.10	280	240	240	Gambro B Free	257
570 400 Austria-Post	516					3,180	377	263	50.30	40.70	40.80	44.10	194	195	195	Imcra B Free	252
3,925 2,330 A.G.E. General	3,450					684 515 Kongsberg	1,098	137	141	130	125	130	275	275	275	Imcra C Free	250
956 750 EVN	846					10,250 12,50 M+B Plastics	1,162	170	140	140	140	140	250	250	250	Interplex	250
1,074 840 Oelby	888					1,257 2,400 Sankt Gennar	2,748	333	233	233	233	233	320	320	320	Itzner	250
1,650 2,120 Petrusen-Zentrale	1,200					2,625 2,910 Richel Herstal	2,426	250	250	250	250	250	250	250	250	Jaguar	250
703 388 Richel Herstal	880					1,097 130 Ricoh	1,450	150	140	140	140	140	250	250	250	Jaguar	250
1,089 1,440 Richel Herstal	1,450					1,250 160 Ricoh	1,450	150	140	140	140	140	250	250	250	Jaguar	250
1,030 180 Ricoh	193					1,250 160 Ricoh	1,450	150	140	140	140	140	250	250	250	Jaguar	250
456 261 Vehicle News	500					1,250 180 Ricoh	1,450	150	140	140	140	140	250	250	250	Jaguar	250
567 495 Ricoh	516					1,250 180 Ricoh	1,450	150	140	140	140	140	250	250	250	Jaguar	250
5,520 3,950 Wienberger	4,720					1,250 180 Ricoh	1,450	150	140	140	140	140	250	250	250	Jaguar	250
1,200 998 2-Länderbank	1,045					1,250 180 Ricoh	1,450	150	140	140	140	140	250	250	250	Jaguar	250
BELGIUM/LUXEMBOURG																	
1992 High	Low	June 19	Price	Fns.		1992 High	Low	June 19	Price	Fns.		1992 High	Low	June 18	Price	Kroner	
2,680 2,110 AERU-Mitsubishi	2,440					4,550 4,600 Borsig-Schiff	3,180	377	263	263	263	263	250	250	250	Gambro B Free	257
2,250 1,760 AGC Corp	1,930					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro C Free	252
3,450 3,220 Alcatel	3,200					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro D Free	252
1,790 3,200 Alcatel	3,200					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro E Free	252
1,110 1175 Borsig-Pf	1,115					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro F Free	252
1,778 940 Belval	1,930					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro G Free	252
1,333 910 Belval	1,930					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro H Free	252
8,800 6,510 CBP-Cisen	8,290					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro I Free	252
1,725 1,920 CBP-Cisen	2,210					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro J Free	252
5,520 3,950 Ciba-Geigy	3,200					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro K Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro L Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro M Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro N Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro O Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro P Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro Q Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro R Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro S Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro T Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro U Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro V Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro W Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro X Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro Y Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro Z Free	252
1,250 1,160 Ciba-Geigy	1,450					5,150 100 Borsig-Schiff	354	55	50	50	50	50	250	250	250	Gambro AA Free	252
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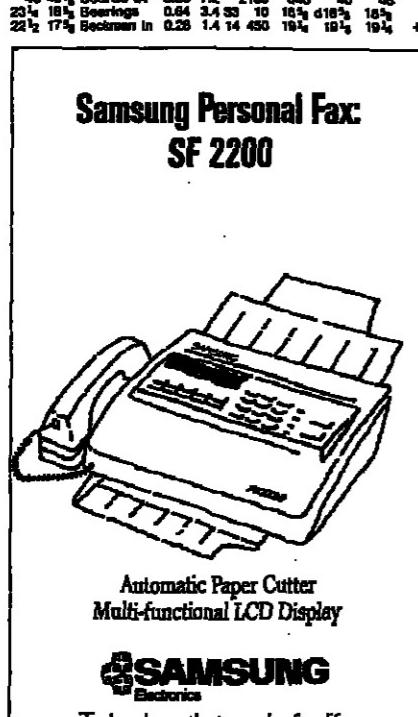
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MONDAY INTERVIEW

A mission to give satisfaction

Henning Schulte-Noelle, chief executive of Allianz, the German insurer, talks to David Waller

A deep scar runs down the left side of Mr Henning Schulte-Noelle's face, from below the earlobe to the corner of his mouth.

It does not result from an accident. More romantically, it is the result of a duel fought during his university days. It proves, in the parlance of this ritual, that Mr Schulte-Noelle is *satisfactionsfähig* — capable of giving satisfaction.

Now, decades after his mettle was tested in this brutal manner, he is being put to the test again and the same question is being asked. Is he capable of giving satisfaction? Not, of course, at the point of a sword, but as the recently appointed chief executive of Allianz, the Munich-based insurance company which is one of Europe's most powerful financial institutions.

The question is especially poignant, as Allianz has reached a tricky point in its history. In spite of its undoubted financial might — its assets are estimated at DM400bn (£137bn) and its premium income last year was DM45bn — it faces several potentially serious problems.

First, Allianz is under attack from the Bundeskartellamt, the German federal cartel office, which is concerned about the group's domination of the domestic life assurance market and its relations with Dresdner Bank, Germany's second-largest bank, in which Allianz has a 22 per cent stake.

Second, the German insurance market faces a wave of deregulation which will increase competition and threaten Allianz's main source of profits. A series of European Community directives, aimed at freeing the insurance markets in member states, must be implemented by the summer of 1994. In Germany, the impact will be felt most severely in the profitable market for personal insurance, in particular house-hold and motor insurance.

Third, there are doubts about the wisdom of Allianz's move into eastern Germany. It has bought Deutsche Versicherungen, the former state insurance monopoly, which is unlikely to yield profits until 1996. Before them accumulated losses are expected to amount to about DM15bn, on top of the purchase price of DM71bn.

Fourth, and perhaps most important, doubts remain about the company's broad strategy, which was developed by Mr Wolfgang Schieren, Mr Schulte-Noelle's predecessor.

Bigger may not be better

The top subject at this week's European Community summit in Lisbon, it appears, is to be the admission of new members. On the face of it, this is a very curious moment for the Community leaders to discuss the subject, right in the middle of the Maastricht crisis. For this is a crisis over the nature of the Community, and new members cannot possibly join unless the nature of the organisation is in some sense settled.

And yet there is also a sense in which the enlargement issue is a mirror image of the Maastricht problem. The treaty represents a substantial leap forward towards a more integrated Europe; but the admission of a large number of new member states must mean a Community which will be less integrated than it is today.

The Commission has drafted a report on the problems of enlargement, which it has submitted to the summit, and in which it says: "widening must not take place at the expense of deepening"; yet this is a legal and political contradiction of opposites. For if the effective operation of the Community, in terms of the functioning of its institutions, is to remain as integrated with 20 members in future as it is with 12 today, then it is clear that national political inputs to such a Community must be much more integrated than at present. Which is politically impossible, QED.

It would be a "tragic error", says the Commission in its

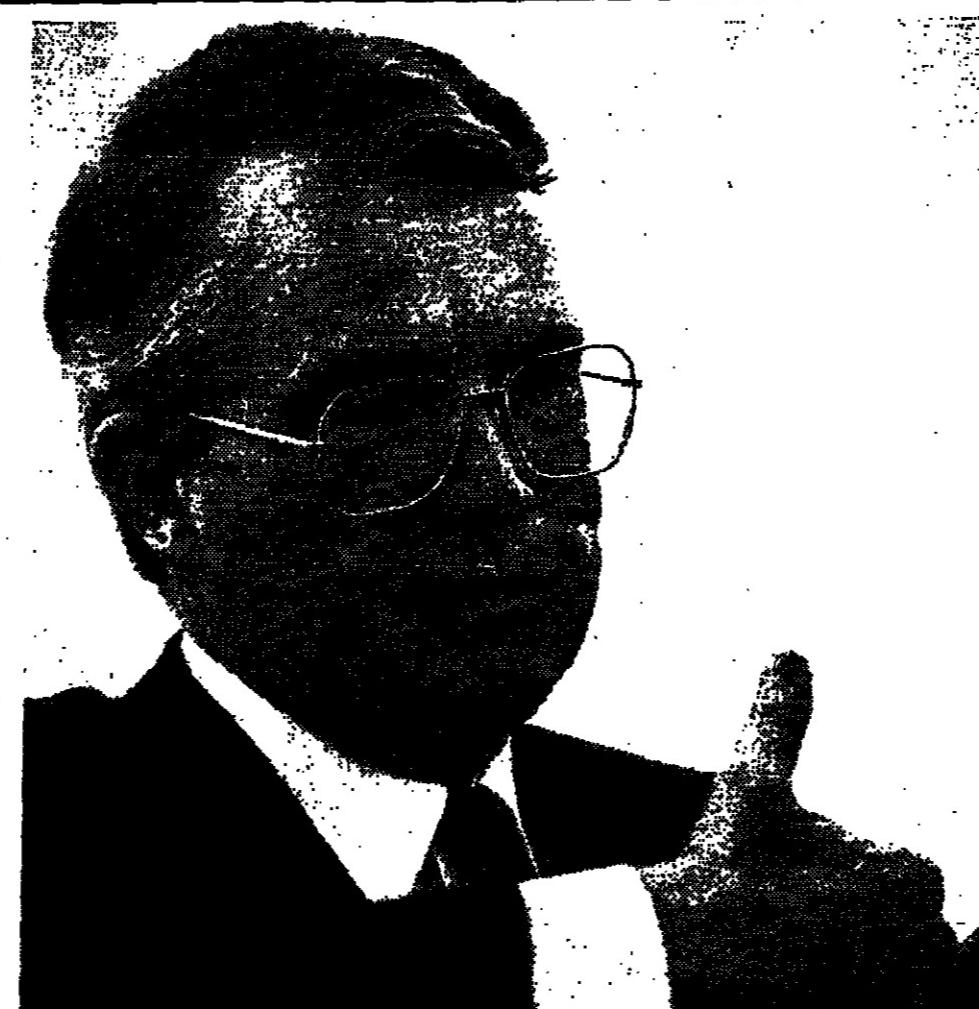


IAN DAVIDSON
on Europe

report, if enlargement were to weaken the Community's decision-making capacity. Let us be clear: the weakening of decision-making would not be an avoidable error, nor a possible danger: it would be a racing certainty, on at least three levels.

The first level is simple arithmetic. If there are 20 governments represented in the Council of Ministers, they can not conceivably reach decisions as easily as 12 governments; goodness knows, it is already difficult enough for the 12. You only have to consider the time required for each minister to say his piece just once, and add the geometrical increase in the number of interpreters and translators. It is obvious that Community decision-making must grind slower and slower.

The standard solution of European integrationists is an increase in majority voting. That was the main achievement of the 1986 Single European Act, which finally blew away the Gaulish myth of a national veto, and which will



There is nothing sinister in our investment strategy

vide the strong presence in the US that we have been seeking. Once there is an upturn in the weak US market we expect a rapid improvement in profitability.

He is equally adamant that the purchase of Deutsche Versicherungen is justifiable over the long term. "If we had decided not to go into the new Bundesländer, arguing that in five years we would still not have made a return on our investment, I'm sure that our investors would have criticised

PERSONAL FILE

1942 Born in Essen. Studied law and business at Tübingen, Bonn, Cologne and Edinburgh. MBA, University of Pennsylvania (Wharton). 1974 Lawyer with Eckhardt und Westrick, Frankfurt. 1975 Joined Allianz as assistant to the head of North Rhine-Westphalia regional offices. 1978 Head of chief executive's office, Munich. 1984 Head of the North-Rhine-Westphalia main board, head of marketing. Jan 1991 Chief executive, Allianz AG. Oct 1991 Chief executive, Allianz AG.

us for ignoring the potential of these new markets.

"If you imagine that the east of England had been split off — representing 25 per cent of your market — and suddenly there came along an opportunity to get back in there, British companies wouldn't have to think very long about it, especially if the alternative was to build up from scratch."

While supporting the strategy of rapid international expansion, Mr Schulte-Noelle believes that phase in the company's development is over.

The one exception is Asia:

Mr Schulte-Noelle says he will make determined efforts to build up a presence in what he calls the "growth markets of the future", in Japan, South Korea, Taiwan, Indonesia, Vietnam and even China.

In Europe and the US, by contrast, the emphasis will be on consolidation. There will be acquisitions, but these will be designed to address specific weaknesses. In the UK, for example, he says Allianz will seek to expand its share of the life assurance market.

At home in Germany, he accepts there is likely to be a short-term reduction in profitability in 1994 and beyond. He blames the process of deregulation which will increase competition and reduce margins in the German market. But he is not unduly worried; he says the company has taken steps to minimise the impact of deregulation through heavy investment in training and information technology in anticipation of the changed conditions and with the aim of making the company more flexible in introducing new products.

Throughout the interview, Mr Schulte-Noelle remains impressive. His cool demeanour is at odds with his reputation within the company as "one of the boys" who, when head of sales, used to sit at the piano after conferences and accompany salesmen as they sang into the early hours.

He breaks into a wry smile only when a direct allusion is made to Allianz's power within Germany. This power is at the root of the recent challenge from the cartel office, which claims that Allianz's dominance of the life insurance market is anti-competitive and which has ordered the insurance group to cut its stake in Dresdner and reduce the two companies' co-operation in the life assurance sector. Allianz vigorously denies the allegations and Mr Schulte-Noelle is

not alone in Germany in seeing the move as a generalised attack on Allianz and its position in corporate Germany.

"It probably stems from fears about us networking all over Germany," he says. "But it's nonsense to think there is anything sinister about our investment strategy."

"Look at the facts. Allianz has to invest a lot of money — we receive about DM100m to invest every day. The German stock market is not a very large one. If you have this amount of money to invest and there are a limited number of companies, pretty soon you build up holdings in the companies you like."

He says that Dresdner's management — indeed the management of any company in which Allianz has a stake — is free to take steps which may go against the head of Germany's most powerful investor. Mr Schulte-Noelle is unlikely to meet opposition from many German businessmen.

The top category includes acute fatal conditions where treatment prevents death and leads to full recovery. An example would be an operation for acute appendicitis. Maternity and newborn care is ranked the second most important category of treatment. The 17th and least important category includes treatments reckoned to result in minimal improvements in the quality of life: for example aggressive treatment for the terminal stages of cancer or AIDS.

The legislature was presented with the list last year and with a series of costings prepared by an independent actuary. It then faced a very simple task: finding how far a

Candour at last on health care

Oregon is awaiting federal approval for a health care experiment that seems likely to influence the provision of medical services throughout the US and perhaps the rest of the world.

Everybody in medicine knows that the steady advance of technology is making possible ever more complex and expensive treatments, especially for those approaching the end of their natural lives. Everybody knows that it is irrational to finance all the treatments that will be medically possible at some point, other needs such as investment in education must take priority. But nobody wants to talk openly about the setting of priorities, still less mention that evil word "rationing".

Nobody, that is except a set of unusually courageous policymakers in Oregon. The state found that the soaring cost of ineffective organ transplants was blowing holes in its budget for Medicaid, the joint state/federal medical scheme for the poor. With thousands of poor children lacking access to routine care, it decided it had to find a more rational way of allocating a limited health care budget. The result is an innovative plan that divides all health services into 17 categories of care and a total of 709 condition/treatment pairs, ranked in order of importance.

The top category includes acute fatal conditions where treatment prevents death and leads to full recovery. An example would be an operation for acute appendicitis. Maternity and newborn care is ranked the second most important category of treatment. The 17th and least important category includes treatments reckoned to result in minimal improvements in the quality of life: for example aggressive treatment for the terminal stages of cancer or AIDS.

The moves afoot in Oregon are revolutionary. The state is saying that consumers, rather than physicians or bureaucrats, must take the lead in determining health care priorities. It is saying that a bundle of basic health care services can be rigorously defined and must be universally available. Above all, it is saying that decisions about the use of finite resources must be made openly. This is no easy task, but can anybody suggest a better way for approaching health care reform?



MICHAEL PROWSE
on America

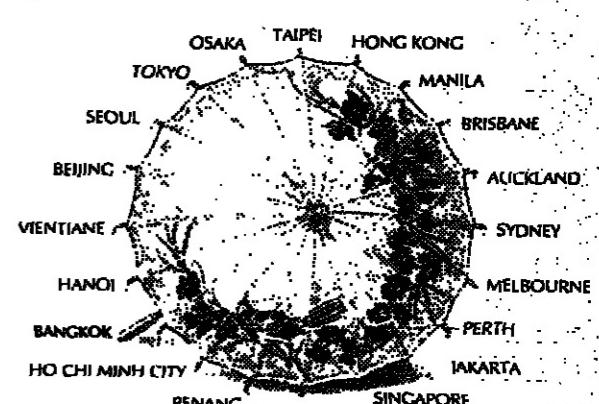
Limited Medicaid budget would stretch. The cut-off point reached was condition/treatment pair 587; nothing ranked less important is to be made available by the Oregon public sector. Conditions no longer treated will range from trivial ailments, such as viral sore throats, to surgery for some kinds of lower back pain and infertility services.

The scheme has been widely attacked as crude, unworkable and unjust. Critics are enraged by the planned exclusion of some treatments currently available under Medicaid.

The explicit rationing, however, is only part of a broader strategy to provide universal health care. The plan offers health care to everybody living below the federal poverty line (\$864 per month for a family of three). Medicaid currently excludes many below the poverty line, all childless adults and many categories of care such as standard dental work. In a linked reform, companies will either have to provide insurance for employees or pay into a state scheme; Oregon is also creating a state insurance pool for high-risk individuals (people who have had serious illnesses are often unable to get private insurance).

Officials in Oregon point out that health care is rationed everywhere. In the US private sector it is rationed by price and by the onerous restrictions written into insurance policies. In Britain's National Health Service, rationing is even more opaque: public officials and doctors make key resource allocation decisions behind closed doors. The break-

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FINANCIAL TIMES SURVEY

FRANCE

Monday, June 22, 1992

SECTION III

Since the 1950s, France's European policy has been determined by its Presidents, writes Ian Davidson. Now, for the first time, it is being put to a referendum, whose result will also be a judgment on the long reign of François Mitterrand

And now for the people

THE French debate on the Treaty of Maastricht, which comes to a climax in the next few months, will be cathartic for France, and it should give new endorsement to the development of the European Community. But whatever its outcome, it is poetic justice that this French debate on Europe, since Europe is treated as part of foreign policy, the electorate is not normally expected to say Yes.

It is poetic justice that this referendum is taking place towards the end of the Presidency of François Mitterrand, because his deep commitment to European integration has been the most consistent theme in his long political career.

Doubts have sometimes been expressed whether Mr Mitterrand is really a socialist, and if so in what sense; but his credentials as a committed European are virtually never questioned, even by his adversaries; and when in the past, he has had to choose between "socialism" and Europe, as in the spring of 1983, he has always chosen Europe.

But this time, it is the French people who are being asked if they will choose Europe. If they do, they will confirm François Mitterrand's claim to a place in modern European history as one of the driving forces giving new impetus to the process of integration. France's Maastricht referendum will obviously be an inherently important turning-point for the future of European integration; it will also be a suitably elevated test of Mitterrand's reputation and political legacy.

Today's debate on the Maastricht Treaty, in parliament and in the media, is by common consent the most intense debate on Europe that the French have ever conducted.

Indeed, it might be true to say that it is the only intense debate on Europe they conducted in the past 35 years.

One would have to go back to the Rome Treaty in 1957, or even to the abortive project for a European Defence Community in 1954, for an event of comparable intensity. By contrast, the Single European Act of 1986 - which laid the foundations for the Maastricht

never before debated the implications of their European future as they are doing today.

By the conventions of the Fifth Republic, the French public and the French parliament are expected to leave diplomacy and foreign policy to the President of the Republic; since Europe is treated as part of foreign policy, the electorate is not normally expected to say Yes.

The debate will be cathartic because the French have long been ambivalent about Europe. From the beginning, French statesmen have always been in the forefront of the building of the Community; but other French statesmen have been among its fiercest opponents.

Ambivalence is inherent in the clash between the nationalist and centralist legacy of French institutions and traditions, compared with the pluralist liberalism of the Community model; and it is manifest in the archetypal passions which set Socialists against Communists, Gaullists against Liberals. France has been part of the European Community for over 40 years; but this deep-seated ambivalence has still not been resolved.

It has not been resolved, partly because it has never before been fully expressed. Public opinion polls have regularly shown consistently strong support for European integration; yet the paradox is that the French people have

Treaty, and which was antagonistic to everything the Gaullist Party stood for, was ratified by the then Gaullist government without a murmur and almost without discussion.

When the question is put, the French are likely to give a clear Yes to Maastricht. This is what the opinion polls have been saying, and this is what the leaders of most of the mainstream political parties will be campaigning for. The Communists, the extreme right-wing National Front, and the Greens will call for a No vote; but they do not command a majority in the country. By contrast, the Socialists, the Centrists and the centre-right UDF group will all call for a Yes; only the Gaullist party is still deeply split on Europe, but at the end of the day its leadership will probably call for a Yes.

In 1985, General de Gaulle carried his war against the Community to new heights, by walking out of the Brussels Council of Ministers; he was forced to think again after a setback in the Presidential election of December 1986; but he never offered a hint that he might need to seek parliamentary support for his belligerent policy to the Community.

Today's debate on the Maastricht Treaty, in parliament and in the media, is by common consent the most intense debate on Europe that the French have ever conducted. Indeed, it might be true to say that it is the only intense debate on Europe they conducted in the past 35 years. One would have to go back to the Rome Treaty in 1957, or even to the abortive project for a European Defence Community in 1954, for an event of comparable intensity. By contrast, the Single European Act of 1986 - which laid the foundations for the Maastricht



An elderly flower seller in Nice: at long last, the citizens of France will have their say on Europe

political debate in France, as well as the calibre of France's public engagement. All politicians are conscious that the outcome of the referendum will be critically important for France and for Europe; they also know that the issues raised in this debate could have a decisive impact on the parliamentary election in March next year, as well as on the next Presidential election two years later.

Most of the past year saw the

government gripped in the drums of despair and disintegration. Once the Gulf War was out of the way, nothing went right for the regime. The President seemed to have lost his touch (but not his obstinacy) when he appointed Mrs Edith Cresson to the prime ministry; more and more members of the Socialist Party were tarnished by charges of financial corruption; the President and his Party were increasingly at loggerheads.

The Party seemed to be sliding helplessly towards an annihilating defeat in the next general election; a treacherous chorus of voices began saying that the Party could only survive intact if the President resigned early.

Even the President seemed

at one stage to be aware that the domestic situation could become so unfavourable that he might have to consider early retirement. But that mood has now passed. The

Maastricht referendum will enable President Mitterrand to face the electorate on an issue of high policy with a powerful and ambitious case to argue. If he secures a large Yes majority, the verdict may well boost his personal popularity, still at a desperately low ebb, as well as the election chances of his party.

Conservative advocates of a Yes vote are determined to prevent the referendum from being turned into a personal plebiscite for President Mitterrand; they claim their decision to vote with President Mitterrand on Maastricht still leaves them entirely free to vote against him on other issues. But they know they cannot be sure of separating out the question from the questioner; they are compelled to campaign actively for Maastricht, just in case the electorate should vote personally against President Mitterrand.

A year ago, when the government's rating was sinking to an all-time low, President Mitterrand promised a reform of the constitution, including a shortening of the seven-year term of the presidency. This constitutional project now seems to have faded from view. But it would be a pity if the growing excitement of the Maastricht controversy were to shut out the more modest case for a re-examination of the working of the constitution.

In the depths of its political doldrums last year, some commentators suggested that France was afflicted by a deep sickness of the spirit. Of course, France was not sick; on the contrary, any casual observation would show that France is as well governed as its neighbours, and its economy better managed. On the other hand, it does seem that the French are increasingly sick of their political class.

One factor is revulsion at repeated revelations of illicit party finance arrangements, mostly in the Socialist Party, and some of which have also involved personal corruption.

A more general explanation, however, of which specific corruption is only one manifestation, lies in the constitution of

Continued on Page 2

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PAGE THREE: A change of prime minister has revived the standing of President Mitterrand and his socialists as the public grows hot and cold on the main parties. FOREIGN business houses come to Paris as the bourse reaps the reward of bold reformist policies.

PAGE FOUR: INDUSTRIAL policy sees an increased blurring of the divide between State and private sectors. AEROSPACE companies swallow national pride and seek partners to survive. FRANCE Télécom, a monopoly for over a century, enters the real world.

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PAGE EIGHT: FASHION and perfume houses feel the brunt of world-wide recession. A chill wind blows in the vineyards of France.

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FRANCE 2

France aspires to a key role in the refashioning of Europe, writes Ian Davidson

Platform for historic ambitions



The President with Queen Elizabeth at the Elysée this month: a sense of national importance

EVER SINCE World War Two the French have been at odds with the Americans. Throughout the Cold War they were at odds with them over the confrontation with the Soviet Union. Today the Cold War is over, but the French are again at odds with the Americans, this time over the architecture of Western Europe. The antagonists are the same but the difference is that now the French have picked an argument where the odds are stacked in their favour.

Picking a foreign policy argument has long been a national addiction of the French. They have a romantic view that history gives them a right and a vocation to exercise their influence on the rest of the world. France, they say, is a nuclear power. France is a permanent member of the United Nations Security Council. France, in short, is an important country.

For most of the post-war era, this extravagant effort of national self-assertion was at variance with practical reality, in terms both of France's own strength and of the readiness of the rest of the world to be impressed. Nevertheless, France was able to take advantage of the lethal menace of the Soviet Union, on the one side, and the solidity of all the other members of the Atlantic Alliance, on the other, to claim for herself a unique status of moral independence, as a grudgingly defence of the domination of the two super-powers. It was a conspicuous gesture of protest at the leadership of the Americans, but the French could not change the essential characteristics of the international constellation, and their example did not make converts.

On the contrary, France's claim to stand aside from the rest of the alliance merely caused constant friction. At moments of supreme emergency, from the Cuban crisis of 1962 to the Euro-missile crisis of 1983, France lined up loyally with the Americans. As soon as the tensions subsided, France once more reclaimed the right to a role of national individuality, but could not make any dent on the reality of American leadership.

What has dented American leadership is the earthquake of events in Eastern Europe which has followed the collapse of the Soviet system. But this earthquake, and the trauma of the Gulf War, have also deeply shaken many of the

most basic assumptions of the previous foreign policy, not just of France but of all Western countries.

In addition, the French have had the special problem of coming to terms with the fact that their previous ambitions were themselves often based on self-deception.

The first of these self-deceptions was the deeply-rooted

The fall of the Berlin Wall rudely shattered France's illusion of political superiority over Germany

idea that France has a special role and can wield a special influence in the Arab world. In Lebanon, the French persuaded themselves that they had a civilising mission to guarantee the dominance of the Christian community, with Iraq the French believed they had forged a strategic alliance with friendly state which would play a key role in the stability of the Gulf. The slow realisation that Lebanon is a Syrian, and not a French fiefdom, and the violent revelation that France had no influence whatever on Iraqi expansion

ism, have both been painful awakenings.

The second self-deception was the idea that France would always have special political strengths with which to dominate the Germans. France's former enemy was economically more powerful, but it was divided and politically enfeebled, whereas France was a nuclear power, a nominal victor from World War Two, and the proud possessor of a permanent seat on the UN Security Council.

This illusion of political superiority was rudely shattered by the fall of the Berlin Wall, the end of the Cold War, and the unification of the two Germanies. All at once, Germany regained its full sovereignty and France lost its claim to the special status of a former conquering power. All at once, it became more difficult to define the advantages conferred on France by the possession of nuclear weapons.

The third illusion is that France is a strong military power in conventional terms. The constant modernisation of France's nuclear triad was only achieved at the expense of its conventional forces. These had appeared entirely adequate for minor adventures in former

colonies in Africa; they were found to be humiliatingly inadequate for the war in the Gulf. Yet, if the end of the Cold War down-graded the value of a strategic nuclear arsenal, it was likely to place a larger premium on effective conventional forces.

French responses to the whirlwind of recent history have often seemed petulant, displaced or anachronistic. After the Iraqi invasion of Kuwait, President Mitterrand continued to proliferate diplomatic initiatives, even though there appeared no reason to expect a diplomatic solution.

After the fall of the Berlin Wall, President Mitterrand appeared to hope that German unification could be delayed, and manifestly did not welcome its implications when he could not prevent it.

So long as there was any chance that President Mikhail Gorbachev could retain his ascendancy over the Soviet Union, President Mitterrand was less than welcoming to President Boris Yeltsin. Yet, when the conspirators mounted their abortive coup against Mr Gorbachev, President Mitterrand appeared altogether too ready to accept it as a *fait accompli*.

In view of these fairly spectacular foreign policy bluffs, some people claimed that President Mitterrand had lost his once-famed power of political judgment. Such a sweeping verdict is almost certainly misplaced, but his reflexes may well have been betrayed by his age.

In the case of German unification, the key fact was generational: few Frenchmen of the age of François Mitterrand would instinctively welcome the full restoration of German sovereignty, even though for conscientious political reasons he had spent all of his presidency forging close political links with Germany. In the case of the abortive Moscow coup, President Mitterrand's essential judgment does not seem significantly different from that of other Western leaders.

The key distinction was in the temperature of his commentary: in public he chose to comment on the *coup* in cold terms, whereas others adopted a vocabulary of heated condemnation. His was the choice of an old man.

In contrast with the instability of events and the uncertainty of French responses, the single most constant theme in François Mitterrand's foreign policy has been the commitment to the development of European integration, and it has proved a constant stabiliser.

If the political ambitions of this treaty are fulfilled, it will endow the Community with far-reaching ambitions for a common foreign and security policy, leading one day perhaps to a common defence policy. The Community would thus become a world player on the international stage, in competition with the other major powers. But the pursuit of

these long-term ambitions for Europe is a direct challenge to the established hierarchy of power in the world, and it is setting France on a collision course with its more traditionally-minded allies, starting with the US.

So far the conflict between the two sides has been uncertain and ambiguous. All the Western allies, including the French, have continued to protest that Nato's role, and the American military presence in Europe, remain as essential as ever. Yet, by definition, the disintegration of the Soviet enemy places an unavoidable question mark over the future purpose of the Western alliance.

The paradox of these American protests is that the French drive for a more integrated Europe must eventually lead them to abandon their traditional claim to a separate and independent defence policy. As it is, the French have endorsed the merit of integrated military forces, both in principle at the Nato summit, and in practice in the project for a Franco-German corps. The long-term objective of a European defence policy clearly implies a French readiness to subordinate their national defence to the common European interest.

The French have not endorsed, of course, the general principle that Europe's defence should be subordinated to the judgement and the interests of America. This issue is likely to sustain the friction between France and America, at least until the US accepts the idea that Europe's interests are separate and may well be different.

What the French have not

underlined when the Americans seek to invent new peace-keeping roles for Nato

which are not provided for in the Atlantic Treaty, in a transparent effort to prop up its

The drive for a more integrated Europe will ultimately clash with the French claim for a separate foreign policy

The economy is fighting its way out of a tight corner

The pains of recovery

AFTER A YEAR of precipitous slowdown in the rate of growth, the French economy is starting to show signs of recovery.

The government is now forecasting an increase of 2 per cent this year. But just as the slowdown was much more severe than anyone had predicted, so the recovery promises to be painfully modest.

The government repeatedly

declares its urgent desire for a faster rate of growth to arrest and, if possible, reverse the the

creeping rise in unemployment, which has now passed the 10 per cent mark. But the existing constraints of its long-standing anti-inflation policy, reinforced by the future imperatives of the European programme for Economic and Monetary Union, have deprived it of virtually all margin of manoeuvre for influencing the speed of the recovery.

The downside of the slow recovery is the prospect that unemployment may go on rising for the rest of this year. But there are two important compensating factors: French inflation remains more firmly under control than in most of the country's main trading partners and as a result of the accompanying improvement in French competitiveness, the trade balance has started to show a fairly spectacular improvement.

In the end, the recession

proved fatal for the premiership of Mrs Edith Cresson. No sooner was she appointed, in May 1991, than her popularity

and that of her government began an uninterrupted decline which eventually reached catastrophic depths. After the humiliating popular rebuff of the regional elections of March this year, President Mitterrand was forced to replace her by Mr Pierre Bérégovoy, whose popular standing has improved with every passing week.

No doubt Mrs Cresson suf-

fered heavily from personal errors of style and judgment. But hindsight also suggests that the main reason for her fall from power was the unexpectedly steep recession, which happened to coincide with the period of her premiership. In December 1990 the Organisation for Economic Co-operation and Development was forecasting a 2.3 per cent growth rate for 1991; by the middle of 1991 this prediction had been scaled back 1.4 per cent; the final out-turn seems to have been no more than 1.2 per cent.

He owes his position both to his brains and to his political contacts.

Mr Pierre Mauroy, an old friend, made him assistant director of his private office as soon as he became prime minister. Mr Peyrelevade is the archetype of that peculiarly French phenomenon — the cerebral socialist financier.

After the premier's office came the chair of Compagnie de Suez, one of France's most powerful industrial and financial groups, followed by a

which it expects to maintain in 1993 as well.

The fight against inflation, coupled with the success of the strong franc strategy in the context of the European Monetary System, has also started to pay impressive dividends in the foreign trade balance. In each of the first four months of this year France has recorded a surplus. The monthly record in April of FF16.5bn brings the cumulative total surplus this year to FF12.5bn, compared with a deficit of FF16.5bn in the same period last year.

There is no doubt exporters have enjoyed a transient advantage from the effects of German unification. But the government's claims to the success of its fight against inflation last year the rate was reduced to 3.1 per cent, and for the first time since the early 1970s slipped below Germany's. The gap has continued to widen as a result of the impact of German unification, and is now more than a full percentage point. This year, despite the emerging recovery, the government is forecasting a further decline in inflation to 2.8 per cent, a rate

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Jean Peyrelevade



THERE is a story that when Mr Jean Peyrelevade swapped his lucrative post as head of Banque Stern in Paris for the chairmanship of Union des Assurances de Paris he swallowed a salary cut of 80 per cent.

It was almost certainly worthwhile. UAP is the

biggest of the big French

insurers and one of the

most powerful shareholders

in French industry. As

chairman, Mr Peyrelevade,

the son of a Marseilles

schoolteacher, holds one

of the most powerful posts

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This is a system where the tentacles of patronage and influence reach into every crevice of society, where the party of government is always tempted to abuse its power, and which in the end gives off a reek of pervasive corruption. Critics accuse the Mitterrand presidency of giving way to the self-important pretensions of a monarchical *fin de siècle*, and some even insinuate that President Mitterrand has been continuously extending a politi-

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The central issue in this closing phase of President Mitterrand's presidency is not whether his successor will have noticeably shrewder judgement but whether the system gives him an unbalanced share of power.

A timely debate

□ Continued from Page 1

of the Fifth Republic, which gives too much power to the ruling party and far too much to the president, who is wholly unacceptable.

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IN 12 short months, the mood of the French government has swung wildly from triumph to despair and half way back again. As battle raged in the Gulf War, President Mitterrand and his then prime minister, Mr Michel Rocard, were both at the peak of their popularity. But by last autumn the President and his new prime minister, Mrs Edith Cresson, were both sinking to record depths in the popularity polls.

At that moment the regime seemed in a state of terminal depression and even disintegration. The Socialist Party was apparently doomed to suffer a crushing defeat at the next general elections; the party was almost openly at war with the President; it even seemed uncertain whether he could survive to the end of his term.

FINANCIAL MARKETS

Paris reaps reward for boldness

THROUGHOUT this spring a string of foreign financial groups — Morgan Stanley of the US, the UK's Kleinwort Benson and Nomura of Japan — have expanded their activities in Paris.

From a glance at the latest sets of figures from the existing players on the French securities markets, one could be forgiven for wondering why. All but a handful of the established Paris brokers lost money last year. Even the few profitable firms came under intense financial pressure. The latest figures from the Association Française des Sociétés de Bourse show that the 65 French stockbrokers made combined losses of FF 600m in 1991.

The reasons for the losses are obvious. The French stock market is over-crowded, with too many firms chasing too little business in an illiquid market. This problem is compounded by the continuing existence of a number of small, heavily loss-making brokers, which are propped up by their owners, often the big

The socialists pursued such a rigorous economic policy that it won over even the most conservative financiers

French banks, thereby destabilising the rest of the industry. Finally, as if to add insult to injury, despite the radical reforms of the 1980s, Paris has never succeeded in stemming the loss of business to its chief competitor, London.

Why then, have apparently rational companies such as Morgan, Kleinwort and Nomura decided to invest in the lacklustre Paris market? The answer is that they, like the established players, are confident that the future will be far brighter when the second wave of France's financial reforms has taken effect.

The first wave of reforms in the mid to late 1980s revolutionised the French markets as Paris followed London's lead by deregulating its financial sector. The labyrinth of closed markets, restrictive practices and other anomalies that had for decades dominated French finance was swept away.

At the end of it all, France could claim to lead the world in terms of technology and to have opened up its markets for the 1990s. But Paris still had its problems. The market was illiquid, mainly because of the severe shortage of both investment and equity in France, a country where the state still controls the pension system and huge chunks of industry.

Moreover, some of the old anomalies, such as the Bourse tax on share transactions and anachronistic takeover laws, had survived. The attempts of Paris to establish itself as an international trading centre were also impeded by the strict rules on disclosure, which made it easier for dealers to execute "block" trades in large volumes of shares in London.

Fortunately for the French financial community the socialist government has recognised these problems. Mr Pierre Bérégovoy, the prime minister who, as finance minister, pursued so rigorous an economic policy that he won over even the most conservative of financiers, is seen as the chief proponent of reform. Indeed, one of the ironies of French politics, at least to Anglo-Saxon eyes, is that the main opponent to financial deregulation has been not left-wing politicians but the Patronat, the lobbying body for big business.

The second wave of financial reform is now underway. The first candidate for change was

Politicians' fortunes are being buffeted by wild swings in public opinion, writes Ian Davidson

Support falters for main parties

Today the mood has swung round against Mrs Cresson who has been replaced by Mr Pierre Bérégovoy, and the change of face is working wonders for the image of the government and the popularity of the President; the polls are once more giving a little buoyancy, the President is back in battling form, and no-one now suggests that he might be forced into early retirement.

These contrasts of mood are so volatile that one might be tempted to discount them as manifestations of a Latin addiction to melodrama. Yet

After the change of prime minister, the president is back on form and talk of his retirement has ceased

popular vote. This was not quite enough to lead to an absolute majority in the National Assembly, but it was enough to make the PS the largest single party in France by a wide margin.

Less than four years on, in the regional elections of March this year, the Socialist vote had dropped by almost half to a shrivelled 18.3 per cent. However, this stunning collapse in the Socialist vote in March did not do the traditional conservative parties any good. In the first round of the senatorial election in 1988, the Gaullists and the centre-right UDF umbrella grouping together scored just over 38 per cent; in March this year their combined vote fell to 33 per cent.

In other words, the three main-line parties of government did so badly that they

could only score just over 51 per cent of the vote between them. Their collective set-back was reflected in a mushrooming of voter support for a wide gamut of protest parties: the big breakthrough was made by the two ecological parties which scored 13.9 per cent between them, but the extreme right-wing National Front also moved ahead with 13.9 per cent.

Polling evidence suggests several reasons why the mainstream political parties lost support in the March elections. To many Frenchmen the political class appears remote, elitist and indifferent to the concerns of ordinary people. In addition there is a strong whiff of corruption hanging over the politi-

To many Frenchmen, the political class seems remote, elite and indifferent to ordinary folks' concerns

cal parties, especially but not only the Socialist Party, as a result of repeated revelations of illicit party financing.

But perhaps the strongest common reason for popular alienation is that the Socialist Party and the conservative

opposition parties all present a wearying spectacle of constant jockeying for position between rival contenders for leadership. The right wing has long been disfigured by the feuding between former President Valéry Giscard d'Estaing of the UDF and former prime minister Jacques Chirac of the Gaullists, both of whom are determined to stand for the Presidency in 1995. But the image of the Socialist Party was also seriously damaged at its Congress in Rennes in 1990, by the open power battle which broke out between warring factions.

This Socialist power battle,



Premier Pierre Bérégovoy: an instant success with voters



Laurent Fabius: winner of the Socialists' power battle

and Mr Fabius won the nomination as first secretary of the Socialist Party. As his side of the bargain, Mr Fabius tacitly endorsed Mr Rocard as the Socialist Party's "virtual" candidate in the next Presidential elections. Such an endorsement is a gesture, not a commitment; but it should lead to a formal adoption of Mr Lionel Jospin, representing the traditional party leadership, and Mr Michel Rocard, the former prime minister.

In January this year, how-

ever, Mr Rocard switched sides

territorially dismissed Mrs Cresson as prime minister in April, he replaced her by Mr Bérégovoy, a leading member of the Fabius faction, while Mr Jospin was excluded from the government altogether. By the time of the next general elections in March next year, therefore, the Socialist Party should look a good deal more disciplined, if not united, than it has in the past couple of years.

The conservative parties have in the past been seriously weakened by their divisions, and Mr Valéry Giscard d'Es-

tang and Mr Jacques Chirac have both paid lip service to the necessity of uniting their forces. In principle they are now committed to the idea of holding a primary selection process to decide which of them should stand as the conservative candidate in the next presidential election. But their solemn assurances have never sounded fully reliable and will be severely tested by their profound policy disagreements over the Maastricht Treaty in the debate looming ahead.

In the wake of the March regional elections, *Le Monde* ran an ironic cartoon which showed a ceremonial majordomo addressing the crowd on the steps of the presidential palace: "Attention! Stand aside!" he was saying. "The President will now bounce back!"

At the time, the fortunes of the government and the Socialist Party had sunk so low that it seemed inconceivable that the President could ever "bounce back". Today, the balance of forces between government and opposition is again more evenly matched. The odds remain that the Socialists will be defeated in the general elections of March 1993, possibly by a wide margin; but it is also conceivable that the political struggle over Maastricht will so divide the conservative parties as to weaken their electoral chances. The one thing we know for certain is that President Mitterrand is never beaten until the battle is over, and the battle is not over yet.

*Together we have reached the height of success.
(and you know what success breeds.)*



Cooperation between Aerospatiale and British aerospace industries has stood the test of time. More than 20 years ago their combined skills gave birth to Concorde and to the age of supersonic transport. Today, Aerospatiale and British Aerospace continue their close collaboration in the European Airbus programme - the 1800 aircraft which have been sold demonstrate the high degree of technological and commercial achievement they have reached together. Achievement which has also stimulated further cooperation in the development of joint defence programmes. As never before, the continued growth of the French and British aerospace industries now depends on maintaining this level of cooperation.



AEROSPAZIALE

ACHIEVEMENT HAS A NAME

FRANCE 4

Industrial policy in the melting pot

Revising the borders

OVER the past decade, President François Mitterrand has drawn back many of the frontiers of state industry to allow free market forces a controlled entry into this previously protected domain.

The secret of understanding French industry policy is to know where those boundaries lie at a given moment and it is not easy.

"There are no absolute rules to determine what is a strategic industry... It is true that what is strategic or not, or what requires intervention or not, does evolve," said Mr Dominique Strauss-Kahn, industry minister, in a recent interview.

Cars, papermaking and machine tools were, for example, among the sectors thought strategically vital in the mid 1980s. Now the Paris government feels those businesses should compete without its help and focuses its industrial interest instead on electronics, semiconductors, biotechnology and the environment. The state's business, says Mr Strauss-Kahn, is to lend a helping hand in projects in such strategic sectors, for long-term for private business to handle alone.

Defence equipment and vital supplies, such as oil, are also treated as strategic and therefore subject to state control, though here the government is loosening its grip slightly. By contrast, it is increasing control over air transport.

through Air France's takeover in 1990 of UTA, a private airline.

To the opposition, all this looks like a complete muddle. Mr Jacques Chirac, leader of the Gaullist party, recently complained of "the confusion of government policy on privatisation, which wavers constantly between recognising the freedom of companies and maintaining the control of the state".

Yet there is clear evidence that the government is allowing the public sector more freedom. It is, for example, increasingly leaving the big decisions in state industry to professional managers and allowing them to strike alliances with private foreign partners.

True, there was a quick swerve towards interventionism during the 12-month government of Mrs Edith Cresson, the former prime minister, who signed in April. This made a lot of noise, but little practical impact. Her successor, Mr Pierre Bérégovoy, has taken a more hands-off approach, balanced by Mr Strauss-Kahn's vigilant attention to the need to keep up to the mark in strategic sectors.

Examples of these new freedoms are the ground-breaking alliance between Renault, once a sacred symbol of French state industry, and Volvo, the Swedish car maker;

the stakes taken in Bull, the state-owned computer group, by NEC of Japan and IBM of the US; and the

share swap being negotiated between Banque Nationale de Paris (BNP) and Dresdner Bank of Germany.

The government is also showing that it does not want to disrupt proven professional management in the public sector in the way in which it is now settling down to review the 45 top jobs in state industry, whose three-year mandates come to an end in the next few months. Mr Bérégovoy plans to make as few changes as possible.

Until last spring, the tone of French industry policy was set by Mr Mitterrand's 1988 election pledge that there should be neither privatisations nor nationalisations, known as the "ni ni" policy. The aim was to induce stability after the merry-go-round of nationalisations of the first Socialist government and the privatisations under the 1986-1988 Gaullist regime.

In the event, the state-sector's demand for fresh capital proved so strong that the "ni ni" rule became unworkable. This was recognised officially when the Renault-Volvo alliance was given the go-ahead in

early 1990, allowing Volvo to take a 20 per cent stake in Renault and contribute to a capital increase.

In May last year, the government finally buried "ni ni" by issuing a decree allowing private companies to take minority stakes in French state-controlled businesses, so long as they contributed fresh capital and entered into an industrial, commercial or financial co-operation

trial investments or jobs.

Mr Bérégovoy's arrival gave fresh impetus to all this, as well as marking a practical step back from interventionism. One of his first actions was to tone down an ambitious plan to restructure the electronics industry, hatched by Mrs Cresson's government, in which the Thomson Consumer Electronics (TCE) audio and video equipment group was to merge with the industrial arm of the CEA atomic energy authority. It now looks as if CEA-Industrie will simply take a minority stake in TCE.

The Gaullists, however, complain that Mr Bérégovoy's move to a more liberal industry policy is very slight. The real reason for his privatisations is to raise cash for the government rather than to give state industry more freedom, they complain.

The government fully accepts that most of the partial privatisations so far, except for Renault, have been to raise money to fund the campaign against unemployment, its top priority in domestic politics, rather than to raise investment.

ment funds for the companies. Ironically, the Socialists also gave job protection as one of the reasons for their nationalisation programme in the early 1980s.

Officials say the state hopes to raise FF15bn to FF20bn this year. It looks as if they will meet that target easily. To date, the government has pulled in FF2bn from last November's flotation of Crédit Local de France, a local authority bank, and FF2bn from the sale of a small stake in Elf Aquitaine in March. Up to FF2bn is to come from the sale of a stake in Caisse Nationale de Prévoyance, a life insurer, and another FF2bn to FF10bn is expected to come from the sale of a large stake in Total, the oil group.

The Total case is especially interesting, since the government is planning to reduce the public sector's stake from 34 per cent to 15 per cent, and the state's direct voting rights to a mere 5 per cent. This is a much greater relaxation of control than most people had believed possible in a sensitive sector such as oil, though the government is to keep the crucial rights to nominate the chairman and to vet Total's international agreements.

It is wrong to suggest that state-owned companies have been completely deprived of fresh investment, even if they do continue to be undercapitalised by comparison

with privately-owned foreign competitors. The state has bailed out the neediest cases, such as Bull, Thomson and Air France, from its own budget.

Its ability to do more has been limited by the European Commission's rigorous application of EC rules against state aid, as well as by the government's own budget deficit. So ways have been found to fund state companies without having to dip directly into the public purse, by using state-owned banks.

Credit Lyonnais, for example, pumped FF2.5bn of fresh share capital into Usinor-Sacilor last year after having bought a stake in Rhône-Poulenc, the state-owned chemicals group, in the previous year, and is discussing a possible FF1bn investment in Aérospatiale, the state-owned aircraft and missile group. Credit Lyonnais' larger competitor, BNP, paid FF2bn for Air France convertible bonds.

Credit Lyonnais was happy to oblige and says it would have made these investments in any case on straight commercial grounds. BNP, by contrast, fought successfully to get better terms out of Air France. The state banks are not necessarily a pushover - a sign that independent management in the state sector will not always be easy for the government to digest.

William Dawkins

Aerospace swallows its national pride

Marriages have been arranged

THE FRENCH aerospace industry, the third-largest in the western world, has been stepping up the search for foreign partners in response to shrinking national defence budgets and the continued downturn in the civil aircraft market.

Aérospatiale, the state-owned aircraft and missile group, led the first real rationalisation of the hard-pressed western helicopter industry, through a merger of its helicopter business with that of Deutsche Aerospace (Dasa) to form Eurocopter. The new group, formed in January and controlled by Aérospatiale, is the world's second largest supplier after Sikorsky of the US.

Mr Jean-François Bigay, Eurocopter's French chairman, believes this is the first step towards a reduction in the

number of leading western helicopter makers from eight to three or four by the end of the decade.

A similar strategy is behind the plans by Aérospatiale - with Dassault and Alenia of Italy - to acquire joint control of Fokker, the Dutch aircraft producer. The trio teamed up last year to form a regional aircraft consortium called Regioliner, with Rolls-Royce of the UK.

Elsewhere in the French aerospace industry, Dassault, the family-controlled producer of fighter aircraft and executive jets, is discussing collaboration on a future generation of fighter aircraft with British Aerospace - a reflection of both governments' belief that Europe cannot afford more than one project of this type.

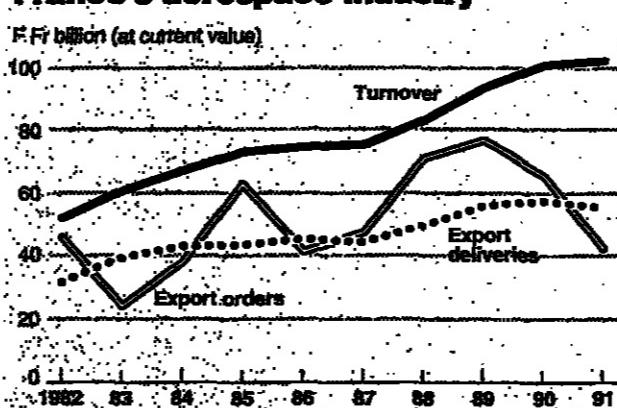
If it comes to fruition, this new fighter would enter production in at least 30 years' time, and is separate from the

ker must first obtain approval from the Dutch government and the European Commission's anti-cartel authorities. The Commission is no great supporter of mergers in the regional aircraft industry, having last year caused an outrage by vetoing an attempt by Aérospatiale and Alenia to buy de Havilland of Canada.

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France's aerospace industry



The unchaining of a State monopoly

France Télécom enters the real world

ONLY a few years ago, France Télécom was a cosy protected monopoly telecommunications operator which never had to worry about international competition.

Today, 18 months after being turned from a government department into a semi-autonomous state-owned establishment, France Télécom is on the offensive, breaking with its old image as one of the few leading telecommunications operators with only limited international interests.

France Télécom is now in the forefront of a trend by the west's telecommunication monopolies to seek international partnerships, to compete against each other in foreign markets and to provide services outside their home bases. The world's fifth largest telecommunications operator has in the past year made more foreign alliances than ever before since its creation in the early 19th century to run a telephone service for Louis Philippe.

All this alliance-seeking activity follows another hard year for France's aerospace companies. If anything, the pressure to restructure is more intense than ever.

The industry's new orders fell by 30 per cent overall last year and sales are expected to shrink by 25 per cent in real terms by 1993, according to Gifas, the industry umbrella organisation.

Aérospatiale's orders fell by 50 per cent last year, while Snecma's fell by 30 per cent. Dassault - which has not won a military export

order for four years - saw its orders decline by 25 per cent.

Dassault, Snecma and Safran Avionique, the aerospace electronics group, were all forced to make job cuts. Mr Henri Martre, chairman of both Aérospatiale and Gifas, has warned that more job losses among the industry's 118,000 employees are inevitable. The industry's workforce fell by 2 per cent last year, in line with the fall in sales, but this is not nearly enough given that productivity was improving, argues Mr Martre.

To fund their development, both Aérospatiale and Snecma need fresh capital. Aérospatiale has been negotiating to raise around FF1.5bn (185m) by selling a minority stake to Credit National, the state-owned bank, while Snecma has indicated that it needs around FF750m.

Dassault's main problem is the lack of export orders for its fighters. Military sales still account for three-quarters of the group's total turnover, much higher than the average for the French aerospace industry. It has high hopes for selling 100 Mirage 2000-5 multi-role combat aircraft to Taiwan, but the deal is diplomatically sensitive.

At time of writing, the French government was mulling over whether to authorise the deal. A sale would be a coup for Dassault, but would anger China. France has important commercial interests in China and relations with Beijing are already strained because of French tolerance of Chinese dissident activity in Paris. The final decision, says Mr Pierre Joxe, French defence minister, must "take into account all the short, medium and long-term interests of France."

Further afield, it has over the past year taken stakes in Telmex, the privatised Mexican telecommunications operator, and participated in a takeover of Argentina's northern networks, to gain an entrée into what will be fast-developing markets, ripe for modernisation. A similar strategy was behind its first two deals in eastern Europe, to open a

mobile phone network in Poland, with Ameritech, one of the US regional operators, and to help set up a paging system in Czechoslovakia.

If France Télécom has been busy abroad, it has also continued to be active at home, where it is continuing to enlarge its networks, to develop new services and to work on the few areas where it lags behind international competition, such as mobile phones and cable television.

Turnover rose by 7 per cent to FF15.5bn last year, on which France Télécom made a pre-tax profit of FF1.6bn. However, that dropped to a mere FF1.6bn net after the FF14.5bn annual levy which the state charges France Télécom. The levy has for long been a bone of contention between the operator and the government and will disappear at the end of next year, when the group will start to pay normal corporate tax. This would have added an estimated FF600m to net profits last year.

As in previous years, last year's sales expansion was led by a strong growth in business traffic. Facsimile machine use rose by 50 per cent; while computer data transmission was up by 12 per cent. The number of lines rose last year from 28m to just over 29.1m, of which 30 per cent are now connected to digital exchanges, giving France one of the highest levels of digitalisation.

Last year, it made more foreign alliances than it did in the century since its creation by King Louis Philippe.

This modernisation of what was 20 years ago one of Europe's worst telecommunications services has permitted a steady improvement in quality. On average, a private subscriber can now expect a fault once every 11 years, while the likelihood of finding a call box out of order is seven in 1,000.

Digitalisation has also permitted a fast expansion over the past year in the number of subscribers to Numéris, the integrated services digital network which allows voice, data and pictures to be piped down the same line. Numéris had 150,000 subscribers nationwide by the end of last year, six times more than in 1990.

Minitel, meanwhile, has continued its relentless growth, with a 7 per cent rise in the number of terminals to 6m. French citizens spent a com-

bined total of more than 105m hours last year tapping away at their Minitel keyboards, making use of more than 15,000 services. By far the most popular of these is the electronic telephone directory, with the others ranging from databases, to weather and traffic reports and home banking.

The project, launched 11 years ago, in part owes its fast growth to France Télécom's controversial policy of giving away the most basic of its terminals. This has been criticised by the Cour des Comptes, the government's financial watchdog, as a waste of money.

A recent audit by Coopers and Lybrand for France Télécom disagrees, pointing out that Minitel will have made a FF4.3bn profit in the 16 years to 2000, if the extra traffic it generates is included.

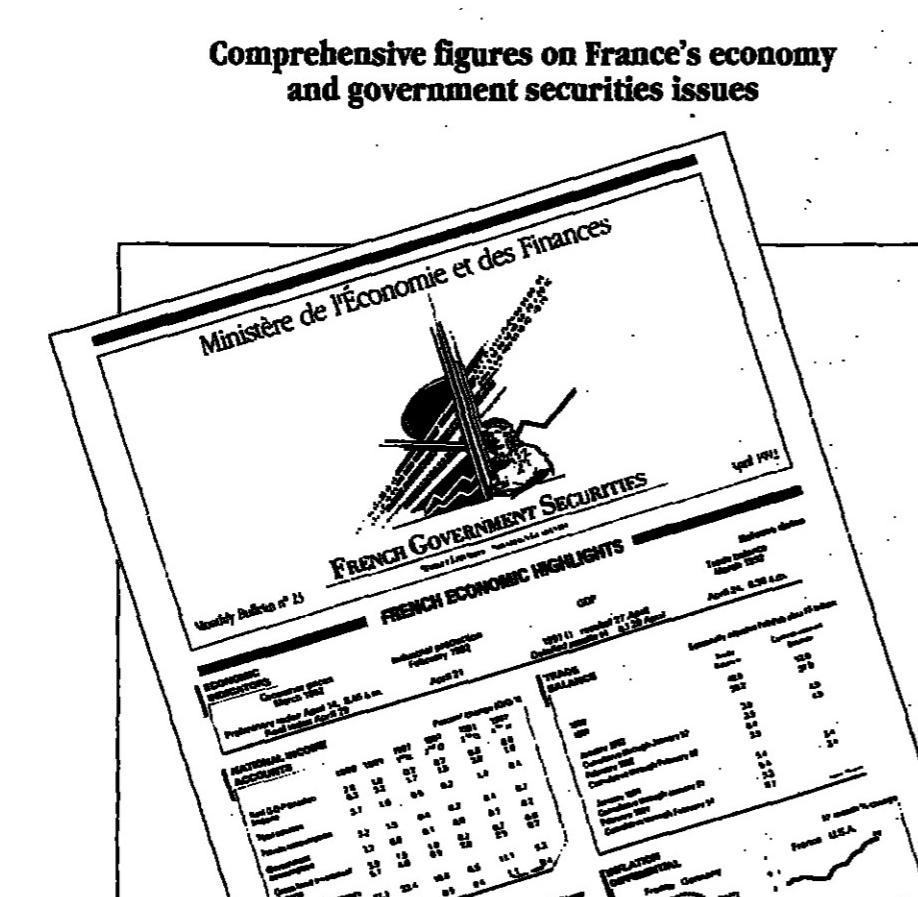
Minitel has had to face one small blot on its reputation over the past year, the continual popularity of erotic message services. Some of these have become so pornographic that the government has imposed a 50 per cent turnover tax to penalise the worst offenders and France Télécom even closed one service.

One of the operator's weak areas continues to be portable telephones, the use of which is still proportionately one quarter of that in Britain. Here France Télécom is staking everything on the future generation of Group System Mobile (GSM) digital mobile phones, to enter service in Paris and Lyon from July 1 and a complementary network of mass-market pocket phones, natively named Bi-Bop, now on trial in Strasbourg. The two existing analogue mobile networks, France Télécom's Radiocom 2000 and SFR, its private sector competitor, have 375,000 subscribers between them, only 25,000 short of total capacity.

Cable television is the other weak area, where subscriptions are running way below break-even, in spite of a huge investment by France Télécom. By the end of March, there were a mere 857,000 cable subscribers out of the nearly 4m households equipped with cable points.

Part of the problem, competition between cabled and conventional television stations is out of France Télécom's control. Nevertheless, it is helping revive the cable system by increasing its share in the cable operators, part of a government plan unveiled in May.

William Dawkins



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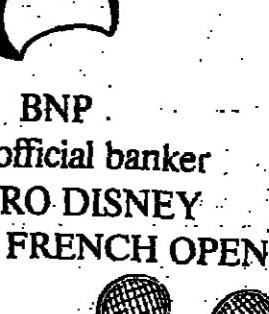
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William Dawkins

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THE FRENCH car industry is emerging from recession stronger and more competitive than before.

It still has some way to go before it can match Japanese levels of productivity, the ultimate target in the minds of the management of both Peugeot and state-owned Renault. Yet the strides they have made are enormous.

A decade ago, Peugeot and state-owned Renault were on the brink of bankruptcy. Now they are in relatively good health in spite of having suffered a two-year decline in their main European markets.

Last year, for example, Peugeot maintained it produced the highest net margin of any car maker in the world, even after having suffered a 40 per cent decline in net earnings. Mr Jacques Calvet, the group's chairman, reckons the market will pick up this year. Renault, once one of the public sector's heaviest loss makers, reported well over doubled net profits last year, and is proceeding so successfully with its alliance with Volvo that both partners talk of a possible merger.

Like their international competitors, French car makers have had to make heavy workforce reductions, down by 25 per cent over the past five years at Renault and down by 5 per cent over the same period at Peugeot, which was less overmanned than its public sector rival. Much more is to come, according to a recent study by the planning commission, which estimates that the French car industry must trim its workforce by another 2.5 per cent annually until the end of the decade to become fully competitive.

Peugeot and Renault have also overhauled factory organisation, introduced just-in-time stock control, Japanese-style production teams, reorganised their design departments, and - more at Renault than Peugeot - modernised their product ranges.

Peugeot reckons to have improved the number of cars made per man by 50 per cent over the past five years, while Renault says it has improved its productivity by 6 per cent to 7 per cent per year over the same period. Both aim at least to repeat that improvement by the end of the decade.

This leaves French car industry's productivity just 10 per cent behind that of Japanese car producers in Britain, itself 10 per cent behind the Japanese in Japan, according to a study by consultants McKinsey for the European Commission.

French car production has also become more efficient. The average Renault plant is now fully operational 70 per cent of the time, while Peugeot Renault even manages 75 per cent: a big improvement over recent years, but still behind the 85 per cent in Japan.

MOTORWAY PLANNING

A fading reputation

MOTORWAYS are one of the few areas where France's reputation for highly organised long term infrastructure planning is coming unstuck.

France is currently agonising over the future of its motorway system on two fronts. First, the success of the two environmental parties in last March's regional election has suddenly placed a question mark over several new motorway projects.

Second, Mr Jean-Louis Bianco, the transport minister, has called for a review of the system of financing motor-

The success of Green parties in the regional polls in March has jeopardised several new motorway projects

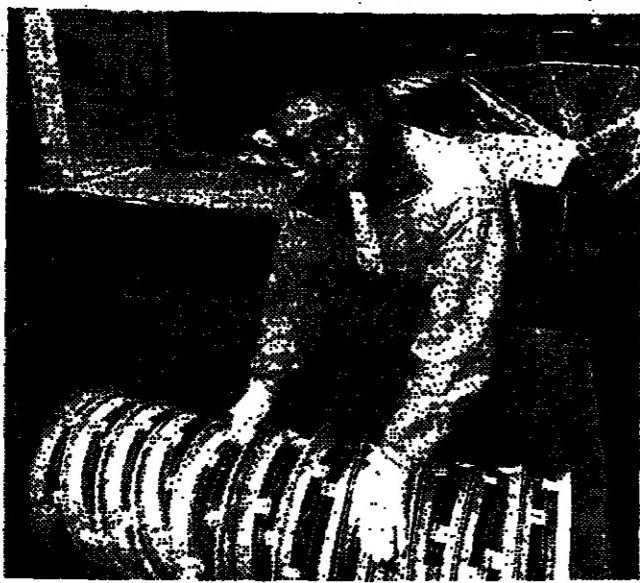
ways, in the wake of a critical report by the Cour des Comptes, the state financial watchdog. The report maintains that at least a third of the national network is not properly maintained and that too much investment goes to big inter-city routes at the expense of regional roads.

One of the Verts' achievements in the regional elections was to gain the presidency of a regional council for the first time, when Mrs Marie-Christine Blandin, a school teacher, took control of the former Socialist fiefdom, Nord-Pas-de-Calais. One of her first steps, to the fury of her predecessor, has been to freeze two motorway schemes, raising fears over what the greens might do to motorway plans in other regions where they are influential, such as Alsace, Haute-Normandie, Ile-de-France and Rhone-Alpes.

Separately, the Cour des Comptes report raised the spectre of a "two-speed" France, with the fast lane provided by semi-private toll charging motorway operators, and the slow lane being the

Car giants aim to narrow the gap with Japan, writes William Dawkins

Challengers in the fast lane



Components. Renault and Peugeot are getting less integrated and becoming primarily designers and assemblers. This is another way of cutting costs to the bone, but also reflects the fact that neither wants to become involved in the increasing electronic and specialised componentry found in modern cars, such as anti-lock brakes or catalytic converters. This leaves their hands free to concentrate on key mechanical components such as automatic gearboxes, where the pair are considering joint production.

Accordingly, the proportion of bought-in components has risen steeply in recent years to just over 60 per cent of operating total costs at Peugeot and 67 per cent at Renault. They have both been selling some of their component businesses or seeking export partners, as in Renault's disposal of a stake in its steering systems subsidiary to a power steering offshoot of Toyota. Renault has now told its component buyers to put in house and external suppliers on exactly the same footing when deciding where to buy.

If they have become more dependent on outside component producers, France's car makers have also been applying more pressure to keep suppliers up to the mark. Peugeot

and Renault have for the past five years been running joint audits on component suppliers' quality, grading them according to ability to do their own quality control and at the same time reducing the number of suppliers with which they do business directly.

They are thinking of extending this system to cover suppliers' productivity and costs too.

Meanwhile, Renault says it has

Jacques Calvet of Peugeot

MR JACQUES Calvet, the combative chairman of Peugeot, created quite an impact three weeks ago when he announced that he planned to run for French president in 1995.

The timing was impeccable. Mr Calvet, a right-wing opponent of European federalism, announced his ambitions just a few days before the Danish vote against European federalism.

Mr Calvet's stock in trade is to argue for a strong Europe able to defend its member states' interests, to attack the European Commission, and to warn of unfair Japanese trade practices.

achieved substantial costs savings by pooling much of its component buying activities with Volvo.

● Design management. Another part of the race to catch up with Japan is the time and investment taken to design and launch new cars. Here, Peugeot estimates that the Japanese still have a substantial advance, capable of launching a new model for

around FF8-4bn in three years, as against the French average of FF4-6bn to FF8-8bn in four to five years. These comparisons are, of course, rough since there is no standard measure for the starting point of a new design.

Nevertheless, Renault and Peugeot reckon they are catching up. Both companies have in the past three years started setting up project teams, so that all departments involved in a new car launch work together simultaneously. Formerly, new cars were designed by a production line-type organisation, with the blueprint passing from the design department through engineer-

ing and production management. The time taken to design and launch Renault's soon to be unveiled small car, code-named the X06, was in line with Japanese experience, says Mr Philippe Gras, deputy car executive. On average, Renault aims to produce a new model in just under four years, down from the previous norm of nearly five years.

Peugeot last year placed the design teams of its two sister companies under a single management to help them work faster and expects to produce the first concrete results from 1994.

The French car industry's progress invites the question of whether Peugeot's continued calls for protection against Japanese competition - not incidentally, echoed by Renault - should be taken seriously. Last summer's EC-Japan car import agreement allows the Community to set controls on Japanese car sales until the end of the decade - so what can there be to fear?

Peugeot's answer is clear. Japanese cars should not be allowed free access to the EC until Tokyo allows the Europeans the same market share in Japan as the Japanese have in Europe. As Mr Calvet argued in a recent article in the FT, the deal was an example of how Europe has "unilaterally disarmed without anything in exchange". The next few years will show whether Mr Calvet and his colleagues can create the weapons to fight back.



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FRANCE 7

ANDRE LEVY-LANG leaned back in his leather chair. "This is a difficult time for all of us," he said. "The market is getting more and more competitive. Last year was tough and this year is not going to be easy."

A few weeks ago Mr Levy-Lang, chairman of Paribas, one of France's most prestigious investment banks, showed just how difficult last year had been when he announced that Paribas had made its first loss.

The only source of solace for Paribas' chairman is that the other big French banks fared little better. Crédit Lyonnais saw its profits fall after a sharp rise in client-risk provisions. Banque Indosuez suffered a slide in profits. Banque Nationale de Paris and Société Générale both returned to profit growth, but neither managed to return to 1989 levels.

The big French insurers were in a similar position. Axa, the largest private sector insurer, saw its profits fall as did Union des Assurances de Paris (UAP), the state-controlled company which is the biggest single player in French insurance. Assurances Générales de France (AGF) and Groupe des Assurances Nationales (GAN), the other state-controlled insurers, both reported static profits.

The reasons for this litany of lacklustre results vary from company to company, but the broad picture is much the same. France's big banks and

Alice Rawsthorn looks at banks and insurance

In the doldrums



insurers have been hit by the effects of the economic slowdown on their fledgling international operations and on their property holdings in France. They are also still struggling to come to terms with life on lower margins in their increasingly competitive domestic market.

Dispiriting though this scenario may seem, the performance of the French financial groups seems positively sparkling compared with that of their recession-struck competitors in the UK and, until recently, in the US.

With the exception of Crédit Lyonnais, which is now paying the price for its aggressive loans and expansion policy in the late 1980s, the French banking industry is seen by analysts as strong and stable. In spite of the rapid rise in provisions last year, charges as a proportion of total loans are still far lower for the French banks, including Crédit Lyonnais, than for the British and American banks.

Similarly, the French banks have made impressive progress at responding to growing competition by cutting costs and restructuring retail networks,

ket follows the pattern set in the UK, by moving away from the old system whereby insurers sell through networks of exclusive agents, to direct sales, which may make it easier for new players.

Both the banking and insurance industries face the prospect of fierce competition. The banks, for instance, are concerned about the expansion plans of the French post office as by the threat of foreign competition. However, the past performance of banks and insurers at containing costs and reorienting their operations suggests they are in reasonable shape to face their new competitors.

These developments come at a time of broader changes in the role of France's financial institutions, specifically of their relationship with the state. Traditionally, the big banks and insurers have played a pivotal part in the French government's involvement in industry, directly as state-controlled institutions in their own right, and indirectly through the influence they exert as important investors in other companies.

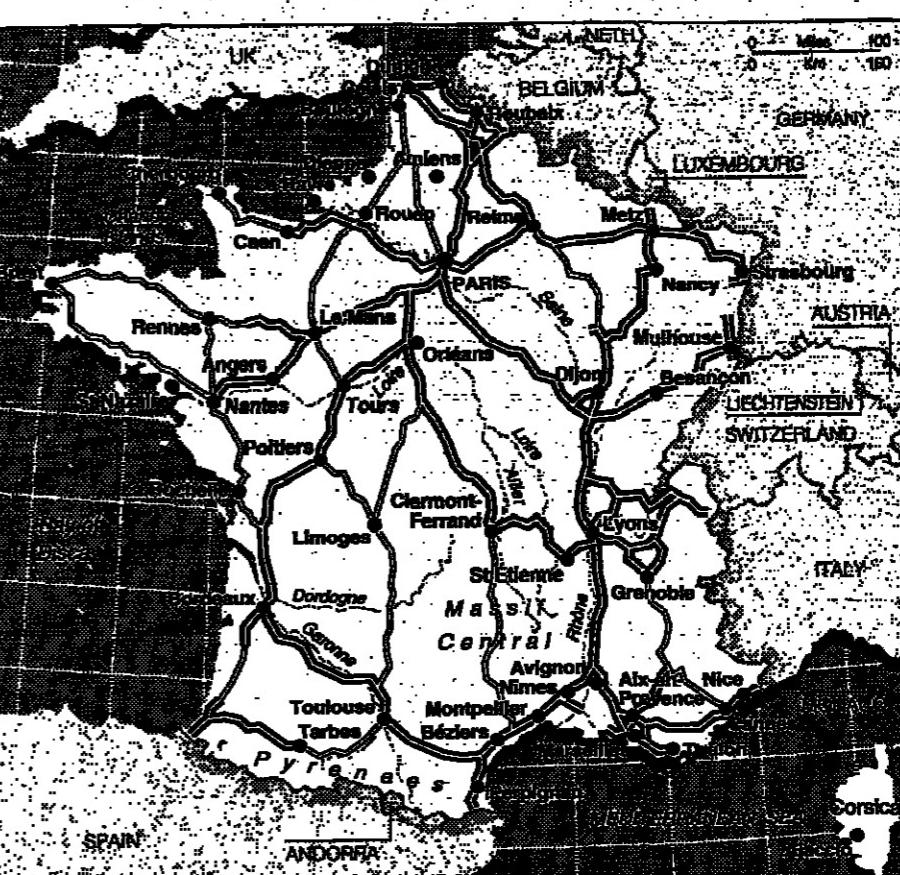
Times are changing. The

days when the public sector banks, BNP and Crédit Lyonnais, were at the beck and call of the French government are over. The marked difference between the measured policies adopted by BNP and Crédit Lyonnais' aggressive expansion is testimony to the degree of autonomy they enjoy. From time to time both banks still take on large portions of other state-controlled companies. But BNP is believed to have argued for – and won – more favourable terms from the government for its acquisition of a tranche of Air France shares last summer.

This new, more distant relationship is influenced as much by the commercial constraints of operating in the modern banking industry – where BNP and Crédit Lyonnais have to comply with international capital standards, whether or not it suits their largest shareholder – as by changes in government thinking.

The relationship may become even more distant in the future, particularly if BNP and Crédit Lyonnais follow Société Générale by going into the private sector or if, like the insurance companies, they become part of the government's partial privatisation programme.

President Mitterrand's announcement last summer that the government would sell off minority stakes in state-controlled companies in a



series of partial privatisations, heralded a new phase of French industrial policy. The insurers – UAP, AGF and GAN – were named among the first candidates for partial privatisation. It is still not clear what form the share sales will take and whether the insurers themselves will be able to raise capital for their own use, but the government has already tabled legislation to allow it to reduce its holding to 51 per cent.

Nuclear energy takes account of the Greens

Momentum slackens

SECURITY OF supply has been the core of successive French governments' energy policy for the past 20 years and is likely to go on being so.

Short of its own oil, gas and coal, France was crippled by the first 1973 oil shock. One of the first actions of Mr Valéry Giscard d'Estaing, on becoming president a year later, was to launch the most ambitious nuclear energy programme in western Europe, continued with little change over the past 11 years by his successor, President François Mitterrand.

By the turn of this decade, up to 80 per cent of France's electricity was nuclear-generated, making France the most nuclear-dependent country in the world and the second biggest producer of nuclear electricity after the US. Since then the proportion has dipped slightly, to 72 per cent last year, as some of the earliest power stations neared the end of their lives. Nuclear energy represents 37 per cent of over-

all energy consumption, still the highest of any western industrialised nation.

Over the long term, Électricité de France (EdF), the monopoly power supply, wants to keep nuclear energy at around 75 per cent of electricity production, partly to keep a balance with other power sources such as oil and hydro-electricity but also because EdF's government owner needs to take account, more than ever before, of the rising influence of France's two ecology movements, the Verts and Générations Ecologie (GE).

The ecologists do not deny that France needs secure energy supplies, but they do force the government to be extremely cautious over how the nuclear programme is to develop.

The ecologists' problem, however, is that they are deeply split and they are both unsure whether they want to make an alliance with a mainstream party, let alone which

one. Nowhere are the divisions deeper than GE and the Verts between GE and the Verts deeper than on energy policy.

GE, led by Mr Brice Lalonde, a former environment minister in the Socialist government, wants a moratorium on new nuclear plant – not too far out of line with government policy – and permanent closure of a controversial 1200 MW fast breeder reactor at Creys-Malville near Lyon.

Mr Antoine Waechter, head of the Verts, wants all nuclear plants closed within 15 years, an idea dismissed by the government as outrageously impractical. Mr Waechter repeatedly refuses GE overtures for a merger, on the grounds that this would be selling out to the moderate establishment.

The government's attitude to the ecologists is being tested as it agonises over the future of Superphénix, the fast breeder at Creys-Malville. The reactor, the world's most powerful of its type, was closed in July 1990 after repeated safety problems and the government has said it will decide, in the light of independent technical advice, on its future by July 3.

In spite of France's determined reliance on its own nuclear energy, it remains even more dependent on oil than Britain or Germany, which have bigger coal and gas resources.

This is why the government continues to keep a firm hold of the two state-owned oil companies, Elf Aquitaine and Total, in spite of its recent privatisation programme.

At both companies, the emphasis is on increasing reserves. Total is concentrating its sights on the Middle East for Total, while it is the largest western oil producer, while Elf has ambitions in Kazakhstan and Russia, where it recently became the first western oil company to sign production sharing deals.

At first, it appeared that these social policies might be winning – until the riots which broke out in 1980, again in a suburb of Lyon. Events

since 1980 have generated an accelerating sense of urgency, and pushed urban issues nearer the top of the government agenda.

One result of so much attention has been a proliferation of policy initiatives, each offering state assistance to encourage local communities or urban agglomerations to solve their own problems. A Minister of Urban Development was appointed to give these policies coherence, as well as to demonstrate political commitment.

The first Urban Minister, Michel Delahaye, mayor of Dunkirk, secured a 33 per cent increase in Treasury funds devoted to urban renewal. But he suffered a serious setback in March, when he lost his power base as president of the Pas-de-Calais region and he was moved sideways to another ministry. Even more damaging politically was the forced resignation in May of his successor, Mr Bernard Tapie, the Marxist industrialist and football chairman, because of imminent charges for embezzlement.

The new Minister for Towns and Order is Mr François Lomel, a former journalist and close political associate of the prime minister, Pierre Bérégovoy.

Mr Tapie's programme was

to build cheap housing fast. The result was a proliferation of vast concrete estates which are now widely recognised as intolerable to live in. In the past decade, demolition and renovation of these estates has cost FFr6.2bn. This year's overall budget devoted to urban renewal and security is more than FFr6.2bn. These are France's ghettos, and today France is picking up the tab.

Jennifer Monahan

Trouble brews in the high-rise jungles

Urban danger signals

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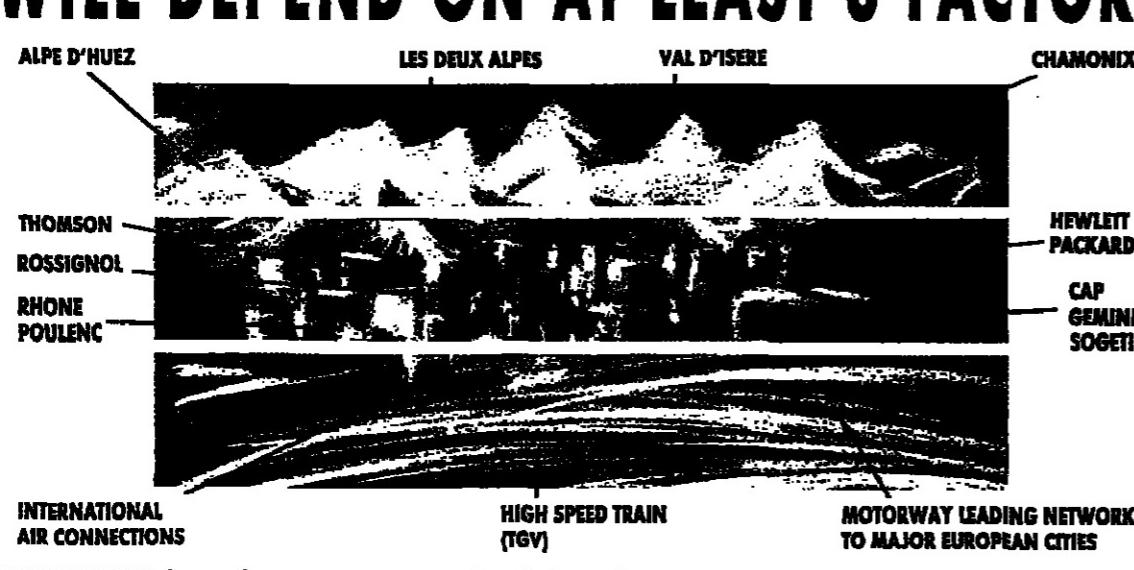


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FRANCE 8

Luxury goods trade faces a period of discomfort

Austerity à la mode

WHEN the heads of France's luxury goods groups gather next week in the opulent Louis XVI rooms of the Hôtel de Crillon in Paris for their annual Crédit Agricole lunch, their mood will be somewhat subdued.

France is still the bastion of the international luxury goods industry. Hermes scarves, Dom Pérignon champagne, Chanel suits, Louis Vuitton luggage and Guerlain scents are instantly recognisable all over the world. In the 1980s the French luxury goods houses expanded rapidly in a buoyant economic environment. Now, they face a much more competitive climate.

For the past two years the luxury goods groups have been beset by a significant slowdown - and changes in consumer taste - in major western markets, notably the US and Germany. Now they face the threat of a similar slowdown in Japan, by far their most buoyant market during the 1980s.

At the same time the industry is still adjusting to the structural changes wrought by the influx of investment into luxury goods in the mid 1980s. The expansion of major players - from France's LVMH, to the UK's Dunhill and Seagram, to Japan's has turned a fragmented industry of small family firms into a more mature sector dominated by a handful of powerful holding companies. This consolidation has aggravated the recessionary pressures on smaller players.

So far it is difficult to assess the full impact of the industry's problems. The situation is complicated by the Gulf War early last year, which caused chaos in the duty free market.

The war was cited as the chief scapegoat for last year's lacklustre results. But to some extent it camouflaged the industry's underlying problems, which are now surfacing.

Mr Bernard Arnault, chairman of LVMH, struck a cautious note at a recent shareholders' meeting when reporting on first quarter trading conditions, as did Mr Pierre Bergé, chairman of the Yves Saint Laurent fashion house.

The chief problem for the

luxury goods groups is the economic slowdown in the US which has depressed sales for at least two years. This situation has been aggravated by the financial crisis of the US department stores, the main outlets for designer fashion and expensive cosmetics.

The same scenario has been replicated in smaller markets, notably the UK. But more recently the larger European markets of Germany, Italy and France itself have slowed.

Although this downturn is chiefly due to economic pressures, it also reflects the shift in tastes against the ostentatious values of the 1980s.

Some sectors of the industry have benefited from this, notably the older houses such as Hermès with artisanal roots, whose products evoke the quality and authenticity that consumers are looking for. In spite of the recession, Hermès is selling more of its 2,000 calf leather Kelly bags - which date back to 1934 and take 20 hours to make by hand - than ever.

Other areas of the industry are suffering, particularly the nouveau designers who sprang up in the 1980s and older houses without the same heritage as Hermès. Balmain, for instance, changed hands last summer for the third time in three years. Earlier this month Karl Lagerfeld was sold by Revillon, a privately-owned French company, to the UK's Dunhill. The whole industry is waiting to see how Orçal, the holding company founded by the Vuitton family and the L'Oréal cosmetics empire, fares with Lanvin after its relaunch this autumn.

The industry is now threatened by the prospect of a serious slowdown in Japan, which accounts for FFr384m, or a third, of all French designer fashion exports. Until recently Japan was one of the few markets that could be counted on to compensate for the downturn elsewhere. Mr Arnault said that, perfumes apart, LVMH's sales had either fallen or stagnated in Japan during the first quarter of this year.

This situation could become more serious if Japan's economy deteriorates further, or if the Japanese follow the same

Alice Rawsthorn

THERE was a big bang late one night at Coursan railway station a few weeks ago. An explosive device blew up part of the points system. The railway between Narbonne and Béziers was out of action until the damage was repaired.

The stranded passengers at Coursan station had become the latest casualties of the problems of France's wine industry. The explosive had been placed by a band of militant winegrowers protesting against the fall in prices, the latest blow for an industry which has, for the past year, been in deep financial difficulty. The wine trade is now struggling against a vicious cycle of rising stocks and dwindling demand which could catalyse significant changes in the size and structure of one of France's largest industries.

Only a few years ago the picture looked very different. The 1980s were a decade of almost unalloyed success for France's wine makers. They not only benefited from the expansion of important export markets, notably the US and Japan, but also from three years of wonderful wines in 1988, 1989 and 1990.

The vintages of those years were high in quality, but also in quantity. This left the market awash with fine wine when the global economic slowdown began to bite at the end of the 1980s and demand declined.

The négociants, who buy wine from the growers and sell it on to the retail sector, found it difficult to persuade their customers to accept the high prices they were charging for the prime vintages of 1988 and 1989. They found it even more difficult to sell the lower wine from 1987.

By the time the 1990 vintage came on the market the wine trade was in trouble. When the wine growers uncorked their 1991 vintages earlier this year, the situation was much worse.

The négociants were still burdened by stocks of unsold wine and they faced the additional problem of scores of unwanted cases returning from the US, popping up in French supermarkets sometimes still bearing their US customs labels.

The only consolation for the wine industry was that 1991 was a small harvest, owing to the spring frosts and the long hot summer. Industry cynics said that, perfumes apart, LVMH's sales had either fallen or stagnated in Japan during the first quarter of this year.

This situation could become more serious if Japan's economy deteriorates further, or if the Japanese follow the same



Harvesting in the Sauternes region: a difficult struggle against rising stocks and dwindling demand

Alice Rawsthorn on the economic impact of falling wine prices

A flavour of sour grapes

However, it could create serious cashflow difficulties for some companies which will need the proceeds of 1992 sales to fund their businesses in the coming year.

The beneficiaries are, of course, the wine drinkers, who have been able to buy really good wines at bargain prices for the first time in years.

Lighter wines from Spain, Australia and South Africa seem better attuned to the modern palate

Some négociants are so desperate to reduce their stocks that they have been off-loading top wines - such as Château Cheval Blanc, Château d'Yquem and Château Margaux - on to supermarkets.

Meanwhile, the industry's problems are mounting. Even the prestigious Bordeaux region has been hit. A couple of small merchants have closed. Some of the grandest châteaux are up for sale.

The sales and closures seem set to accelerate this year particularly if, as the wine trade suspects, poor sales of the 1991 wines aggravate the cashflow problems of the wine growers and their négociants.

At the same time the French industry faces increased competition from foreign wines - from over the border in Spain and further afield in Australasia, eastern Europe and the newly respectable South Africa. These wines tend to be better attuned to the modern palate - being lighter and fruitier - than the heavy, old French wines. France also has the problem that the majority of its wines are reds, while latter-day wine drinkers tend to prefer whites.

These competitive pressures, coupled with the general trend against alcoholic drinks, even in France itself, where sales of high quality wines fell last year for the first time in more than a decade, will intensify the long-term pressure on the French wine industry. Perhaps the only positive aspect of its present plight is that it should

accelerate the process of rationalisation required by the industry if it is to prosper in the future.

In brutal terms the industry is too big and too diffuse, being fragmented between too many tiny companies. The way ahead is to plough up the unprofitable acres churning out poor-quality plonk - chiefly heavily subsidised smallholders and co-operatives in the south - and for the rest of the industry to consolidate into a smaller number of larger, more powerful companies.

These changes are already under way. A European Commission initiative to reduce France's wine growing area by 500,000 hectares over the next five years should mop up many of the unprofitable grape growers. Meanwhile, the technological advances in wine production, which have already brought impressive improvements in quality and productivity, should strengthen the survivors.

Similarly, the industry is already consolidating. The

1980s saw a stream of acquisitions and amalgamations in which powerful global drink groups, such as Suntory of Japan and Allied-Lyons of the UK, invested in French wine.

This has already helped the industry in the present recession, given that the new investors tend to take a longer-term view than their predecessors.

These changes are likely to spread to the industry's structure. Traditionally it has been divided between a series of specialised businesses - the wine growers, or viticulteurs, and the négociants. But these distinctions are being eroded. Some négociants are becoming involved with wine production and some viticulteurs in sales. Château Lafite, Latour and Mouton-Rothschild in Bordeaux all already operate their own négociants to sell some of their wines.

The consensus in the industry is that these changes will continue in the future, so that the French are better prepared for the rigours of life in the international wine market of the 1990s.

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T H E T O T A L S Y S T E M

LONDON BULLION MARKET

SECTION IV

Most gold production is at record levels but producers and bullion dealers are feeling the pinch. At today's prices half the world's gold mining capacity is unprofitable and investors remain disenchanted, writes Kenneth Gooding

Havens of inertia

IN some respects the world of gold has never been more dynamic.

Production in countries outside the former Soviet Union is at record levels. More gold is being bought by jewellery makers, gold's main customers. In each of the past four years jewellery fabricators have consumed more gold than was produced by all the gold mines outside the former communist countries.

This trend is having a deleterious impact on bullion markets. One analyst aptly describes them as havens of inertia. Yet even in depressed circumstances they play a vital role in the world of gold.

In Europe, North America and parts of Asia gold trading is a highly sophisticated business. Gold is traded round the clock by the most powerful financial institutions in the world.

It is often said that gold bullion trading follows the sun, beginning the day in Sydney and then on to Hong Kong and Singapore. It moves west as the markets open in Switzerland and London and then crosses the Atlantic to the New York market and the futures exchanges in the US.

Some consumers welcome this trend but producers and bullion dealers are feeling the pinch. On the production front, about half the world's gold mining capacity is unprofitable at today's prices. Most of the uneconomic mines are in South Africa, where large

workforces dig to depths of up to 2½ miles (4km) to extract the metal from narrow seams.

The steady fall in the gold price has left investors disenchanted. In particular, many North American and European investors have quit the gold market in the past few years, relying instead on a vast array of new financial instruments to protect their wealth.

They also helped to absorb a great deal from other sources such as imports from Russia, disposed by central banks and scrap material.

Jewellers' appetite for gold was whetted because it has been looking such a bargain.

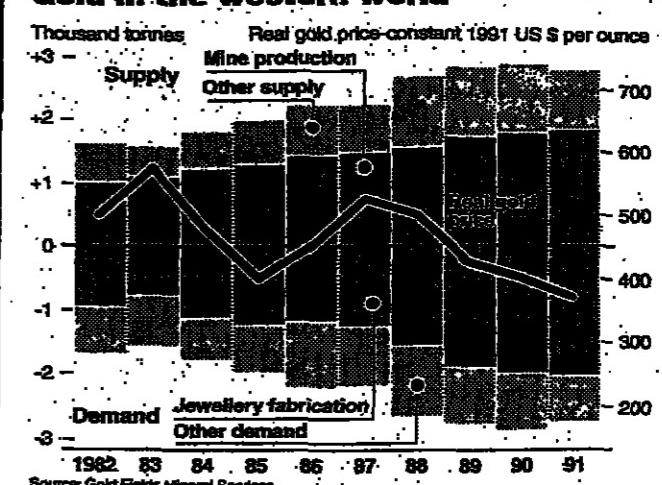
Gold has recently been at its lowest point for six years when measured in dollars. Valued in Swiss francs, the metal has been at its lowest since 1978. In yen, it has been at a 20-year low. From the peak of \$300 a troy ounce in 1980, reached after Soviet forces invaded Afghanistan and the US froze Iran's assets, gold has fallen steadily and dropped below \$240 this year.

Many tonnes are bought and sold daily as big market makers continually quote two-way prices (buying and selling prices) to other traders and to clients, adjusting them throughout the day and night. In Europe the standard trad-



Monday June 22 1992

Gold in the western world



Source: Gold Fields Mineral Services

Ironically, the lower the gold price sinks, the more pressure is put on miners to sell forward and stop it going up again.

As well as selling spot gold, bullion traders arrange swaps (where the seller promises to buy the gold back at an agreed price at an agreed future date), and make prices for forward delivery. In recent years options trading has become an integral part of the market.

Some observers argue that this increasing sophistication of the bullion markets has contributed substantially to today's quiet conditions and to present low prices.

Forward prices and options enable producers and industrial consumers to hedge their future commitments while providing valuable access for investors. However, some analysts suggest this type of trading has resulted in some of the price volatility disappearing from the bullion market. Dealers love volatility because it generates more income and helps to attract more investors.

Forward selling and options trading has become very common among western gold producers because these devices enable miners to lock in guaranteed profits. In exchange they sacrifice a potentially higher return. However, there is no denying the market impact. When the gold price rises the rush of producers to sell more gold forward places a cap on any further increase.

Continued on Page 4

ing quantity is 4,000 troy ounces. The unit of trading in international markets is the so-called London Good Delivery Bar. Each bar must contain between 350 and 430 troy ounces of gold and have a minimum purity of 995 parts per 1,000. Bars must be in good condition and bear a serial number and assay stamp from one of 49 acceptable gold melters and assayers worldwide.

London has an important role in world bullion markets, not least because of the fix. Every working day at 10.30 am and 3 pm London time, representatives of five bullion houses meet at the offices of N. M. Rothschild to fix the price of gold. Also at the fix are Mocatta & Goldsmith, Sharps Pixley, Samuel Montagu and Mase-Westpac. Most of them have been trading gold for centuries and Mocatta can trace its history back to 1671.

The fix is held in such regard that it has effectively become the benchmark for the gold market. Many mines, for example, sell their production at the average of the London morning and afternoon fixes over a period of perhaps a month. There are several other firms apart from the five fixers making a two-way market in gold in London. Other organisations will quote to customers on a commission basis and lay off the risk with the professional market makers.

The international market in London, Sydney, Hong Kong and Zurich is known as the loco London market because gold is quoted for delivery in London. Participants usually have a metal account with a London dealer to be credited or debited as gold is bought or sold. Most transactions do offer physical delivery and every transaction is made on the basis of being deliverable. The gold in London vaults effectively underwrites the credits clients have with banks.

London has another advantage over other bullion markets: the presence of the Bank of England. The bank has a unique status in the gold industry. It is not just another gold repository recognised by the International Monetary Fund. It has a long history as an even-handed agent in the gold market for many other central banks. The Bank acts as the regulator of the London Bullion Market Association which was set up in 1987 and covers all aspects of gold dealing in London.

Outside London, most spot trading is done through Zurich. This dates back to 1988 when the London market closed temporarily at the request of the US Treasury and gave Switzerland's big three banks – Union Bank of Switzerland, Credit Suisse and Swiss Bank Corporation – access to South African production for the first time. Previously South African gold had been marketed exclusively through London.

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This cannot continue forever and analysts agree that some substantial South African mine closures are in the offing. They also point out that it is becoming much less attractive for gold miners to sell forward, so this barrier to price rises might

Continued on Page 4

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LONDON BULLION MARKET 2

Kenneth Gooding talks to Robert Guy and Dick Gazmararian

Need for more turnover transparency

THERE is a need for greater transparency in the gold market, suggests Mr Robert Guy, a director of N.M. Rothschild, the bullion house which hosts London's daily gold fixing session. "I find it very difficult when people ask me the turnover of the market not to be able to tell them."

Mr Guy was the first chairman of the London Bullion Market Association when it was set up in 1987 to represent the interests of participants in the wholesale bullion market. He has only just stepped down after four strenuous years.

Freed from the necessity for diplomatic neutrality, Mr Guy is able to nail his colours firmly to the mast. He suggests that the association went one step in the right direction towards more transparency in July 1990, when it started to publish details of gold lending rates.

"I believe this attracted more business to the market, not only from mining companies, but also from central banks," he says.

Now he has stimulated a debate about turnover trans-

parency. He is very much in favour of the London gold market providing turnover details, not on a daily basis but regular historic statistics. Many other markets do this - Mr Guy points to the London stock exchange as an example of a market where turnover statistics apparently help to lift trade.

"Investors today demand more transparency than they used to. I believe gold market activity would be enhanced if we had greater transparency."

Mr Guy suggests that the management of those companies participating in the market would benefit from publication of turnover statistics. They would have some benchmark figures against which to measure their own statistics.

Not every member of the association agrees with him. Mr Guy thinks that most of the

LBMA's market making members are in favour but "as we believe in consensus, unless everyone agrees, it won't happen".

Mr Guy started recently in the bullion business recently by suggesting a merger between the gold and platinum markets.

He points out that many

any company wishing to be an international bullion dealer must have a market making presence in London

members of the LBMA are also part of the platinum market and the two markets face similar issues:

Then it would be worthwhile for the combined markets to employ a chief executive to

take on some of the work which at present, as far as the LBMA is concerned, is shared between members of the management committee with the backing of an executive secretary and her assistant.

Mr Guy says: "The level of regulation has increased and is increasing. I am sure, for example, that there will be new regulations on financial derivatives and I am also sure that this will involve the bullion market."

Perhaps the biggest disappointment during his four years, says Mr Guy, was that the association failed to persuade UK government that gold trading should not attract VAT. He points out that, although in theory gold has been dematerialised, it is still accepted along with currency as a reserve asset by governments in creating and managing their reserves. "There is no VAT on currency when an individual buys, why should he be penalised on gold?"

He suggests that the UK government should conduct an audit to see how much it really gains from taxing gold, including a calculation of the revenue collected from VAT, an estimate of revenue lost because of VAT fraud "which obviously still continues", and how much business is lost to the London market as a result of the imposition of VAT on gold.

Mr Guy's successor as LBMA chairman is Mr Dick Gazmararian. He has no doubt about what is the most important issue facing the association today: it is the question of how the London market will be treated as the European Community harmonises its VAT system.

Mr Gazmararian, 46, took over as the association's second chairman in May. He is managing director of Mase Westpac, which has the distinction of being the world's only bullion bank. He started his career with Merrill Lynch before spending eight years as managing director of the Hong Kong operations of Mocatta & Goldsmith, the oldest London bullion house.

He joined his present organisation in 1985 when Westpac

of the imposition of VAT on gold.

Mr Guy is particularly pleased with an agreement reached last year between the association and UK Customs and Excise so that trading between LBMA members could continue to be free of VAT. As Mr Guy explains, as long as gold remains under the effective control of an LBMA member, no VAT should be paid when it is traded. It makes no difference if the gold is allocated to a particular customer or not.

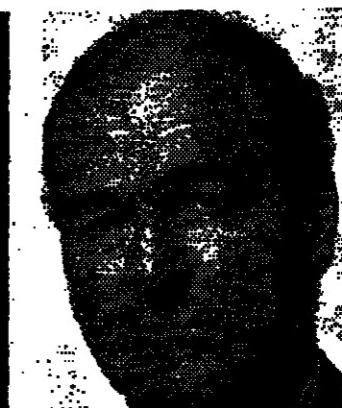
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Guy: in favour of providing turnover details



Gazmararian: LBMA's efforts to promote itself will continue

Excise should be allowed to continue:

Any substantial change is likely to have an adverse impact on LBMA members' cash flow and make the London market just a little less competitive - given that Zurich will not be covered by any EC regulations (at least, not until Switzerland joins the Community.)

Time is running short because the Commission hopes to have the issue out of the way by the end of this year.

Mr Gazmararian says that the LBMA's efforts to promote itself will continue. "Promotion is a necessary cost in the times in which we live. More and more is put out by other organ-

isations and regulated exchanges. We have to keep in step with other markets."

But there is a limit to what can be achieved. "Our job is to let people know how they can buy in London - it's an educational matter as much as anything."

Mr Gazmararian says Mr Guy's contribution to the LBMA was unique. He spearheaded efforts to put it together when at first there was some mutual suspicion. On one side some long-established members of the market were concerned that some of the new participants, being foreign-owned, might be Trojan horses for organisations primarily interested in their own gold centres. On the other hand, there was some concern that the association might be run by the five members of the fix and their interests would be held paramount.

But the association was pulled together, even though during those first four years the gold price was falling and it is obviously easier to arouse enthusiasm in a bull market.

Mr Gazmararian points out that as he begins his term the association has 12 market making members and 50 other members, 62 in all, about the same as when it started four years ago. And 75 per cent of the membership turned out for the association's annual meeting - a sure sign that enthusiasm runs high.

He suggests that today any company wishing to be an international bullion dealer must have a market making presence in London.

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■ DERIVATIVES

Market hooked on hedging

THE GOLD market is hooked on derivatives, and shows no signs of breaking away from its addiction.

Gold miners are spoilt for choice for hedging instruments which allow them to lock in a guaranteed profit and achieve prices on their sales well above the market average. Among the hedging methods listed at last year's Financial Times gold conference were FDVs (fixed date forwards); SDPs (spot date forwards); CSOs (committed sale options); CPOs (committed purchase options); COs (compound options); Double Os (overnight options); KO options (knock-out options); CCSs (committed close-out sales); and SIPs (simulated inventory positions).

'All I know is it's there and if you ignore it you are not really analysing the full gold market'

This à la carte menu is changing all the time as the market changes. "If we were to go into a bull market - a real bull run - there would be a suite of derivatives emerging appropriate to that bull run," says one gold market analyst.

However, the market is very far from a bull run, with general agreement in the industry that the plethora of hedging activity has been a factor in trapping the gold price in its relatively narrow trading range for the past two or three years in spite of events such as the Gulf war and the break-up of the Soviet Union.

Every time there has been a spike in the price, a substantial part of the mining industry has sold gold forward, by the tonne, putting a cap on the price. This has led to a situation today where some mines are achieving prices of \$420 a troy ounce when the spot price is about \$340.

It would be hard to persuade any company not to maximise profit and minimise risk. But the Catch 22 appears to be that the more the market hedges, the more pressure is placed on the price, and the more the mining companies can tell shareholders they were right to hedge.

"It becomes a vicious circle," says an analyst, pointing out that six months ago mines were hedging when the price was at \$360 a troy ounce - a level they would be only too happy to grab now.

Hedging affects the gold market by helping marginal mines to stay in business. A substantial amount of world production has been protected as far out as 1996, and it is no accident that the biggest increase in hedging activity in the past year has been in the high cost South African mining sector.

While the forward, gold loan and options markets have long been in existence, it was not until the mid-1980s that derivatives really took off, starting with the rise of the Australian gold industry. It made sense at a time of high interest rates to borrow bullion which was available in the local market rather than to borrow dollars to exploit the shallow, low cost, low grade deposits that the Australians wanted to bring on stream.

The gold market took the lead from the money markets whose products were easily transferred because of the quasi-monetary characteristics of gold.

The fact that gold is a contango market (the forward price is always at a premium to the spot) has been one of the factors attracting mining companies. There is so much gold available above ground that the market is unlikely to lapse into backwardation (where the forward price is at a discount to the spot price) for any long period.

Most of the users of the derivatives tend to be on the supply side; on the demand side there has been a growing disenchantment by investors, while jewellery fabricators are simply not big enough to have the necessary credit lines. The lack of a counter balancing demand side to the equation adds to the capping effect on the market.

At the current level of sophistication, a mining company can tell a bullion dealer the kind of hedging strategy it has in mind and ask for a tailor-made product, according to Ms Jessica Jacks, economist with RTZ, the world's biggest mining company. Declining

interest rates, lowering contango and a declining spot price will just generate another suite of more appropriate hedging strategies. And in quiet market conditions there is plenty of time to devise fresh derivatives to tempt producers.

Now producers have started to sell into a price decline, reflecting a view of prices which can best be described as realistic, but also a desire to continue using hedging policies. "My feeling is that it's really a feature of the market that's going to hang around," says one analyst.

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LONDON BULLION MARKET 3

■ SUPPLY AND DEMAND

Production heading towards a plateau

THE total supply of gold to the world market fell last year for the first time since 1983, to 2,815 tonnes from 2,913 tonnes in 1990, according to the annual survey of the market by Gold Fields Mineral Services.

While Western gold mine production continued to rise in spite of prices at the lowest real level since the 1970s, the rate of growth in mine production slowed to just 2 per cent, the lowest increase in the past

Gold's attractiveness in the developing countries is that it is stateless, anonymous, and invisible

10 years. Nevertheless, total mine production set a new record of 1,732 tonnes.

Gold Fields believes mine production is heading towards a plateau if not a peak. It believes the slowdown reflects "the increasing difficulty of attracting finance for marginal properties and the depletion, rationalisation or closure of some older mines, offsetting increases from new capacity."

However, Gold Fields points to the tenacity and adaptability of the mining industry in the face of low prices. It adds that this reflects the non-feasibility of putting many underground mines on to a care and maintenance basis.

Mr Andy Smith, analyst with Union Bank of Switzerland, points out that many observers had expected production to fall sharply. "We were promised a cliff - but now we have a plateau as far as the eye can see."

It was a mistake to assume that the mining and financial services industries would not respond to low prices. Mines adjusted their costs and the derivatives market helped them to realise higher prices.

Mr Smith also points out the gold mining industry has benefited from cheap finance provided by gold loans and forward sales.

These have enabled it to double production over the past 10 years. The industry now works on gold borrowed from the central banks at very low interest rates, a policy which has kept more mines in business than would otherwise have been the case.

Gold Fields suggests, however, that the impact of for-

Gold Supply and Demand in the Western World (tonnes)						
	1982	1986	1988	1989	1990	1991
Supply						
Mine production	1,032	1,294	1,547	1,677	1,744	1,782
Net community sales	203	402	263	265	425	226
Official sector sales	-	-	-	217	-	105
Old gold scrap	243	490	351	360	490	410
Implied disinvestment	196	-	239	164	-	241
Gold loans	-	-	164	78	5	-
Forward sales	-	45	105	85	249	51
Total supply	1,674	2,248	2,888	2,928	2,913	2,815
Demand						
Jewellery	936	1,168	1,532	1,907	2,037	2,111
Electronics	89	123	133	137	148	147
Other	271	468	258	269	255	285
Total fabrication	1,296	1,759	1,923	2,312	2,440	2,543
Official sector purchases	85	145	285	-	85	-
Bar hoarding	294	214	461	514	235	261
Hedging	-	-	-	-	-	11
Implied investment	-	131	-	-	173	-
Total demand	1,674	2,248	2,888	2,928	2,913	2,815
London gold fix (\$/oz)	374.98	367.92	438.77	360.79	363.59	362.28

Source: Gold Fields Mineral Services
Totals may not add due to independent rounding

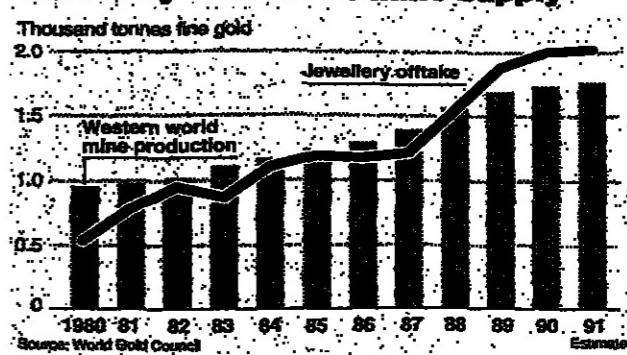
coins fell sharply with the exception of the Australian Nugget. The issue of a special coin to celebrate the enthronement of the new Emperor in Japan soaked up 60 tonnes and distorted the figures. Without this, coin fabrication would have fallen below 100 tonnes for the first time since 1974, Gold Fields says.

Total hoarding of gold in Latin America, the Middle East and Asia fell. The report wonders whether "the behaviour of bar hoarders in Asia is now becoming more similar to that of Western investors, with a falling price promoting disillusioned sales rather than bar-gain hunting purchases."

The gold price, which averaged \$382.26 last year, has continued to fall this year. Gold Fields blames the poor performance on, among other things, a decline in global economic output for only the second time since the Second World War, the rapid resolution of the Gulf war and the easing of political tension with the demise of the Soviet Union.

The outlook is more positive because output should fall as more than a third of gold production is unprofitable while consumer spending and inflation are near cyclical lows. But

Jewellery demand vs. mine supply



Top 10 Gold Producers (tonnes)		
(1990 in brackets)	1991	1990
1 (1) South Africa	601.1	605.1
2 (2) US	300.0	294.2
3 (3) Soviet Union	242.0	270.0
4 (4) Australia	234.2	243.1
5 (5) Canada	176.7	167.0
6 (6) China	110.0	95.0
7 (7) Brazil	80.0	84.1
8 (9) Papua N Guinea	60.8	53.8
9 (10) Chile	32.5	33.3
10 (11) Colombia	32.2	32.5

Source: Gold Fields Mineral Services

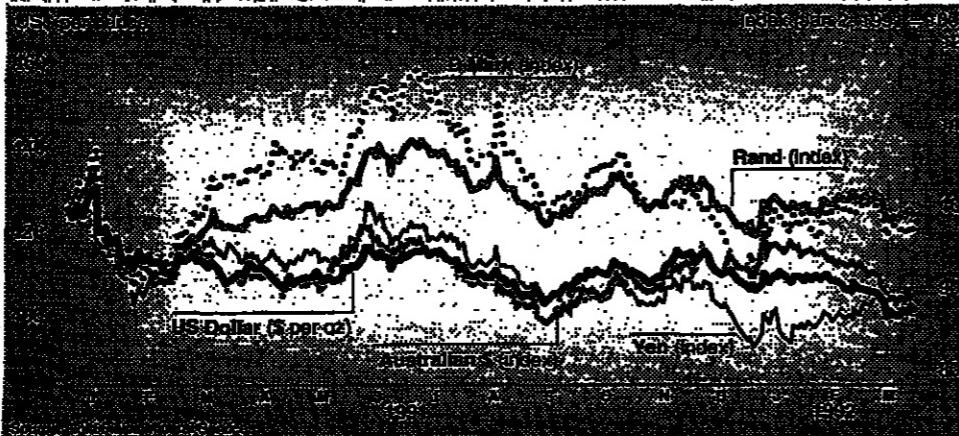
if economic recovery is weak, "Gold's attractiveness in the developing countries is that it is stateless, anonymous, and invisible," says Mr Smith. He believes the big question for the market in the 1990s is whether countries such as China will absorb more gold than is being disbursed in the west.

David Blackwell

■ THE CENTRAL BANKS

A poor return on their metal

Gold price in London



THE jury has been out on gold's monetary role since Lord Keynes described it nearly 50 years ago as "a barbarous relic".

Until 1988 the verdict seemed to be going against the indestructible yellow metal as the successful defence of an official valuation of \$35 a troy ounce condemned it to a wasting role as a reserve asset. But then the freeing of the price and the accelerating rise in the 1980s threw new light on the case. By 1990 Mr Irwin Shisko, a leading New York bullion analyst was telling a conference of the American Mining Conference: "Gold is now the world's single most important reserve asset".

That was gold's glory year, when the London price ranged between \$474 and a record \$850 an ounce. At the year's average of \$614 an ounce the 35,000 tonnes in official hands were worth nearly £700bn, close to 70 per cent of the western world's reserves. The price is now not much more than half that level and the central banks' attitude seems to have been adjusted accordingly.

The central banks and other official financial institutions remained buyers of gold until the late 1980s, according to the American Precious Metals Advisors consultancy group, which estimated at the beginning of last year that their net purchases in the four years from 1988 amounted to more than 650 tonnes. But it put their net sales at 155 tonnes in 1989 and 62 tonnes in 1990. Moreover, it suggested that the 1991 figure should properly be put at about 120 tonnes because Japanese reserves had temporarily been inflated by the purchase of 60 tonnes for commemorative coins to be minted in 1991. Some of this gold was bought from central banks in Canada, Belgium and possibly France, APMA said.

By the middle of last year the value of central banks' gold reserves was down to \$368bn, said Mr Ricky Hall, assistant general manager of the Bank of International Settlements. That represented a fall of 47 per cent from the 1980 level.

The banks were getting a poor return on this metal, he said. Even at a modest compound interest rate of 6 per cent gold bought 10 years earlier at \$459.25 an ounce should have been worth \$823 an ounce, instead of the \$361.20 ruling last year.

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locations of its own choice. "The fund would need to have access to the currencies it needed by borrowing or doing swaps in its own name," he said. "By going through the fund any embarrassment which a central bank might feel about mobilising its gold directly in the market place could be overcome."

According to Mr Andy Smith, analyst with the Union Bank of Switzerland, many central banks have found ways of mobilising their gold holdings without embarrassment. "Up to 800 tonnes of official

day's work for a central bank, not an admission that the financial world as investors know it was about to end."

Mr Smith calculated that if the eight countries that between them accounted for more than 85 per cent of central bank gold were to sell all their gold and reinvest the proceeds in interest-bearing paper, the combined annual return, in perpetuity, would be \$21bn.

"On a per capita basis," he added, "the annual dividend would be impressive enough to catch the eye of the most well-to-do tax payer." Mr Smith

Richard Mooney

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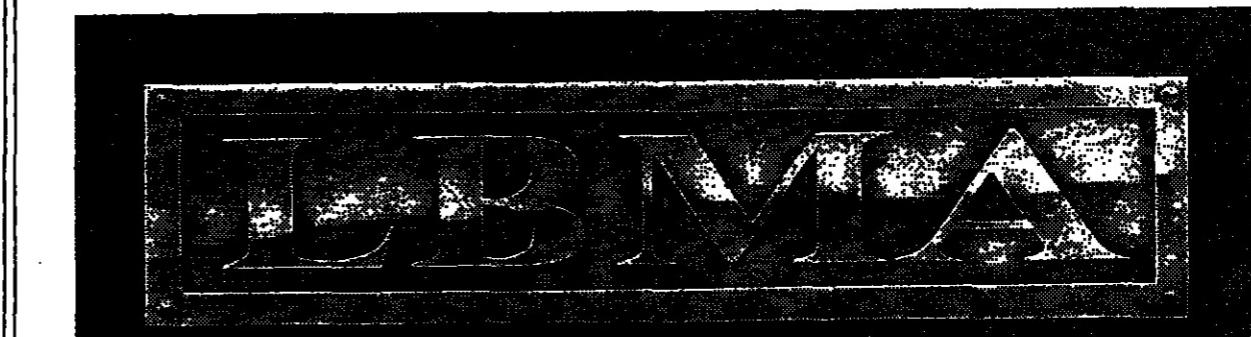
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LONDON BULLION MARKET 4

If a large gold bar is good for delivery on to the London market, then it is acceptable anywhere where gold is traded.

This did not happen by design. No-one is sure when the words good delivery came into being. Mr Les Edgar, chairman of the London Bullion Market Association's physical subcommittee, says the phrase surfaced in the 1920s, but the oldest surviving list of good delivery refiners available to him dates from 1934.

"We don't quite know what went on in the early days as the informal customs of the market developed into formality," he says. There is no way of knowing how bars were tested, but they were known to be deliverable and were the currency of the day.

That first list comprises mainly British refineries throughout the world, includ-

ing South Africa. The London market shut for the Second World War and did not open again until 1954, when the good delivery list, although dominated by British and Commonwealth refineries, was much bigger. Since then it has expanded to include Asian and Latin American refineries as different countries discovered the advantages of good delivery status. The list is still growing - three refiners have been added this year.

A rigorous process has to be undergone in order to attain good delivery recognition. But refiners remain keen to get on the list, which is printed every year and sent to all LBMA members and other interested parties such as central banks.

Mr Edgar believes this is because if a refiner cannot add value to his gold, but has to cast the raw material, "it's

good to know it's of a standard someone will always buy with no hassle".

Any applicant must have been in existence for not less than five years, and refining

unit used at the annual fair at Troyes in France in the Middle Ages, is testimony to gold's value as a steady currency in a changing world. (A troy ounce is slightly heavier than the UK ounce at 14.58 to the lb, equivalent to 32.15 per kilogramme).

In reality modern bars are consistently close to 400 troy ounces, and modern refining techniques mean that most

■ LONDON GOOD DELIVERY LIST

Bars face rigorous tests

cant must exceed £10m, and the central bank of the country in which the applicant is based must have accepted its bars.

Once the paperwork requirements have been met can the applicant write to the LBMA, including among other documents the central bank letter of recognition, audited financial statements and 10 colour photographs showing bars produced by the applicant.

An applicant can be rejected at this paper stage of the process, and never make it to the second, technical stage.

"We might see from photographs that his bars look like

rubbish, or we may have problems with his finances," says Mr Edgar.

The specifications reflect the necessity of keeping to an unchanging standard so that all the bars already deep in vaults around the world are not invalidated.

The very fact that the weight is measured in troy ounces, a

unit used at the annual fair at Troyes in France in the Middle Ages, is testimony to gold's value as a steady currency in a changing world. (A troy ounce is slightly heavier than the UK

ounce at 14.58 to the lb, equivalent to 32.15 per kilogramme).

In reality modern bars are consistently close to 400 troy ounces, and modern refining techniques mean that most

gold is of 99.99 per cent purity, "and frequently a premium can be obtained for such high grade material," says Mr Edgar.

Each bar has a serial number and the stamp of the refiner. It is traditional not to put the weight on the bar because if there were an error on the original weighing the bar would have to be amended.

The gold not only has to pass the technical specifications, it also has to look good.

"Bars should be of good appearance,

free from surface cavities or other irregularities, layering and excessive shrinkage, and must be easy to handle and convenient to stack," the LBMA demands.

This is very much a subjective test. The vault man in charge of the bars will get another three or four vault men to attend from the eight

vaults in London and carry out a joint inspection. It is possible for bars to be rejected at this stage and a request for bars to be resubmitted.

"If we are happy at the eye stage the bars are sent to two referees," says Mr Edgar. They carry out a series of assays and melting procedures and produce a report.

The applicant is then sent 24 gold samples he has to assay.

"His assaying ability is thoroughly tested," says Mr Edgar.

"Where problems arise it is on the assay testing side - the test is necessarily a tight one."

Past this last hurdle, the sub-committee will recommend the applicant to the LBMA as a producer of acceptable bars.

Only then will the LBMA committee firm that the bars are good delivery in London.

David Blackwell

■ THE FIXINGS

At the tip of an iceberg

Havens of inertia

Continued from front page prove less effective in future.

The unknown quantity in the gold market is the future behaviour of the central banks. Between them they have more than 35,000 tonnes of the metal in their vaults, equivalent to about 17 years' production. In the past few years the central banks have been net sellers and have the potential to cap price rises in the second half of the 1990s as effectively as forward selling by producers has done in the past few years.

Perhaps the biggest bet on a gold price increase has been placed by Newmont Mining of

the US, the biggest producer outside South Africa. On April 29 this year - the day the gold price was fixed in London at \$333 an ounce, its lowest point for six years - Newmont bought 11.7 tonnes of gold (375,000 ounces) at a cost of nearly \$126m to pay back early a large gold loan.

Mr Jim Hill, Newmont's vice-president, corporate relations, says: "We felt that, whereas the gold price might go down a few more dollars, the trend from now on would be up."

Bullion dealers fervently hope Newmont is right.

These pledges are netted by the individual fix members who then announce if they are sellers, in which case they specify the amount, or buyers, in which case they do not state the size of their bids.

This is indicated by the miniature Union Jacks that are placed in front of each committee member being laid on their sides, following which the chairman cries "fixed".

However, there is no rush. Market conditions can change by the minute and buyers and sellers can change their minds. Any committee member can halt the proceedings by calling "flag up" and raising his little Union Jack while he consults with his trading room.

The whole process can sometimes be completed in minutes, but it has been known to take two hours when the market is in a particularly excitable mood.

The fixing ritual, though venerable, is far from ancient. It dates from Britain's abandonment of the gold standard during the First World War. Until then the Bank of England stood ready to buy any amount of gold at £217.9d a troy ounce and to sell at £217.10d. During the war the bank bought all South Africa's gold output at £44.11d, but when sterling was devalued against the US dollar in 1939 it was persuaded to allow all South African gold,

about half the world's output, to be sold by N.M. Rothschild "at the best price obtainable, giving the London market and the bullion brokers a chance to bid".

The first fixing took place, by telephone, on September 13 of that year and the price was £418.9d, reflecting the higher grade being offered and a pre-

mium on account of sterling's depreciation against the dollar.

For nearly 50 years - except during the attempt to reinstate a gold standard for sterling in the period 1925-31 and from the start of the Second World War till 1954 - the fixing thrived, principally as the outlet for South African gold, with the Reserve Bank of South Africa using the Bank of England as its selling agent.

The Bank of England operated on the re-opened market, as did other central banks, to hold the price at \$35 an ounce for reasons of monetary policy. This was in accordance with President Roosevelt's 1934 decision, confirmed by the Bretton Woods Agreement in 1944. As

upward price pressure built up the London Gold Pool was formed in 1961, with the Bank of England acting on behalf of Britain, the US, Belgium, France, Italy, the Netherlands, Switzerland and West Germany. Despairing attempts to hold the line after sterling's 1967 devaluation were finally abandoned on March 15, 1968.

to build up, with Soviet gold sales drying up, sterling under pressure and the US suffering from balance of payments difficulties as well as the Vietnam War. Despairing attempts to hold the line after sterling's 1967 devaluation were finally abandoned on March 15, 1968.

When Mr Roy Jenkins, the Labour chancellor of the exchequer, announced that the gold market had been closed "at the request of the US".

When the London gold market opened its doors again two weeks later it was on a world that was scarcely recognisable, and the rule of the fixing had changed for ever.

South Africa had switched much of its business to a new pool of Swiss banks operating through the Zurich market and a two-tier market had been established. Central banks traded among themselves at the official \$35 price and other

business as an important institution in the new, investor-based market as it was when central banks ruled the roost. The price levels it sets apply to a relatively small amount of the business done in a round-the-clock market. But they are valuable snapshots (sometimes time-exposures) of the state of the market and investors know that the fixing price results from the matching of substantial volume of business.

For this reason producer sales are often tied to the fixing price and many central banks use a fixing average in revelling their gold holdings.

The actual amount of business done at the fixings remains a secret, though some traders feel that, in the interest of market transparency, daily volume figures should be published.

Prominent among these is Mr Robert Guy, who recently stepped down as chairman of the London Bullion Market Association. But others argue that such information would be meaningless as fixing volume represents only the sum of the unmatched business of myriad individual traders and would give little idea of the true extent of the business covered by the fixing price.

For the time being, therefore, it seems likely that the market will retain some of its mystery and that the stock response to a query on the level of turnover will continue to be "oh, several tons".

Richard Mooney



Good delivery bars are worth about \$135,000 each

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